

## CSI Wednesday Briefing – 10.29.08 “Government Performance”

### Presenter Bios

#### **Matthew D. Gallagher, Deputy Chief of Staff, Office of Governor Martin O’Malley**

Deputy Chief of Staff, Office of Governor, since January 17, 2007. Responsible for departments of Agriculture; Business and Economic Development; Environment; General Services; Housing and Community Development; Juvenile Services; Labor, Licensing, and Regulation; Natural Resources; Planning; Public Safety and Correctional Services; Transportation; and Veterans Affairs; as well as StateStat, Canal Place Preservation and Development Authority, Energy Administration, Maryland Environmental Service, Higher Education Labor Relations Board, and Maryland Technology Development Corporation.

Member, Mayor's Cabinet, Baltimore City, 2000-07. Director, CitiStat Program, Baltimore City, 2000-07. Member, Fiscal Operating Committee, Public School System, Baltimore City, 2004-06. Past member, Board of Trustees, Maryland Zoo at Baltimore.

Assistant Deputy Mayor, Office of Management and Productivity, City of Philadelphia, 1997-2000. Director, City of Philadelphia Productivity Bank, 1997-99.

*Born in Baltimore, Maryland. Attended Calvert Hall College High School, Towson; La Salle University, B.A. (economics), magna cum laude, 1994; University of Pennsylvania, M.G.A (government administration), 1997. Project Director, Greater Baltimore Committee's and Presidents' Roundtable's Management and Efficiency Review, 2000. Part-time faculty, School of Public Affairs, University of Baltimore, 2002-; University of Maryland Baltimore County, 2005. Contributing author, Management Innovation in U.S. Public Water and Wastewater Systems (2005). Member, Master of Public Administration Advisory Board, University of Baltimore; Mount Washington Improvement Association. 1990s Co-Chair, Capital Campaign, Calvert Hall College High School. Coach, Mount Washington Youth Soccer League; Hamilton Little League Baseball. Member, Mary Our Queen Parish, Baltimore.*

#### **Eric B. Schnurer, President, Public Works LLC**

Eric B. Schnurer has a lifelong record of public service. He has spent his career working to improve government efficiency and protect taxpayer money against waste, challenging corruption and abuse of power both as a public prosecutor and as a private public interest lawyer, and serving as an aide or advisor to officials at the highest levels in all three branches of government, in both state and federal governments.

Mr. Schnurer is founder and president of Public Works LLC, which today is one of the leading firms specializing in improving state government management, policy, and efficiency, including strategic planning with state agencies and the executive branch at the highest levels. Public Works' philosophy is reflected in its name: The firm is committed to the value of the public sector and making sure that the *public sector works* as well as possible. The firm's senior level personnel have all served extensive tours of duty in state and local government in management and policy-making positions including former state cabinet officials, gubernatorial chiefs-of-staff, state agency directors and policy directors. Public Works has worked with both state agencies and governors' offices around the country to successfully develop and implement innovative solutions to challenging problems.

Public Works is a pioneer in high-level public policy and strategic planning for government CEOs in a consulting capacity. Not only is the firm hired for specific engagements to solve particular problems, like other consulting firms, but it also uniquely functions as an on-going policy office and strategic planners – for governors, agency heads, and other chief executives. For instance, Public Works currently serves as a policy office for several governors – including New Mexico Governor Bill Richardson, West Virginia Governor Joe Manchin, Colorado Governor Bill Ritter, and Iowa Governor Chet Culver – on an on-going, consulting basis. The firm advises government agencies across the country on public policy in fields ranging across every function of government, from economic development to criminal justice, from health and human services to education, and all that falls in between, and has also helped to produce hundreds of millions of dollars in taxpayer savings through improved government efficiency.

Before founding Public Works, Mr. Schnurer was chief-of-staff to the Lt. Governor/Acting Governor of Pennsylvania, helping to oversee the operations of one of the largest state governments. He has served as an appointee of governors of both political parties on the Pennsylvania Commission on Crime & Delinquency and the Delaware River Port Authority, which manages a large multi-state economic development budget; on the latter, the *Philadelphia Inquirer* hailed his successful efforts to reduce waste and institute more rigorous budgeting and spending procedures.

As an attorney in private practice, Mr. Schnurer won a landmark state court decision in *Common Cause vs. Commonwealth of Pennsylvania* declaring the enactment of the entire state budget unconstitutional, striking scores of pork-barrel spending items and permanently ending the process by which legislative pork projects were secretly handed out. He has represented plaintiffs in a string of similar cases to force openness and constitutional compliance in the legislative enactment process in Pennsylvania. He also served as associate independent counsel (commonly known as "special prosecutor") on the federal investigation of improper spending and waste by the U.S. Department of Housing & Urban Development during the Reagan Administration.

Mr. Schnurer has a long record of working with high-level government decision-makers, beginning in college when he worked as a speechwriter during the summers for President Jimmy Carter. He has since served as a speechwriter, deputy press secretary, legal counsel, or policy advisor for more than a dozen governors, U.S. Senators, and presidential candidates. He has written on policy issues for such

publications as the *New York Times*, *Atlantic Monthly*, *American Prospect*, and *Washington Monthly*, as well as for the Center for National Policy, the Progressive Policy Institute, and the Aspen Institute.

Mr. Schnurer received his bachelor's degree with honors in political science from Brown University, and holds a master's degree in public policy from Harvard University's Kennedy School of Government, where he founded and edited the school's student policy journal, as well as a *juris doctor* from Columbia Law School, where he was a member of the law review and a James Kent Scholar, the school's highest annual honor. He currently lives in West Chester, Pennsylvania, with his wife, Linda M. Rhodes.

### **Scott Quehl, President, Parnassus Advisors**

Scott Quehl is President of Parnassus Advisors, a consultancy providing states, cities, counties, school districts, public authorities, financial control boards, and the Federal Government financial and management advice and solutions to meet their goals in challenging times. Services include:

- Tools to Recover from Financial Distress
- Budgeting & Multi-Year Financial Planning
- Revenue Enhancement
- Privatization/Managed Competition
- Operations Evaluation and Improvement for Public Safety and Other Services
- Personnel Cost Management
- Performance Metrics
- Capital Program Management
- Credit Rating Strategy

Prior to founding Parnassus Advisors, Mr. Quehl served as Managing Director for Tax-Exempt Capital Markets at JPMorgan Securities, Inc., where he was Head of the Mid-Atlantic Group and Co-Head of the Infrastructure Advisory Group. He was Managing Director at Public Financial Management, Inc., (PFM) the country's largest independent financial advisory firm, where he led in the emergence of PFM's Strategic Consulting Group from a team of three to a 20+ member enterprise advising government clients in 15 states. Clients include the District of Columbia, Philadelphia, PA, the State of New York Division of Budget, Nassau County, NY, Providence, RI, New Haven, CT, Bridgeport, CT, the Commonwealth of Massachusetts/Springfield Finance Control Board, the Massachusetts Bay Transportation Authority, the State of New Jersey's Office of the Treasurer and Department of Community Affairs, Newark, NJ, East Orange, NJ, Minneapolis, MN, Metropolitan Louisville-Jefferson County, KY, Austin, TX, Atlanta, GA, Fulton County, GA, Memphis, TN, Memphis Light, Gas & Water, Shelby County, TN, Chattanooga, TN, Jackson, MS, Long Beach, CA, and Oakland, CA.

Mr. Quehl took a leave of absence from PFM to serve as Chief Financial Officer of the Metropolitan Police Department of the District of Columbia during a period of management transition and perceived crisis. In the Executive Office of the President of the United States, he worked as a Clinton

Administration appointee in the Office of Management & Budget, focusing on support of the District of Columbia's financial recovery, development of *The Capital Programming Guide*, *OMB Circular A-11, Part 3*, and implementation of the Government Performance & Results Act.

Before this, he served as The World Bank's Country Officer for the Dominican Republic in a consulting capacity, co-managed the development of Secondary Education Project for the Dominican Republic, and advised the Governments of Colombia and Bolivia on the decentralization of financial and management authority to sub-national governments. He also served as a Peace Corps Volunteer in Honduras. He has written articles and reports for The World Bank Group, *Brookings Review*, and *Government Finance Review*.

Mr. Quehl holds a Master's in Government Administration from the University of Pennsylvania, Bachelor's in History and Political Science from Lawrence University, and FINRA NASD Series 24, 63, and 7 licenses. He is married to Valerie Piper and father to Mark Quehl. He lives in Philadelphia and farms in Delaware County, New York.