



January 2-13, 2019

700 Weighted Online Respondents (1,247 Unweighted)

Florida SiX Frequencies

Q.2 Hello, thank you for taking this survey about some of the policies and issues facing Florida and your local community. To begin, please confirm whether or not you are registered to vote in Florida.

	Total
Yes, I am registered to vote in Florida	100
No, I'm not registered to vote in Florida (TERMINATE)	-

Q.3 Do you think that things in Florida are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	Total
Right direction	48
Wrong Track	52
Right direction - Wrong Track	-4

Q.4 What would you say is the biggest policy issue that you would like the Florida legislature to prioritize?

	Total
Healthcare/lowering costs/Medicare	14
Climate change/the environment	10
Water quality/red tide/protect the Everglades	10
Gun control/gun violence/Stand Your Ground	9
Public education/stop funding charter schools	9
Economy/job creation/employment/wages	6
Immigration reform	6
Illegal immigration	5
Property taxes/lower taxes/sales tax	3
Infrastructure/roads/transportation	2
Marijuana legalization	2
Seniors issues/Medicaid expansion	2
Voter rights/registration/voter suppression	2
Abortion	1
Texting while driving	1
Big sugar industry	0
Gerrymandering	0
Prison reform/criminal justice reform	0
Other	13
None	11

Q.5 Please rate your feelings toward some people and organizations listed below, with 100 meaning a very warm, favorable feeling; 0 meaning a very cool, unfavorable feeling; and 50 meaning not particularly warm or cold. Using the sliding scales below, please slide to any number from 0 to 100, the higher the number the more favorable your feelings are toward that person or organization. If you have no feeling about that person or organization, or have never heard of that person or organization, please select the "No Feelings/Never heard" option for that person or organization.

	Mean	Total ID	Total Warm	Total Cool	76+	51	50	25	0	Can't ID
A. Donald Trump	38	98	38	58	26	12	2	7	51	2
B. Ron DeSantis	42	89	37	48	21	15	5	12	36	11
C. Democrats in the state legislature	46	94	40	47	21	20	7	18	30	6
D. Republicans in the state legislature	40	96	35	56	17	18	5	18	37	4
E. Andrew Gillum	45	90	41	44	24	17	5	10	34	10

Q.6 Below is a list of issues on which members of the Florida State Legislature could focus. Imagine you had \$100 to spend on all of these issues. You'd spend the most money on the issues you care about the most and want the Florida Legislature to focus on the most. You'd spend zero dollars on any issues that you don't care about at all and don't want the Florida Legislature to focus on at all. If you do care about an issue at all, just make sure you save some money to spend on it. You must spend all \$100 on these issues.

	\$0	\$1-5	\$6-10	\$11-24	\$25-100	Mean
A. Lowering health care costs	30	11	23	16	20	14.76
B. Reforming our criminal justice system	54	23	17	4	3	4.53
C. Ensuring all eligible Florida voters have their votes counted	50	25	16	5	4	5.01
D. Addressing red tides	44	22	18	7	9	7.18
E. Adequately funding public education	36	13	22	16	12	10.55
F. Preventing gun violence	42	14	21	13	11	9.17
G. Increasing access to affordable housing	54	20	18	5	3	4.53
H. Creating good, 21st century jobs in Florida	53	21	13	8	5	5.69
I. Improving wages and benefits for working Floridians	44	20	19	10	6	7.88
J. Investing in improving our roads and bridges	41	17	20	12	9	8.62
K. Increasing access to job training including career, technical, and vocational training	53	22	18	5	3	4.53
L. Protecting the fairness and independence of our courts	58	24	13	3	2	3.27
M. Addressing climate change	53	15	18	8	6	6.00
N. Investing in broadband buildout to all communities	74	19	5	1	1	1.71
O. Increasing access to public transportation	63	21	11	4	1	2.90
P. Strengthening our democracy and modernizing our elections	56	25	14	3	2	3.65

Q.7 Health care has been in the news a lot recently, but it means a lot of different things to different people and we want to understand what it means to you. So just like you did on the previous screen, we're going to give you another \$100 to spend on the health care priorities listed below, thinking this time about what members of the Florida State Legislature should be focusing on when it comes to health care.

You'd spend the most money on the health care priority you care about the most and want the Florida Legislature to focus on the most. You'd spend zero dollars on any health care priorities that you don't care about at all and don't want the Florida Legislature to focus on at all. If you do care about one of these health care priorities at all, just make sure you save some money to spend on it. You must spend all \$100 on these issues.

	\$0	\$1-5	\$6-10	\$11-24	\$25-100	Mean
A. Expand Medicaid in Florida	50	12	18	12	9	8.36
B. Bring down out-of-pocket costs for things like premiums and co-pays	22	5	18	26	29	19.59
C. Make prescription drugs more affordable	18	5	20	30	28	19.34
D. Address the opioid epidemic through expanded access to treatment, education, and prevention	38	12	20	18	12	11.17
E. Transition Florida to a Medicare for all style health care system to ensure all Floridians have access to the health care they need regardless of income or employment status	45	7	15	21	13	11.17
F. Pass new restrictions on the state level that bar insurance companies from denying coverage or charging more for pre-existing conditions	28	7	22	26	17	13.56
G. Ensure women have access to affordable, preventative health care and birth control	41	8	26	18	8	8.58
H. Protect women's reproductive rights	50	9	18	16	8	8.26

Q.8 Now let's turn to the topic of women's reproductive rights. Some legal scholars believe the United States Supreme Court will overturn Roe versus Wade. The decision about whether abortion is legal or not would then be determined by each state.

Would you support or oppose efforts to ensure abortion remains safe and legal in Florida, regardless of what happens at the Supreme Court?

	Total
Support - strongly	50
Support - somewhat	20
Oppose - somewhat	9
Oppose - strongly	14
Don't know/undecided	7
Total Support	71
Total Oppose	22
Total Support-Total Oppose	48

Q.9 And do you agree or disagree that women in Florida should have access to safe and affordable birth control options of their choosing?

	Total
Agree - strongly	65
Agree - somewhat	23
Disagree - somewhat	4
Disagree - strongly	4
Don't know/unsure	4
Total Agree	87
Total Disagree	8
Total Agree-Total Disagree	79

Q.10 And which of the following terms do you have a more favorable feeling towards?

	Total
Birth control	60
Contraception	25
Unfavorable towards both	5
Don't know	10

Q.11 Switching gears a bit, we've listed below three arguments for why the Florida State Legislature should act when it comes to climate change and reducing our reliance on fossil fuels. Once you read each argument, please drag and drop them in order of how persuasive they are to you, where, "1" is the most persuasive, "2" is the second most persuasive, and "3" is the least persuasive.

	1 – Most Persuasive	2	3 – Least Persuasive
A. Floridians rely on tourism and a healthy environment. Climate change and its associated impacts are a direct threat to our economy and way of life. The Florida Legislature needs to protect our economy by doing what it can to mitigate impacts and reduce carbon in our atmosphere.	31	30	39
B. It is our moral responsibility to reduce Florida's carbon footprint for the sake of future generations. The Florida Legislature has a responsibility to our state and its people to protect the things that make Florida such a beautiful place to live.	26	34	40
C. The health and well-being of our kids and families are at stake if the legislature doesn't act to protect Florida from the effects of climate change. Hotter temperatures, air pollution, and warmer waters are a serious threat to the health of our residents, especially children and the elderly. As a matter of public safety, the Florida Legislature has an obligation to address climate change.	43	36	21

Q.12 Some people believe that it is important for the Florida State Legislature to pursue policies that create an economy that works for everyone. Listed below are several proposals that may be considered by the Florida Legislature to work towards creating an economy that works for everyone.

By dragging the policies to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the policies up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST. The policy you support the most will be designated a "1" in the support box, and the policy you oppose the most will be designated a "1" in the oppose box.

	Support - 1st rank	Support - 2nd rank	Support - All other ranks	Oppose - All other ranks	Oppose - 2nd rank	Oppose - 1st rank	Total Support	Total Oppose	Support - Oppose
A. Create a paid family and medical leave insurance program that would provide workers with some portion of their pay while they take time away from work to deal with a serious personal or family illness or to care for a new child.	5	7	70	9	4	5	81	19	63
B. Invest more state resources and taxpayer dollars in workforce development and access to career, technical, and vocational job training programs.	10	7	63	8	5	7	81	19	62
C. Require all Florida employers to provide a minimum amount of earned sick leave for workers to address their own health and safety needs as well as those of their families.	8	7	68	8	4	4	83	17	67
D. Increase investment, equity, and equality in our public education system so that all kids, regardless of the economic situation they are born into, have opportunities to succeed in Florida.	16	12	61	7	2	2	89	11	77
E. Ensure that all families have high-quality childcare so that children have a safe, enriching environment to learn at the youngest ages and parents can go to work without worry and economically support their family.	6	8	68	8	5	4	83	17	66
F. Increase the minimum wage for tipped workers so they earn steady incomes regardless of how many customers they serve.	4	7	64	10	5	8	76	24	52
G. Expand access to high-quality broadband, especially in our rural communities.	7	6	60	9	6	12	73	27	46

	Support - 1st rank	Support - 2nd rank	Support - All other ranks	Oppose - All other ranks	Oppose - 2nd rank	Oppose - 1st rank	Total Support	Total Oppose	Support - Oppose
H. Crack down on employers that knowingly attempt to keep workers from getting paid what they earn by denying workers overtime pay.	10	11	70	4	2	2	92	8	83
I. Raise the minimum wage in Florida so that full-time employees are earning a living wage.	13	11	56	8	6	7	80	20	59
J. Ensure that women earn the same pay as men for the same work.	14	15	62	6	1	2	91	9	81
K. Guarantee that people who earn \$55,000 a year or less earn time-and-a-half overtime pay when they work more than 40 hours a week.	7	8	65	9	4	7	80	20	60

Q.13 Now, let's turn our attention to the education system in Florida. Do you support or oppose fully funding our K-12 public schools in Florida that serve more than 90% of our students?

	Total
Support - strongly	55
Support - somewhat	29
Oppose - somewhat	5
Oppose - strongly	5
Don't know/undecided	6
Total Support	84
Total Oppose	10
Total Support-Total Oppose	74

Q.14 Do you support or oppose holding charter and private schools in the voucher program to the same educational standards as public schools if they receive public funding?

	Total
Support - strongly	50
Support - somewhat	23
Oppose - somewhat	11
Oppose - strongly	7
Don't know/Undecided	8
Total Support	73
Total Oppose	19
Total Support-Total Oppose	55

Q.15 Florida voters may be asked to vote on a new proposal to raise the minimum wage. Here is a description of what this potential ballot initiative would accomplish:

Raises the minimum wage to \$10 per hour effective September 30th, 2021.

Each September 30th thereafter, the minimum wage would increase by \$1 per hour until the minimum wage reaches \$15 per hour on September 30th, 2026.

From that point forward, future minimum wage increases would revert to being adjusted annually for inflation starting September 30th, 2027.

If this initiative appears on the ballot in 2020, would you vote yes on the initiative, no on the initiative, or are you undecided?

	Total
Yes	57
No	20
Undecided	23
Yes-No	37

Q.16 Below are two arguments some people have made for raising the minimum wage in Florida to \$15 an hour for all workers. Please indicate which of these two arguments you find to be a more convincing reason to support raising the minimum wage to \$15 an hour for all workers.

	Total
We should raise the minimum wage in Florida to \$15 an hour because in America we reward hard work and someone working 40 hours a week shouldn't be living under the poverty line and eligible for government assistance.	17
We should raise the minimum wage in Florida to \$15 an hour because in America we reward hard work and someone working 40 hours a week shouldn't have to work 2 or 3 jobs just to make ends meet.	17
Both	40
Neither	26

Q.17 Please indicate if you agree or disagree with the following statement:

The state of Florida should require employers to close the pay gaps so all Floridians earn equal pay for equal work.

	Total
Agree - strongly	43
Agree - somewhat	31
Disagree - somewhat	10
Disagree - strongly	8
Don't know/unsure	7
Total Agree	74
Total Disagree	18
Total Agree-Total Disagree	56

Q.18 Switching gears again, do you believe the PRIMARY purpose of incarcerating individuals convicted of crimes against other Floridians or the state of Florida should be:

	Total
Rehabilitating offenders so they can contribute to society once they are released	25
Punishing offenders and preventing others from committing the same crimes	23
Both	49
Neither	4

Q.19 Some people believe that it is important for the Florida Legislature to pursue policies aimed at reforming our criminal justice system. Listed below are several proposals that may be considered.

By dragging the policies to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the policies up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST. The policy you support the most will be designated a "1" in the support box, and the policy you oppose the most will be designated a "1" in the oppose box.

	Support -	Support -	Support -	Oppose -	Oppose -	Oppose -			Support -
	1st rank	2nd rank	All other ranks	All other ranks	2nd rank	1st rank	Total Support	Total Oppose	Support -
A. Stop the practice of using driver's license suspensions as punishment for non-driving related offenses, such as graffiti and for the failure to pay court fines and fees due to financial constraints.	13	14	40	7	8	19	67	33	33
B. Reform our bail laws so one's release from jail before being convicted of any crime does not depend on access to money.	11	12	41	11	11	13	65	35	29
C. Provide feminine hygiene products to incarcerated women for free and implement stricter policies for how male correctional officers may physically interact with female inmates.	18	18	48	5	5	7	83	17	66
D. Remove barriers that make it harder for former inmates to find housing, find a job, access education and training, and reacclimate to society once they are released.	20	15	47	5	6	7	82	18	64
E. Reform our system so that a judge, not a prosecutor, makes the decision as to whether a child should be prosecuted as an adult when they commit serious felonies.	17	20	41	6	6	10	77	23	55
F. Allow a judge's discretion at sentencing to depart from mandatory minimum sentences for drug crimes based on the unique circumstances of each case.	20	16	40	6	6	11	77	23	53

Q.20 Do you support or oppose the state allowing all Floridians, regardless of their immigration status, to be able to get a driver's license?

	Total
Support - strongly	14
Support - somewhat	22
Oppose - somewhat	18
Oppose - strongly	39
Don't know/undecided	7
Total Support	36
Total Oppose	57
Total Support-Total Oppose	-21

Q.21 Below are two arguments some people have made in support of allowing all Floridians, regardless of their immigration status, to be able to get a driver's license. Please indicate which argument is more persuasive to you.

	Total
This will ensure that everyone behind the wheel knows the rules of the road, is licensed, and is insured.	21
This will enable people to go to work, take their kids to school, go to church, or take care of a loved one during an emergency.	12
Both	28
Neither	38

Q.22 Please indicate if you agree or disagree with the following statement:

In order to make sure that guns aren't provided to those who should not have them, it is imperative that we require a background check with every gun purchase.

	Total
Agree - strongly	78
Agree - somewhat	13
Disagree - somewhat	4
Disagree - strongly	3
Don't know/unsure	2
Total Agree	91
Total Disagree	7
Total Agree-Total Disagree	84

Q.23 Some public schools in Florida have hired and trained personnel armed with firearms to patrol the hallways of elementary schools. These personnel are not teachers, educational administrators, or sworn law enforcement officers, but must complete 144 hours of training to be approved armed guards.

Do you support or oppose the use of armed personnel like this in Florida elementary schools?

	Total
Support - strongly	28
Support - somewhat	31
Oppose - somewhat	16
Oppose - strongly	17
Don't know/undecided	8
Total Support	59
Total Oppose	34
Total Support-Total Oppose	25

Q.24 Please indicate if you agree or disagree with the following statement:

Florida should have nondiscrimination protections in place for lesbian, gay, bisexual, and transgender people in housing, employment, and public accommodations.

	Total
Agree - somewhat	25
Agree - strongly	46
Disagree - somewhat	8
Disagree - strongly	12
Don't know/unsure	9
Total Agree	71
Total Disagree	20
Total Agree-Total Disagree	50

Q.25 Please read the two statements below and indicate which one you agree with more, even if neither one is exactly right.

	Total
The State of Florida should prioritize protecting people from discrimination, including discrimination based on claims of religious liberty.	50
The State of Florida should prioritize protecting people's religious liberty, even over discrimination based on religious liberty.	22
Neither	28
Protect people from discrimination - Religious liberty	28

Q.26 Some people say it is important for Florida to have an open and functioning democracy that depends on free and fair elections; access to voting regardless of political views, race, income level, and language proficiency; and the implementation of safe and secure election protocols throughout the state.

Do you believe this to be very important, somewhat important, a little important, or not at all important?

	Total
Very important	60
Somewhat important	25
A little important	8
Not at all important	3
Don't know/unsure	4
Very/Somewhat important	85
A little important/Not at all important	11
Very/Somewhat important – A little/Not at all important	74

Q.27 Some people believe that it is important for the Florida Legislature to pursue policies aimed at preserving and protecting our democratic systems. Listed below are several proposals that may be considered.

By dragging the policies to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the policies up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST. The policy you support the most will be designated a "1" in the support box, and the policy you oppose the most will be designated a "1" in the oppose box.

	Support -	Support -	Support -	Oppose -	Oppose -	Oppose -			Support -
	1st rank	2nd rank	All other ranks	All other ranks	2nd rank	1st rank	Total Support	Total Oppose	Support -
A. Make voter registration automatic for all citizens ages 18 and older who have drivers' licenses so that people would need to opt out of being registered to vote rather than signing up to register to vote.	16	14	29	4	15	22	59	41	17
B. Allow Florida citizens to register to vote at the polls when they go to vote so that administrative problems don't stop qualified voters from participating if they haven't registered yet or their registration can't be found.	14	17	34	5	12	17	66	35	31
C. Modernize and better fund our election system through upgrading voting equipment for reliability and security to cut down on lines, minimize voting irregularities, and ensure voters are confident in how our elections are run.	29	24	39	1	2	4	93	7	85
D. Require voters' signatures to match the signature on their record when they mail in their ballots or vote in person.	24	19	35	2	4	17	78	22	55
E. Modernize and expand Florida's online voter registration system to make it accessible and useful for every eligible voter.	16	24	43	5	5	7	83	17	66

Q.28 Finally, just a few more questions for statistical purposes. Generally speaking, do you think of yourself as a Democrat, an independent, a Republican, or what?

	Total
Strong Democrat	23
Weak Democrat	13
Independent-lean Democrat	10
Independent	14
Independent-lean Republican	11
Weak Republican	11
Strong Republican	17
(Don't know/Refused)	1
Democrat	36
Independent with Leaners	35
Republican	28
Democrat - Republican	9
Democrat and Ind. Lean Dem	46
Pure Independent	14
Republican and Ind. Lean Repub	38
Democrat and Ind. Lean Dem - Republican and Ind. Lean Repub	8

Party Registration

	Total
Democrat	37
Unaffiliated/Other	28
Republican	35

Q.31 Thinking in political terms, would you say that you are liberal, moderate, or conservative?

	Total
Liberal	24
Moderate	47
Conservative	26
Don't know	3

Q.32 What is your gender?

	Total
Male	46
Female	53
Non-binary/third gender	1
Prefer to self-describe	0
Prefer not to say	0

Q.33 Please enter the year you were born.

	Total
18 to 29	17
30 to 39	15
40 to 49	14
50 to 64	26
65+	27

Q.34 What is the last year of schooling that you have completed?

	Total
1 - 11th grade	0
High school graduate	11
Non-college post H.S.	4
Some college	26
College graduate	33
Post-graduate school	25
(Don't know/refused)	0
H.S. or less	11
Post H.S.	31
College Graduate	58
Not College	42

Q.35 What is your marital status -- are you married, single, separated, divorced, or widowed?

	Total
Married	56
Single	26
Separated/Divorced	12
Widowed	5
Prefer not to answer	2
 Total Not Married	 42

Q.36 Please indicate how frequently you attend religious services at a church, synagogue, or mosque.

	Total
Multiple times a week	8
About once a week	18
A few times a month	5
About once a month	3
A few times a year	13
About once a year	7
Less than once a year	16
Never	25
Prefer not to answer	5
 Weekly	 26
Monthly	8
Yearly	20
Less than once a year/never	41

Q.37 And yes or no, do you consider yourself to be of Hispanic or Latino descent?

	Total
Yes	23
No	75
Prefer not to answer	2

(Effective Base: 537)

Q.38 (IF NO OR PREFER NOT TO ANSWER IN Q.37, ASK) What is your race?

	Total
White	71
Hispanic/Latino/Latina	-
Black	17
Asian/Pacific Islander	5
Other	5
Prefer not to answer	2

Combined Race

	Total
White	54
Hispanic/Latino/Latina	23
Black	13
Asian/Pacific Islander	4
Other	4
Prefer not to answer	2

(Effective Base: 163)

Q.39 (IF YES IN Q.37 OR HISPANIC/LATINO/LATINA IN Q.38) Please select your family's origin if you know it.

	Total
Cuban	26
Dominican	4
Puerto Rican	25
Mexican	11
Central American	7
South American	22
Don't know/Prefer not to answer	5

Q.1 Would you prefer to take this survey in English or Spanish?

	Total
English/Ingles	98
Spanish/Espanol	2

Survey Methodology

TargetSmart designed this online survey. The survey reached 1,247 adults, age 18 or older, who indicated they were registered to vote in Florida. Interviews were conducted online among panelists who were matched to the TargetSmart voter file from six opt-in panel providers. Quotas were assigned to reflect the demographic and geographic distribution of registered voters in Florida. The data were weighted by gender, age, party registration, race from file, TargetSmart High School Only Score, and region by county and media market to ensure an accurate reflection of the population.

A representative base sample of 697 respondents was augmented by an oversample of 550 respondents who live in Hillsborough (109 interviews), Miami-Dade (115 interviews), Orange (100 interviews), Osceola (35 interviews), Palm Beach (100 interviews), and Pinellas (91 interviews) counties. The oversamples were weighted into the base such that the overall effective sample size is 700. No margins of sampling error are calculated for this survey, as this statistic is only applicable to fully randomly sampled surveys, which this survey is not due to its reliance on non-representative opt-in panels. Percentage totals may not add up precisely due to rounding.