



State Innovation Exchange (SiX) Job Opening: National Director of Communications

Background

The [State Innovation Exchange \(SiX\)](#) seeks a National Director of Communications to lead the organization's communications strategy and provide high-level consultation to SiX's Executive Director and other senior staff. This position plays a central role in developing, expanding, and reinforcing SiX's brand and strategic positioning, while continuing to identify opportunities to raise the organization's public profile among key audiences and stakeholders.

SiX is a national resource and strategy center that supports state legislators who seek to strengthen our democracy, fight for working families, defend civil rights and liberties, and protect the environment. We do this by providing state legislative offices with top-notch training and research, amplifying legislators' voices, and forging strategic alliances between our legislative network and national grassroots movements. Our vision is to build long-term progressive power and infrastructure at the state level.

Responsibilities

- In consultation with the Executive Director, lead development and implementation of SiX's overarching communications and branding strategy.
- Raise the organization's public profile as the leading national resource and strategy center supporting state lawmakers in advancing progressive policies across the country.
- Manage communications team integration in relevant program work at both the state and national level.
- Supervise all communications staff, including SiX's Press Secretary, Associate Director of Digital Communications, and Deputy Director for State Communications.
- Develop and maintain relationships with other communications and media experts in the progressive movement to align strategies and share ideas.
- Ensure message discipline and effective representation of SiX's brand across all areas of the organization's work.
- Assist in the supervision, execution, and promotion of special events.

- Serve as media spokesperson as needed.

Qualifications

- Outstanding written and verbal communication skills.
- Significant experience in a senior communications and/or public affairs role at a national organization, agency, firm, or campaign required—including experience developing and executing communications strategy.
- Demonstrated experience cultivating and maintaining successful relationships with national press, including established connections with journalists and other members of the national media.
- A passion for—and ideally a demonstrated commitment to—progressive issues and policy work at the state and national level.
- Understanding of targeted communications, tailored messaging to varied audiences, and best practices for a range of content platforms (email, social media, etc.).
- Excellent organizational skills, with a demonstrated ability to work effectively under pressure and juggle multiple projects at the same time.
- Demonstrated supervisory experience.
- A clear commitment to staying informed on SiX’s strategic goals, policy priorities, and relevant state and national news that may impact our work.
- Strong interpersonal skills, with a demonstrated ability to work with a dynamic, collaborative team in a fast-paced setting.
- Occasional long hours and travel required.

Salary: Commensurate with experience; includes comprehensive benefits package.

Reports to: Managing Director.

Location: Preferably based in Washington, D.C. or New York City, but open to other locations.

How to Apply

Send a cover letter, resume, and two brief writing samples to jobs@stateinnovation.org. Please include “National Director of Communications” in the subject line.

We are looking to hire immediately, so applications will be accepted on a rolling basis until the position is filled. Please indicate in your cover letter where you found this job listing.

The State Innovation Exchange is an equal opportunity/affirmative action employer and encourages applications from all qualified individuals including women, people of color, people with disabilities, and lesbian, gay, bisexual, transgender, and queer (LGBTQ) individuals.