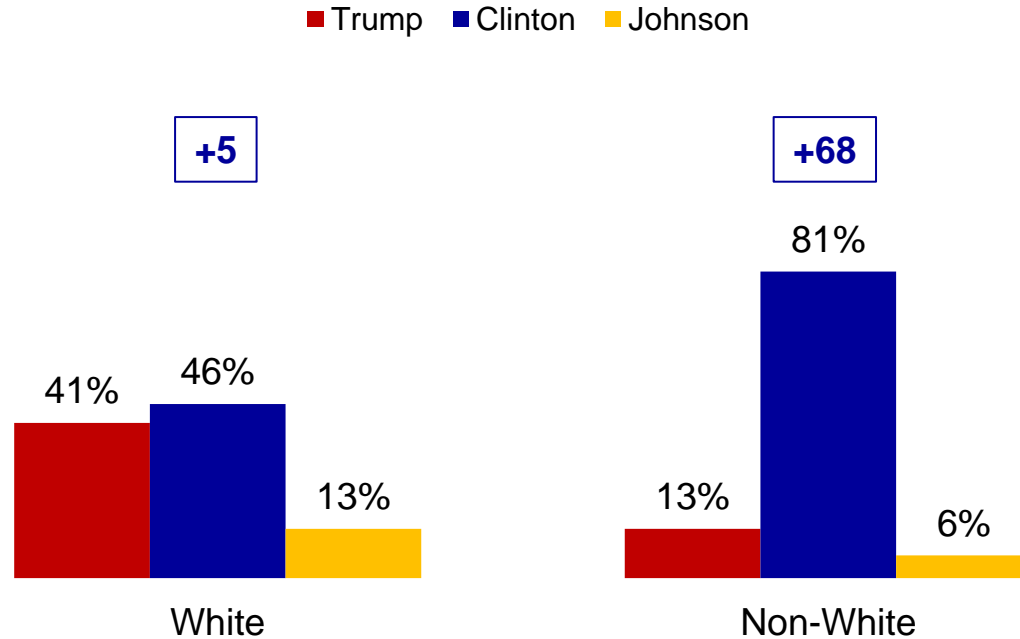


NC Economic Issues Online Survey

*Online survey among
150 white swing voters and 150 non-white voters
(90 African Americans voters, and 60 Hispanic voters)
conducted August 15-26, 2019*

2016 Presidential Vote

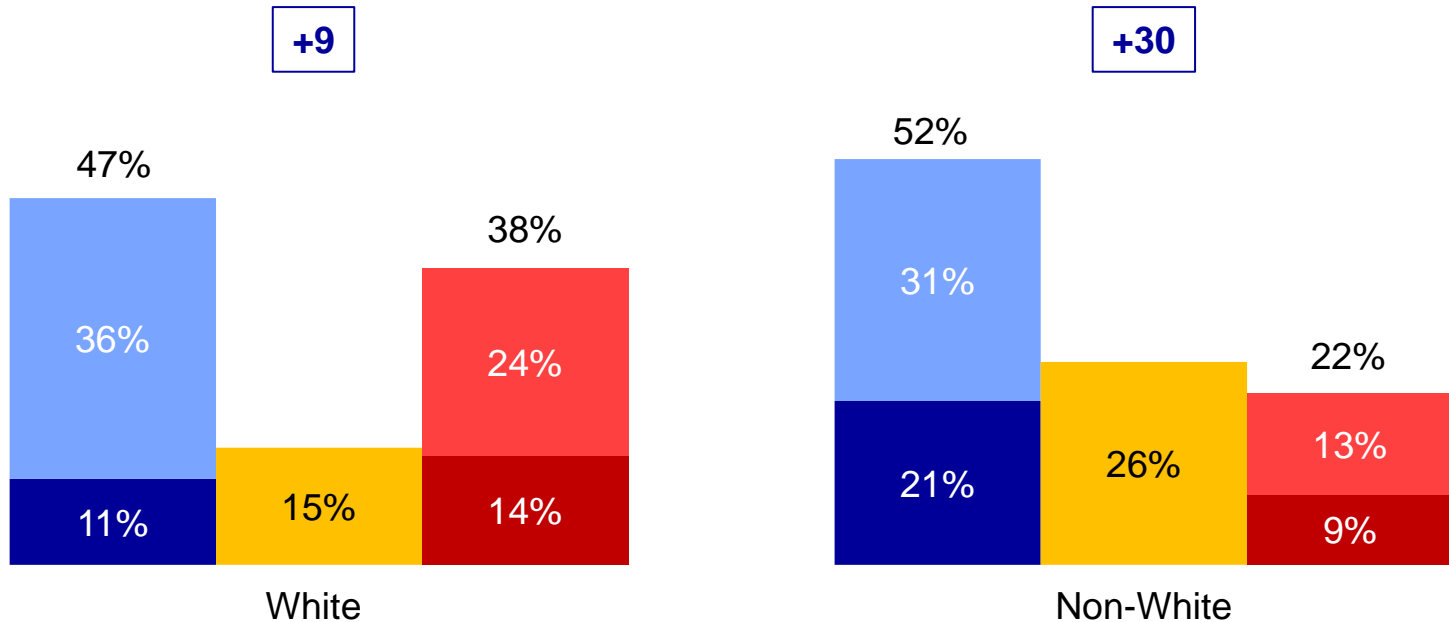
Which candidate did you vote for in the 2016 election for president?)



Financial Outlook for the Future

Thinking about the financial outlook for you and your family, are you optimistic about your financial outlook for the future or are you concerned about it?

■ Very optimistic
 ■ Somewhat optimistic
 ■ Neutral
 ■ Somewhat concerned
 ■ Very concerned

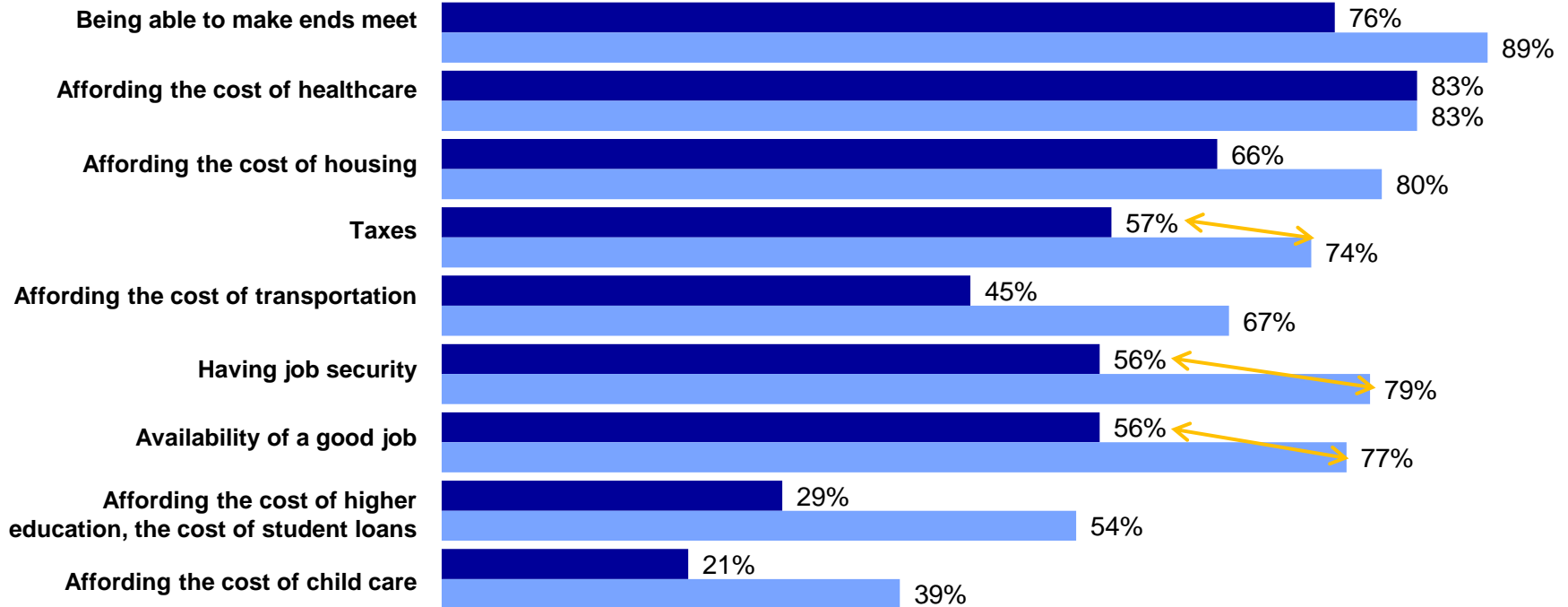


Importance of Economic Issues

Thinking about your current situation, please rate each one of these on a scale of 0 to 10 to describe how important it is to your current economic situation.

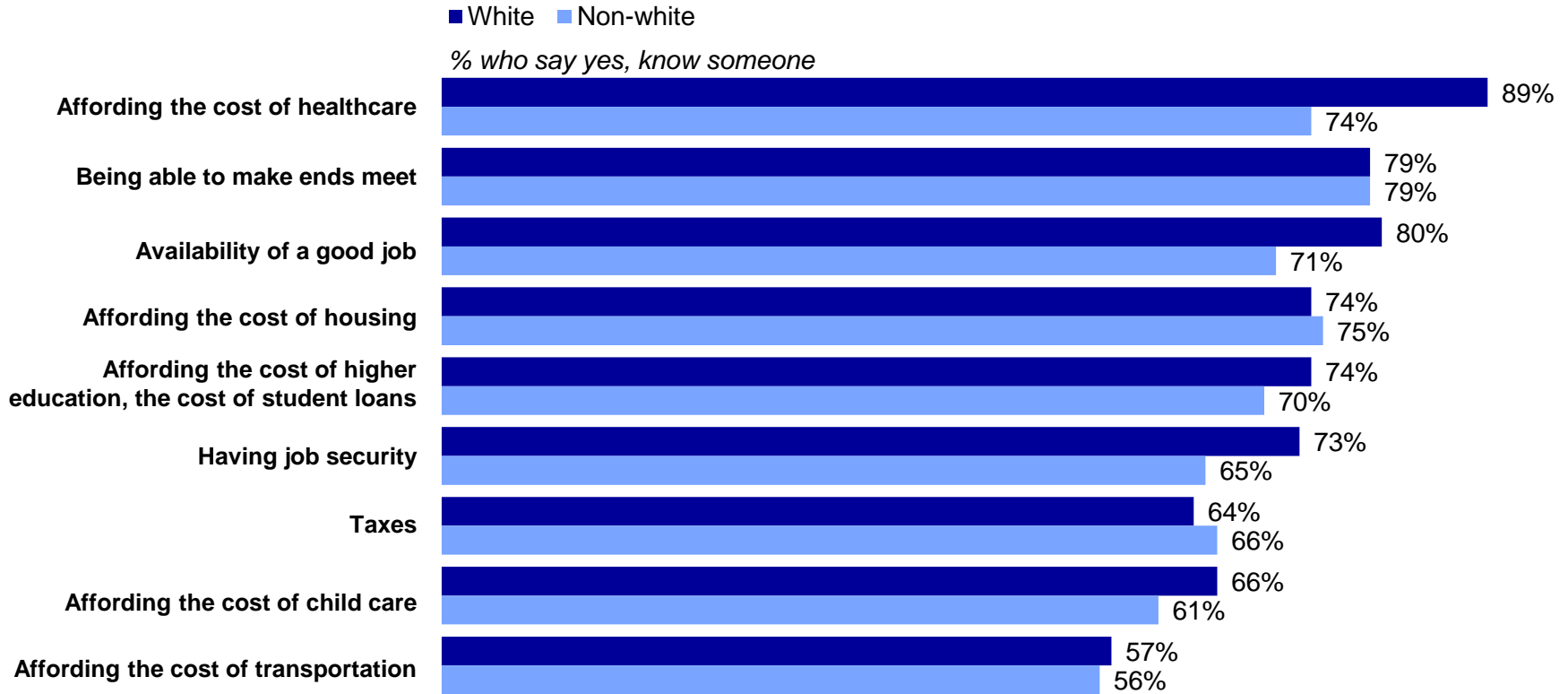
■ White ■ Non-white

% who say 8-10, or very important



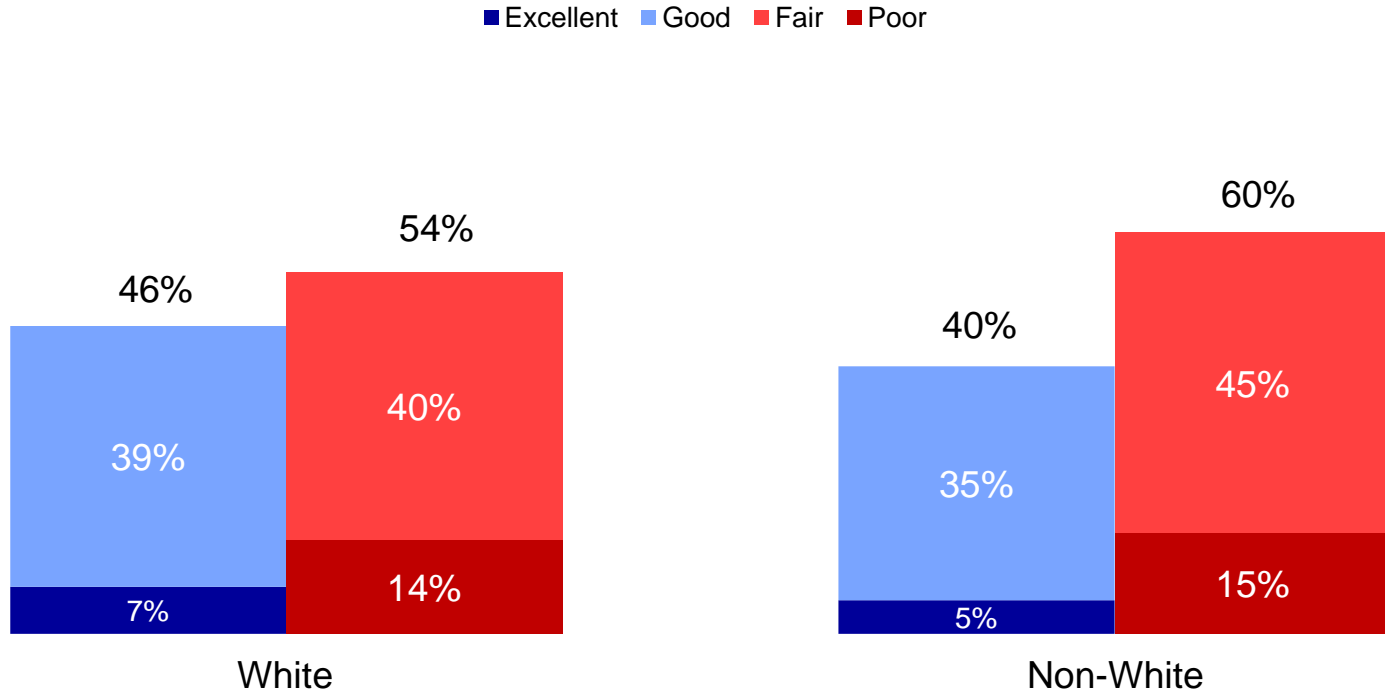
Knowing someone who struggled with economic issue.

For each item, please indicate whether you or someone you know struggles with that issue.



Availability of good jobs in NC.

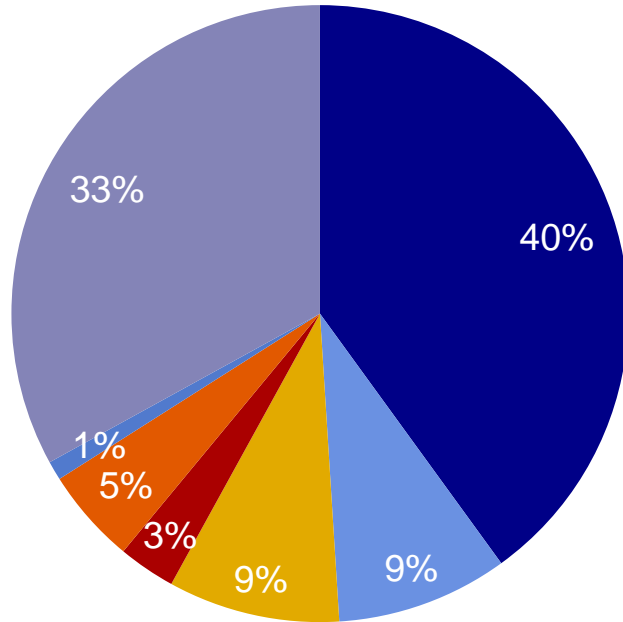
When it comes to the availability of good jobs in North Carolina today, would you say things are...?



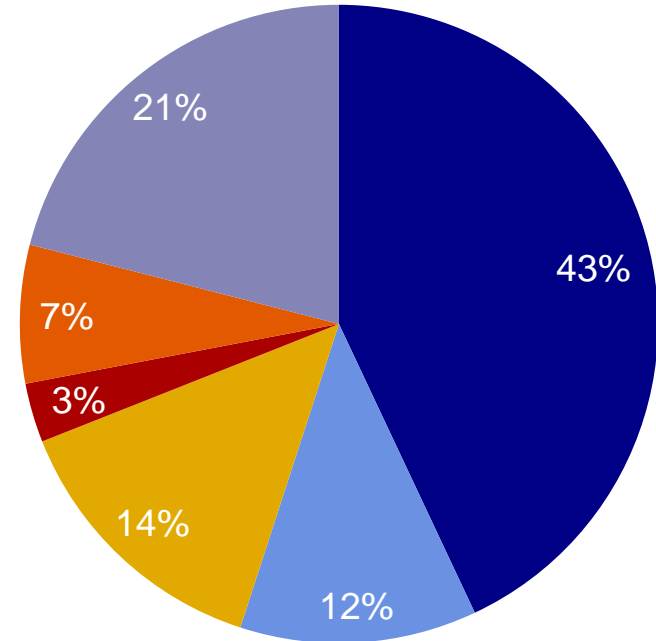
Current Employment Status

■ Employed, full time
 ■ Employed, part time
 ■ Unemployed/looking for work
 ■ Student
 ■ Stay-at-home mom/dad
 ■ Volunteer
 ■ Retired

White



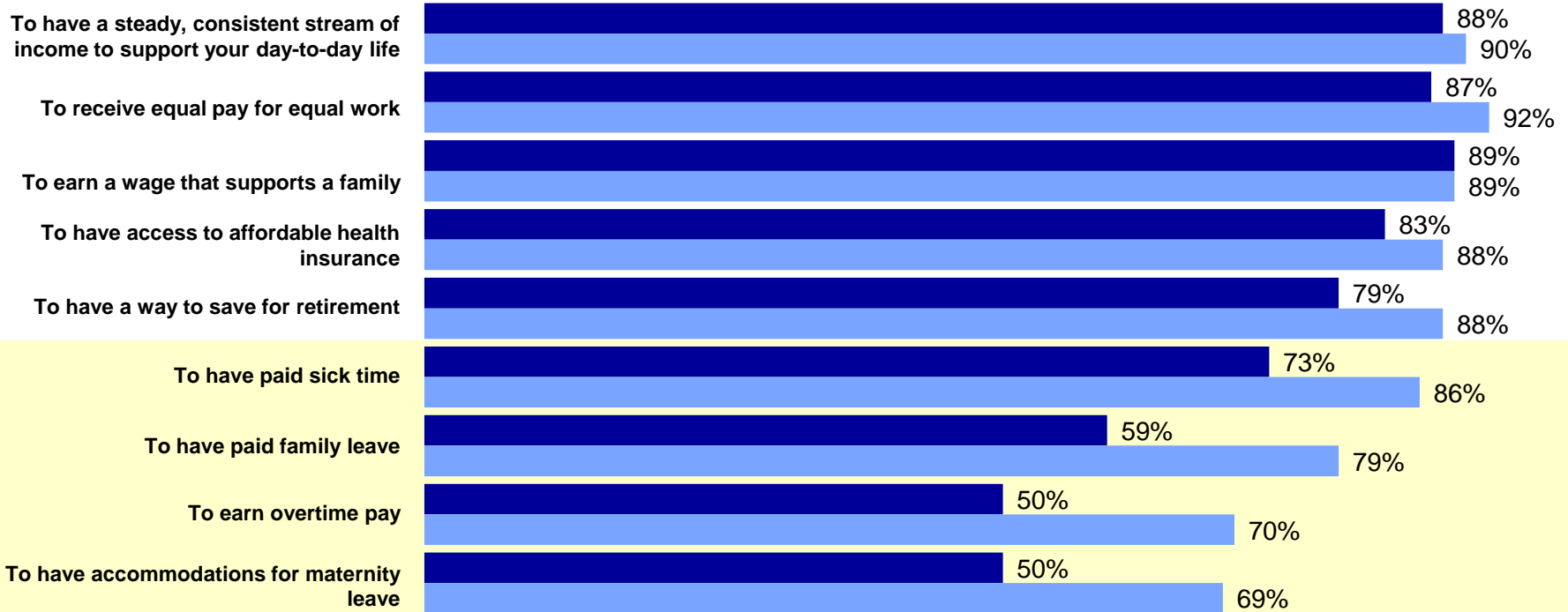
Non-white



Important parts of having a job.

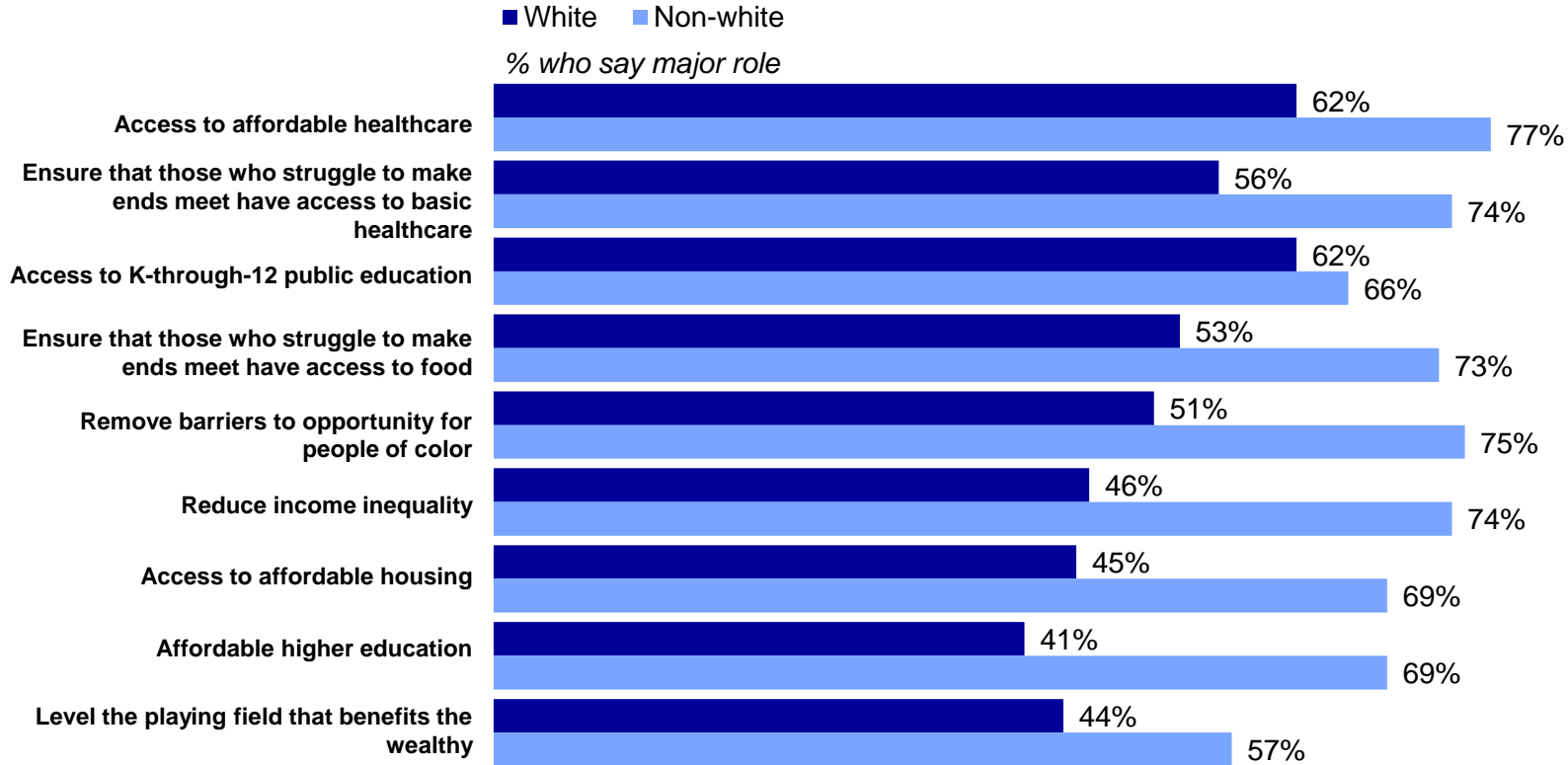
Please rank each one of these on a scale of 0 to 10 to describe how important it is as a part of having a job.

■ White ■ Non-white
% who say 8-10, or very important



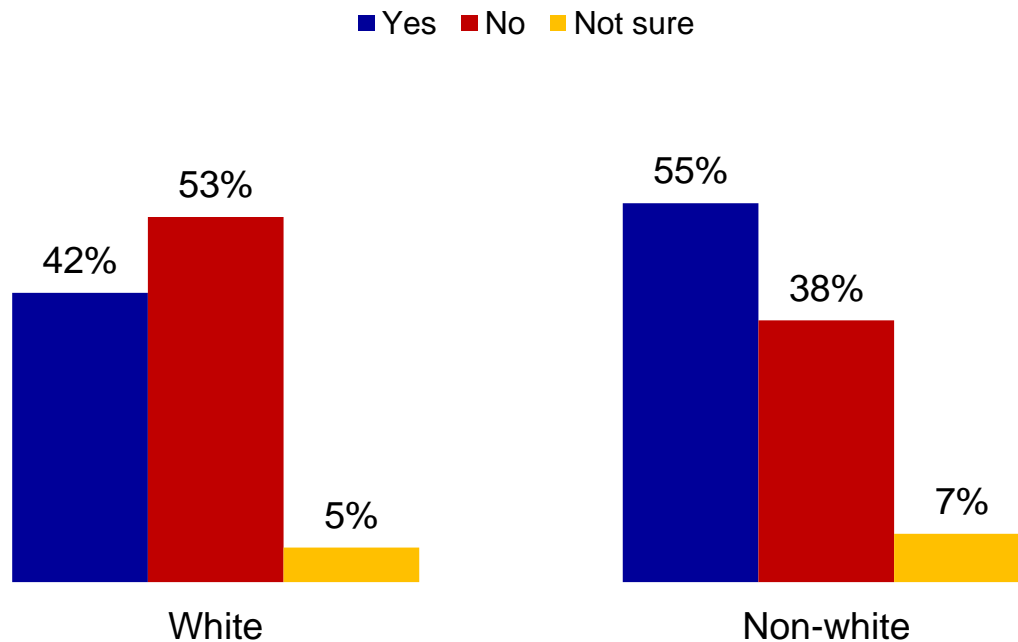
Role of government in NC issues.

Please indicate whether you think government should have a major role, some role, minor role, or no real role in dealing with these issues.



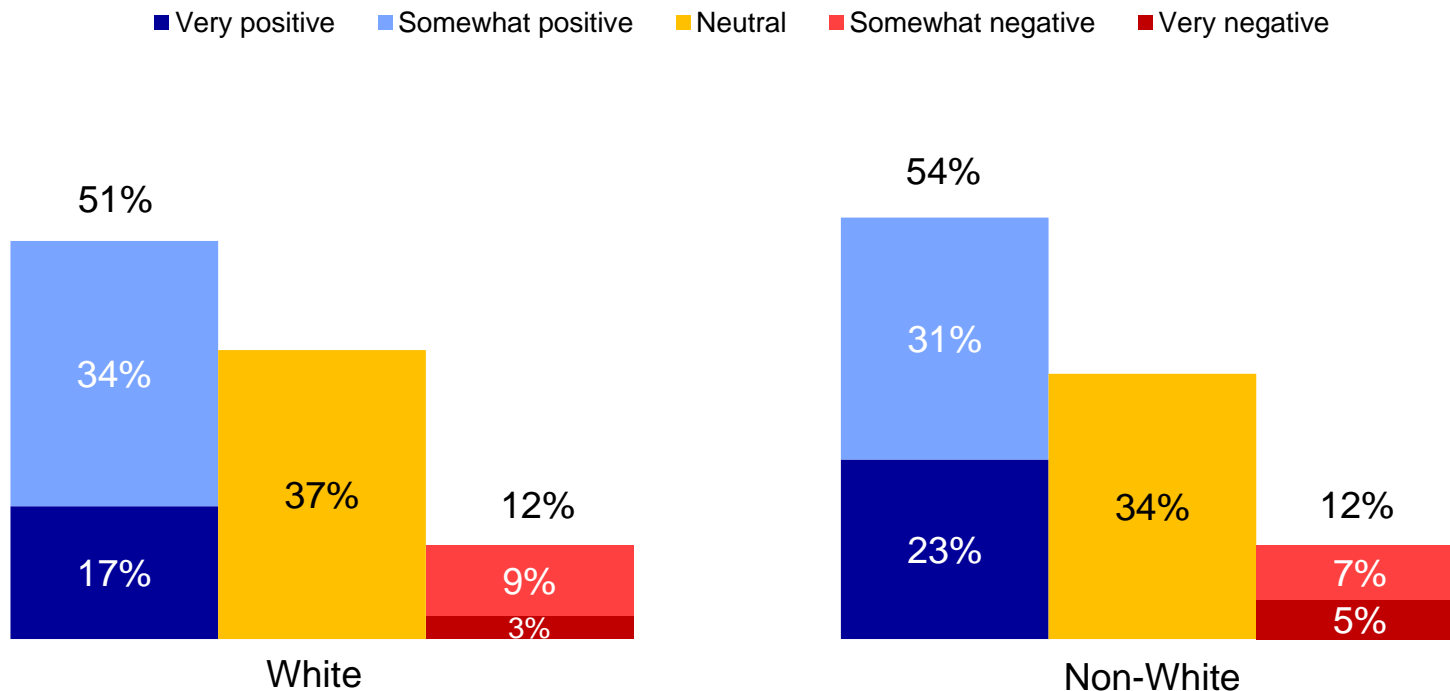
Knowing someone who uses anti-poverty programs.

Do you or someone you know benefit from anti-poverty programs provided by the government, such as Medicaid, housing assistance, and Supplemental Nutrition Assistance Program (SNAP)?



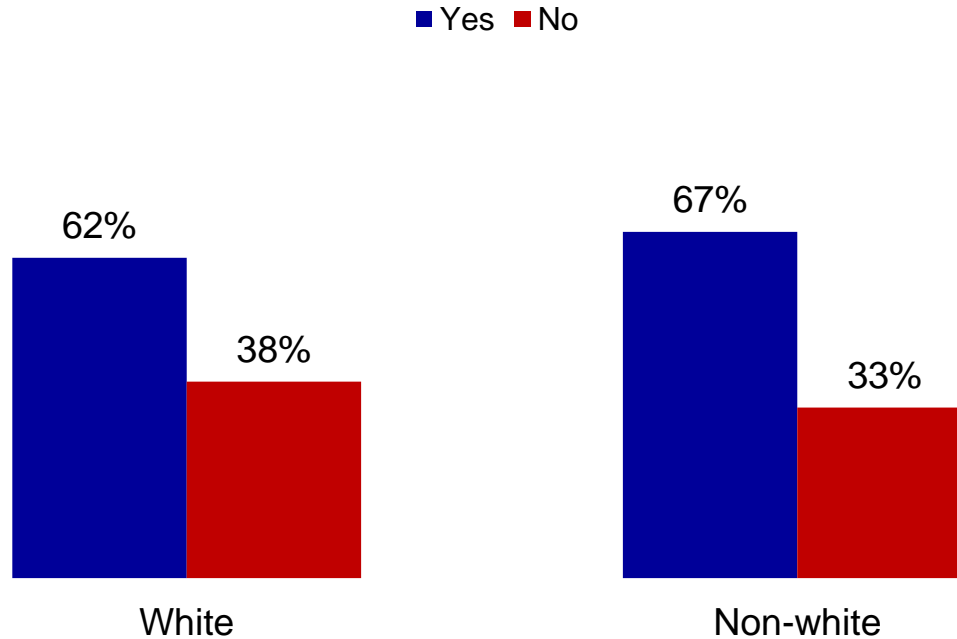
Feelings Toward Anti-Poverty Programs in NC.

Do you feel very positive, somewhat positive, neutral, somewhat negative, or very negative toward anti-poverty programs in North Carolina?



Familiarity with EITC.

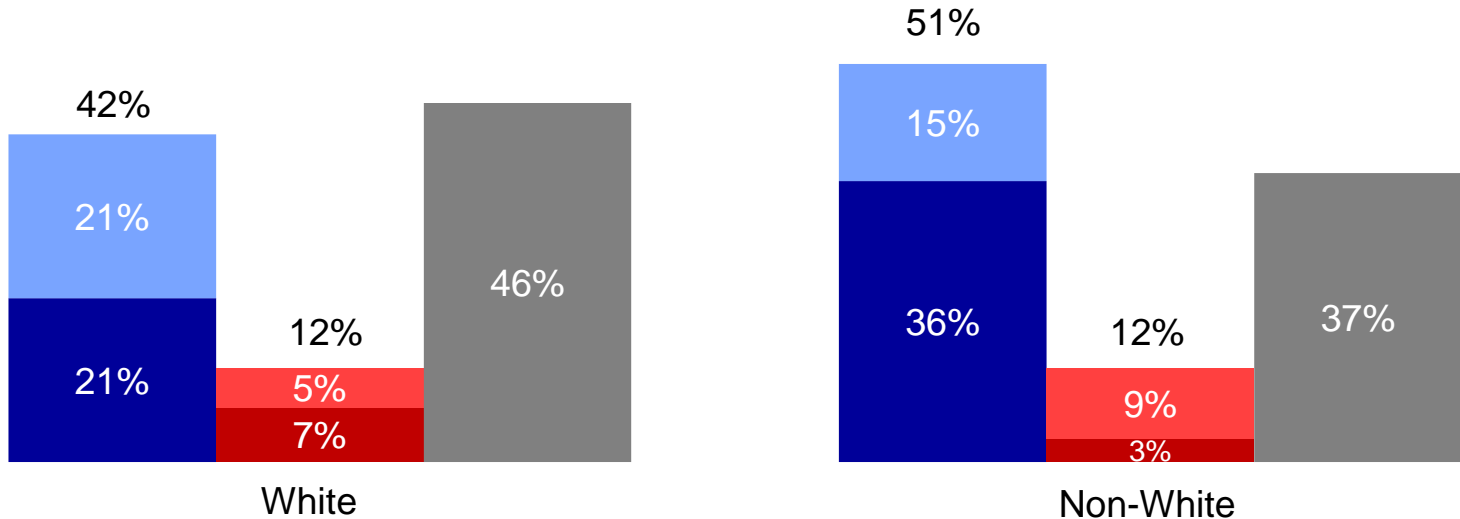
Are you familiar with the Earned Income Tax Credit?



Initial Attitudes toward EITC.

Do you favor or oppose restoring the state Earned Income Tax Credit in North Carolina, or do you not know enough to have an opinion either way?

■ Strongly favor
 ■ Somewhat favor
 ■ Somewhat oppose
 ■ Strongly oppose
 ■ Don't know/No opinion

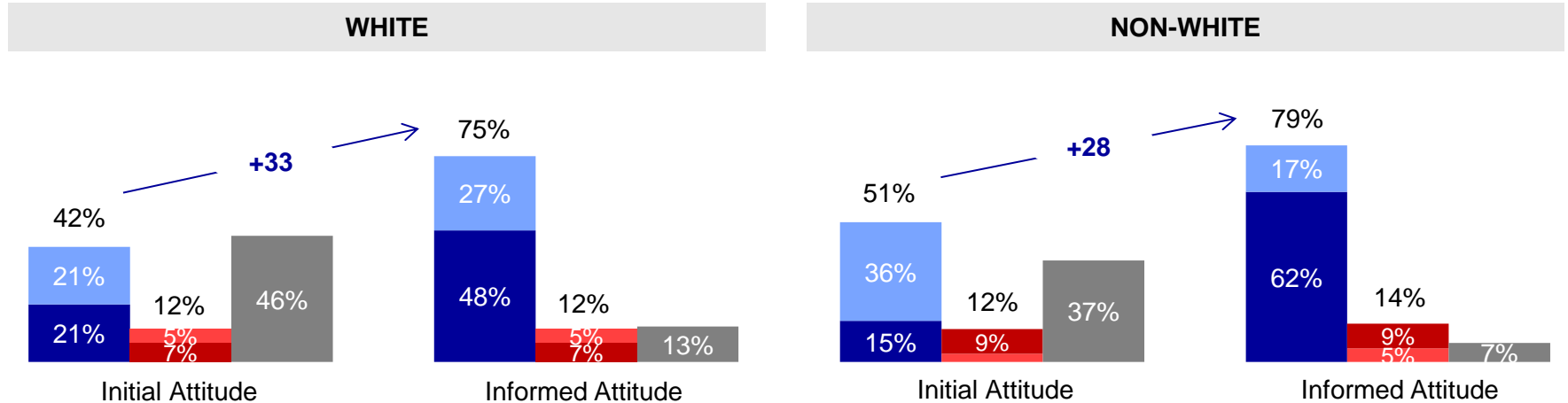


Attitudes on ETIC AFTER description.

The Earned Income Tax Credit (ETIC) is a tax cut for working families. The federal ETIC was established during the Reagan administration as a way to reduce poverty and to reward people who work in low-wage industries for their work. North Carolina added a state ETIC during the economic downturn in 2008. The conservative majority in the state legislature eliminated the state ETIC six years later--making North Carolina the only state in the past 30 years to repeal a state ETIC program. 29 other states and the District of Columbia have a state ETIC. Before it was eliminated, the state ETIC provided a tax cut to nearly one million low-income North Carolina families.

Based on what you have read, do you favor or oppose establishing a state Earned Income Tax Credit in North Carolina?

■ Strongly favor
 ■ Somewhat favor
 ■ Somewhat oppose
 ■ Strongly oppose
 ■ Don't know/No opinion

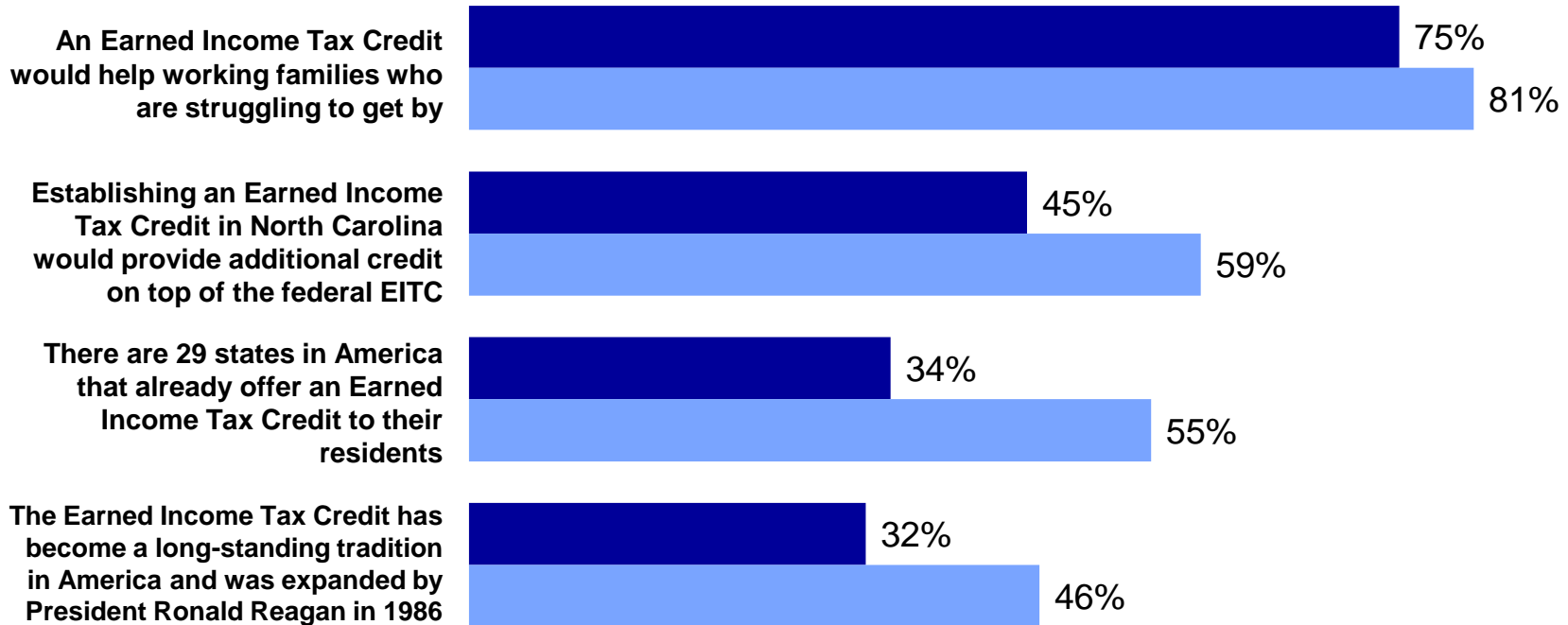


Response to Messaging to Restore the EITC.

Please indicate whether it is a strong reason, medium reason, or weak reason to support restoring the state Earned Income Tax Credit in North Carolina.

■ White ■ Non-white

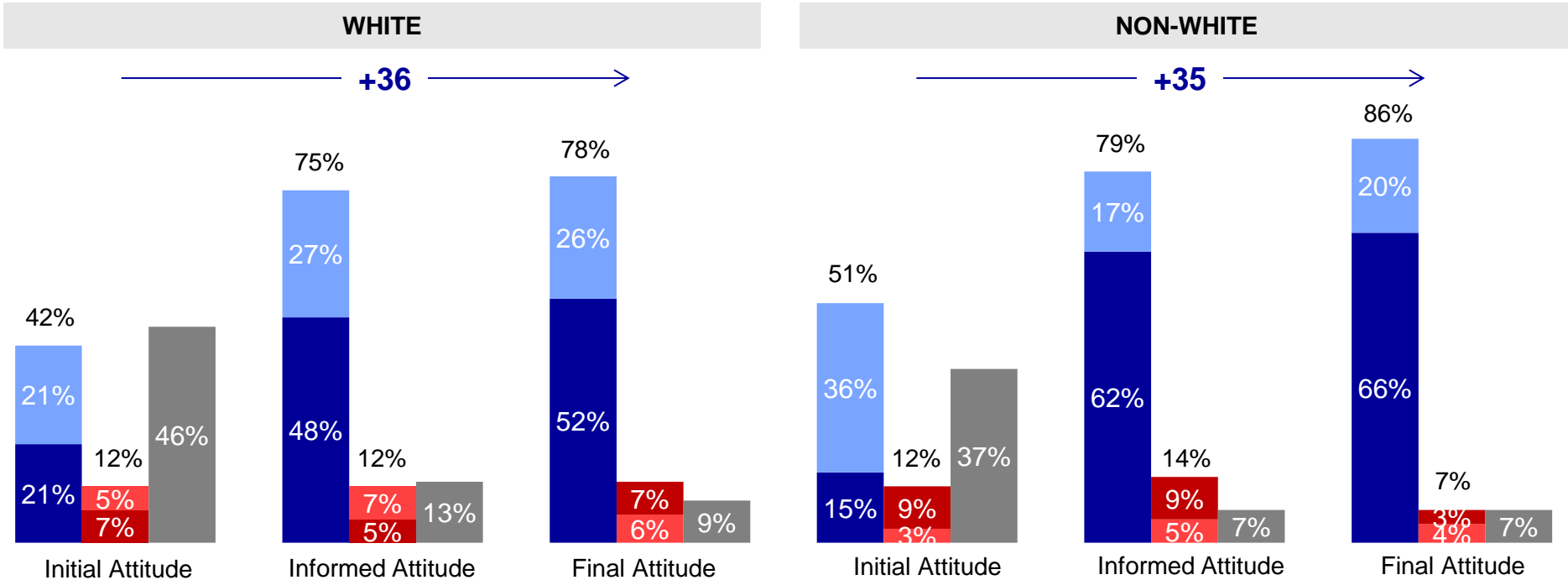
% who say strong reason to support



Final Attitudes on EITC after messaging.

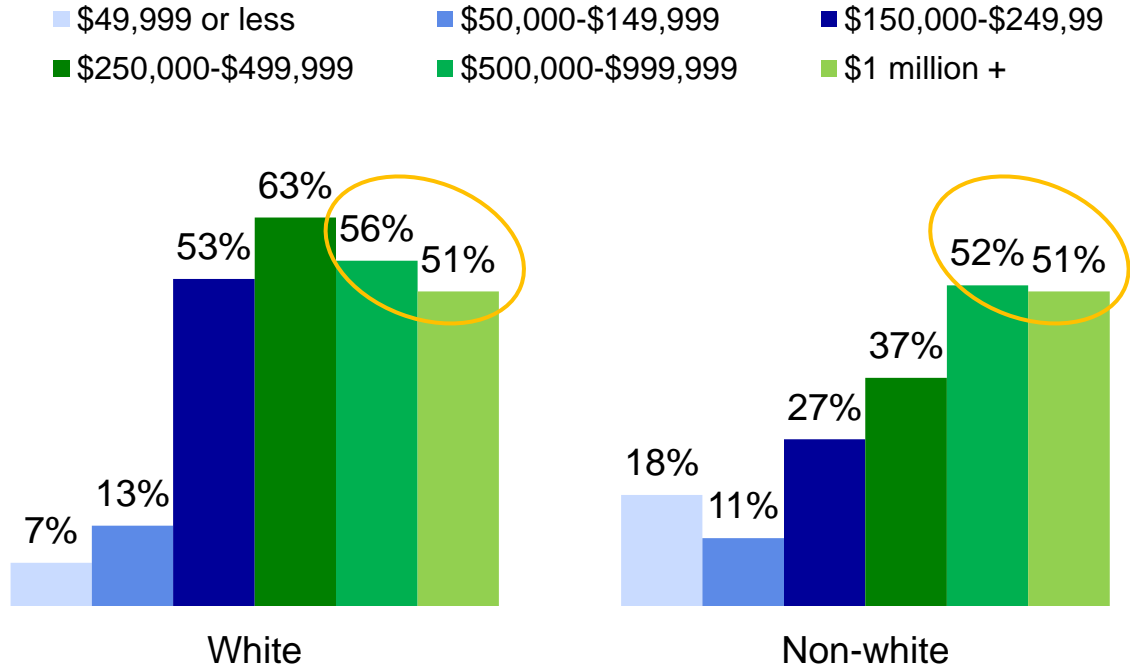
Based on what you just heard, do you favor or oppose restoring the state Earned Income Tax Credit in North Carolina?

■ Strongly favor
 ■ Somewhat favor
 ■ Somewhat oppose
 ■ Strongly oppose
 ■ Don't know/No opinion



What it means to be “rich.”

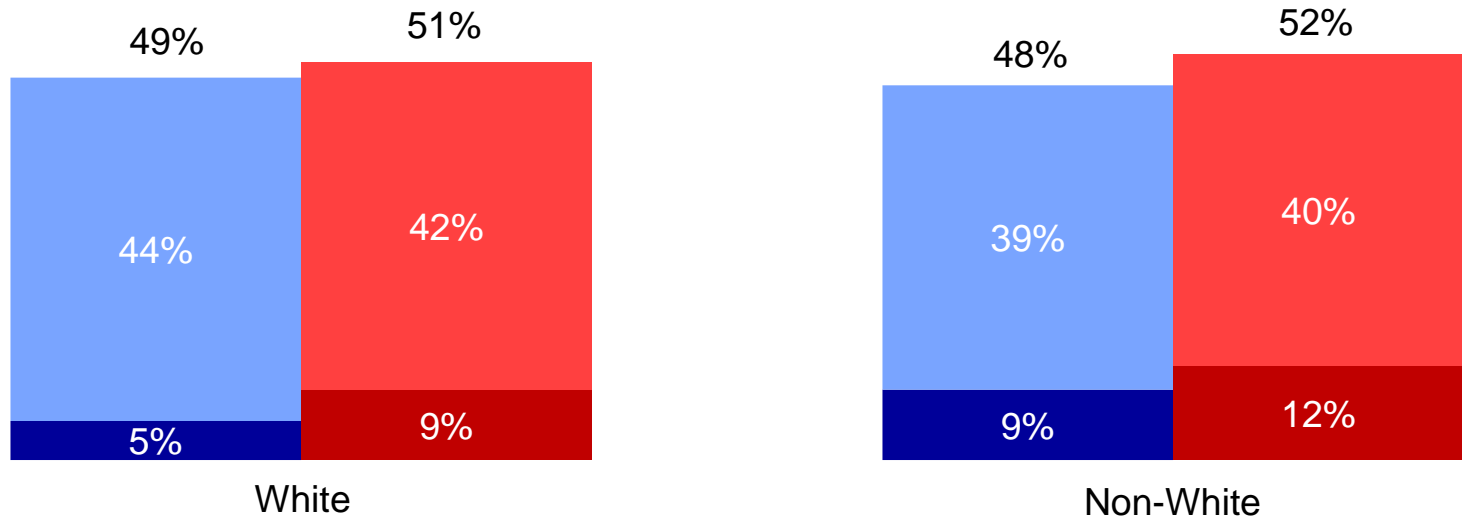
Please select the annual income ranges that someone would be in for you to consider them “rich.”
Select as many brackets as apply.



View of current state tax system.

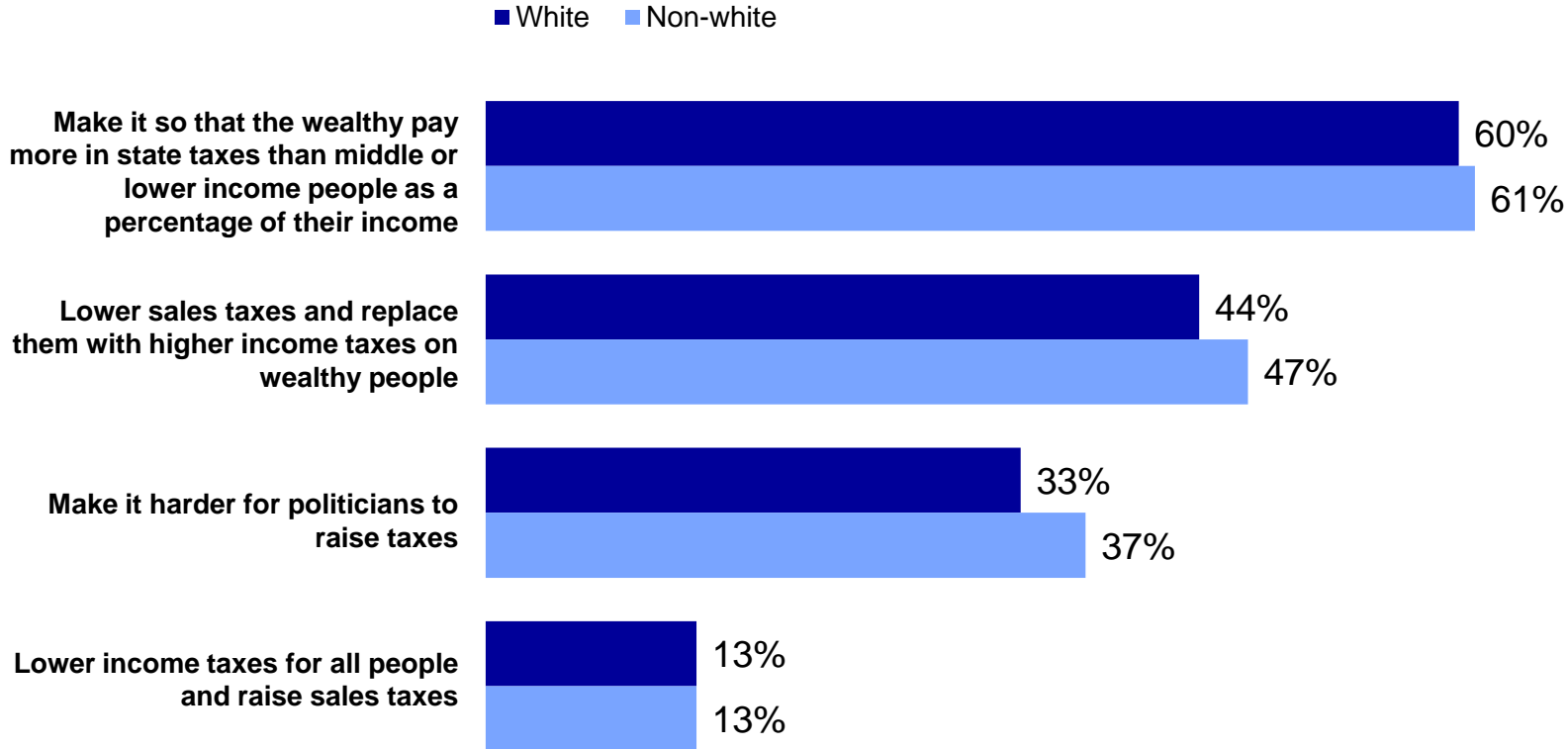
Thinking about the current tax system in North Carolina, do you think the current system works to fund essential programs and services needed in your community...?

■ Very well ■ Somewhat well ■ Not very well ■ Not at all well



Preference for Changes to Tax System

If you could make some changes to the state tax system, which one or two of these changes would you make?



Reaction to Tax Proposals.

For each item, please indicate whether you would favor or oppose the proposal.

■ White ■ Non-white

% who say favor

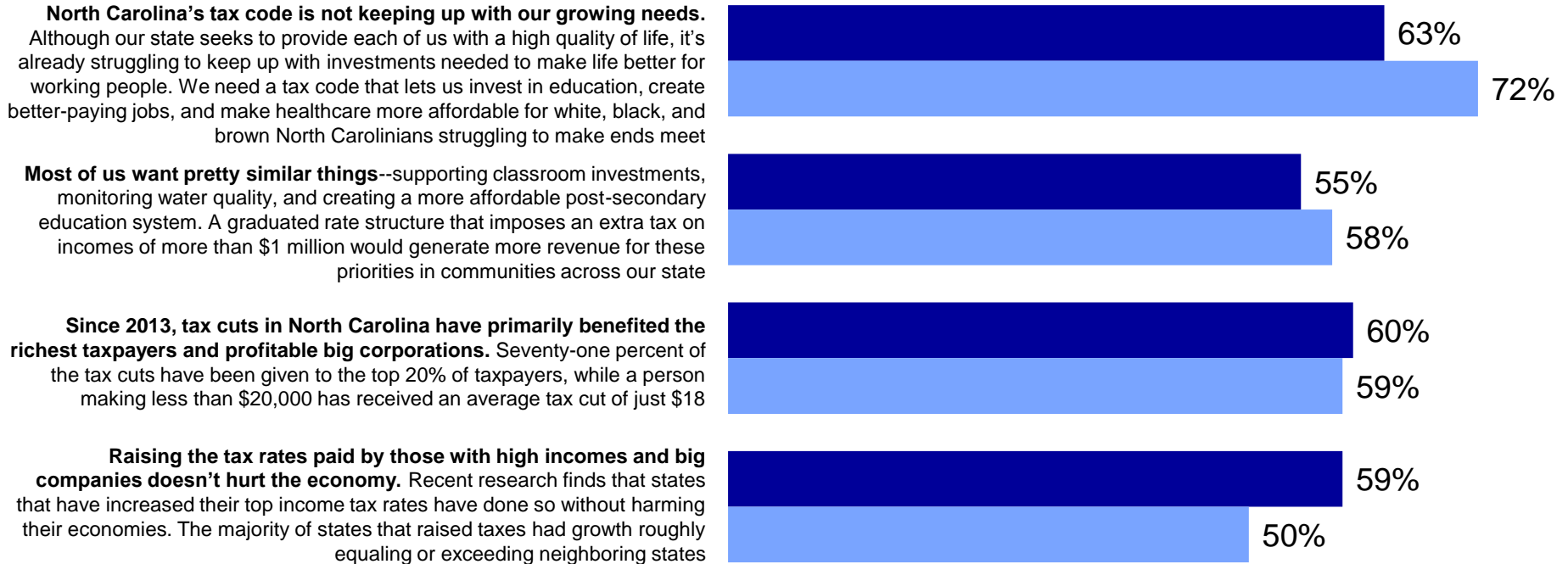


Response to Messaging on Tax Proposals.

Please rate each one on a scale of 0 to 10 in terms of how persuasive and convincing you think that statement is.

■ White ■ Non-white

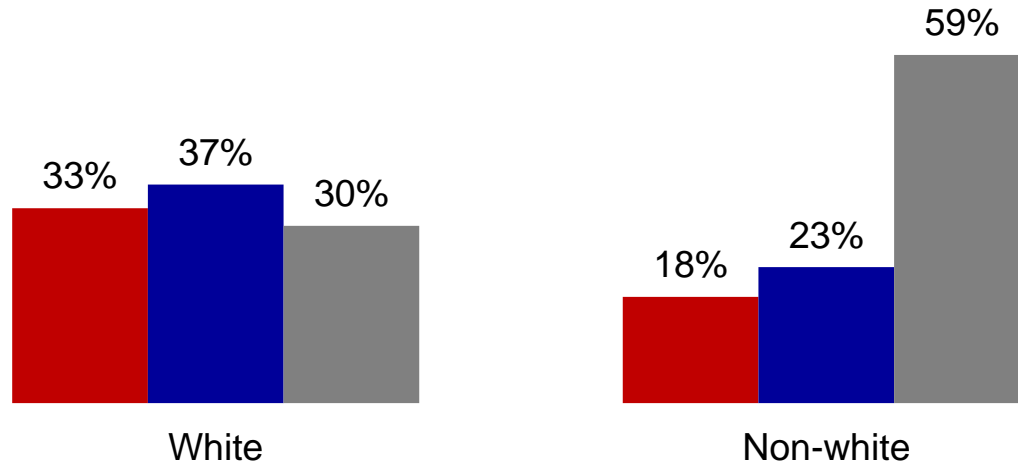
% who say 8-10, or very convincing



Familiarity with Gerrymandering.

Are you very familiar, somewhat familiar, or not at all familiar with the term “gerrymandering?”

■ Very familiar
 ■ Somewhat familiar
 ■ Not at all familiar

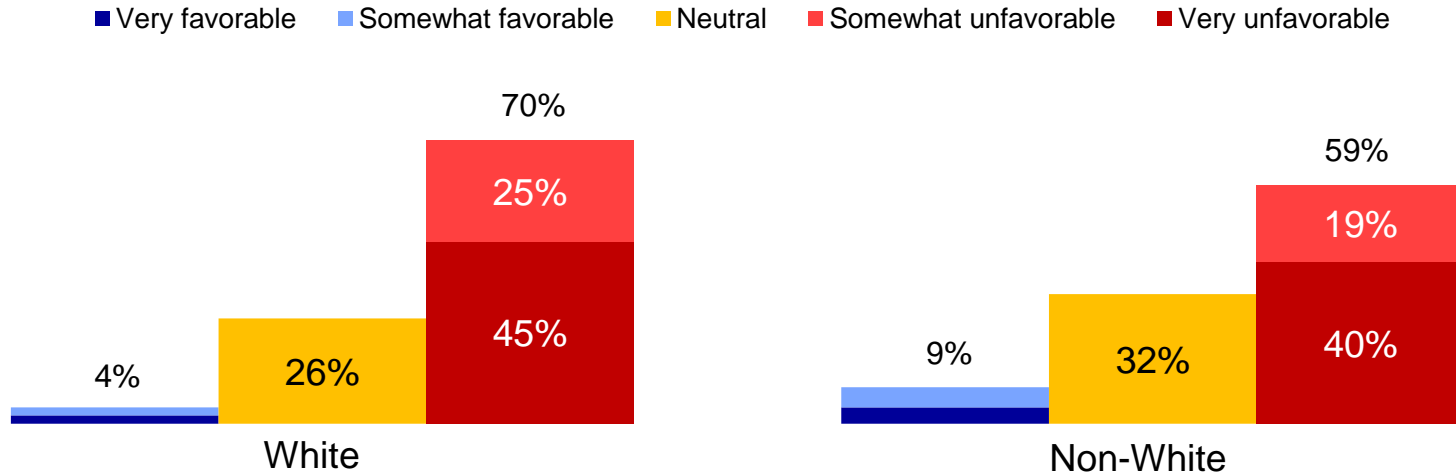


Informed reaction to gerrymandering.

“Gerrymandering” is when one political party draws the boundaries of Congressional or state legislative voting districts to favor their party and/or hurt the other, or to reduce the voting power of certain racial groups. For instance, in the 2018 election, Republicans received 49.5% of all votes for the state house, and control 55% of the seats. Republicans received 50% of all votes for the state senate, and control 58% of the seats.

As you may know, members of the North Carolina General Assembly draw the voting district maps for their own elections to the state house and senate as well as for federal elections to the U.S. House of Representatives. While North Carolina is a swing state, one political party currently holds 10 of the 13 congressional seats and nearly two-thirds of state legislative seats.

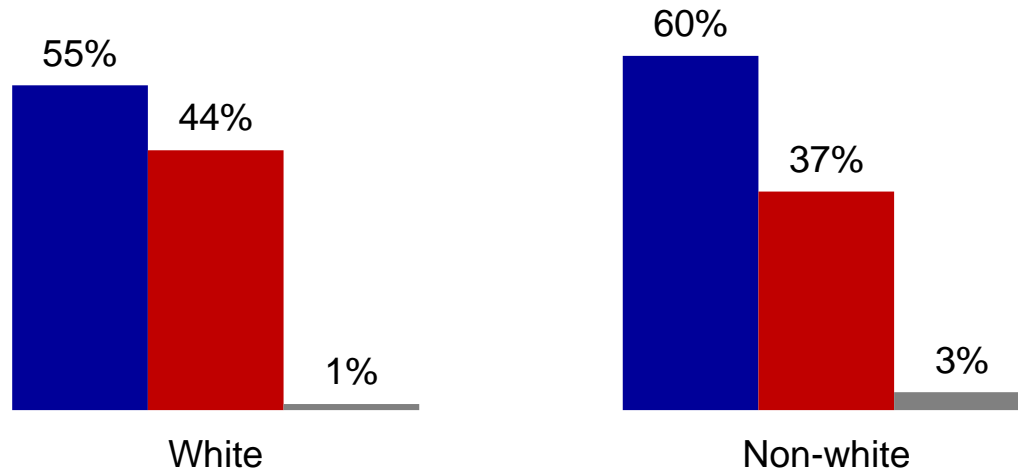
Knowing that, when it comes to your feelings about gerrymandering, would you say you feel...?



Use of Early Voting.

Have you ever used early voting in an election?

■ Yes ■ No ■ Not sure



Reaction to Felons Regaining Right to Vote.

Do you support or oppose letting people who have been convicted of a felony regain the right to vote once they are no longer in prison?

■ Support ■ Oppose ■ Don't know enough

