

March 3rd, 2020



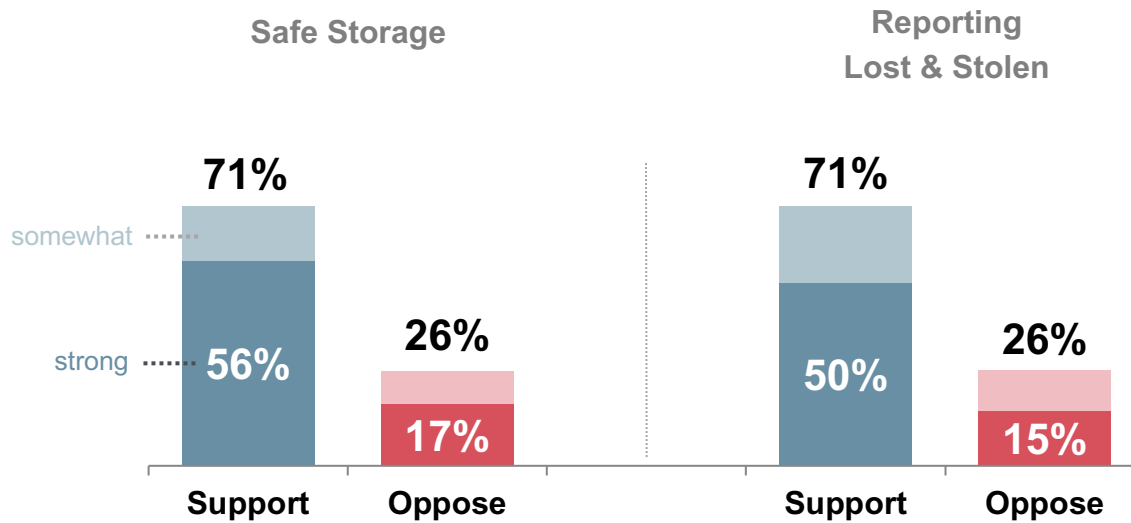
TO: Interested Parties

FR: Strategies 360 Research

RE: Coloradans Back Common-Sense Gun Safety Reforms

A new Strategies 360 survey conducted on behalf of the State Innovation Exchange (SiX) reveals broad support for gun safety reforms under consideration in Colorado.¹ Key findings include:

Seven in ten Colorado voters favor holding gun owners legally accountable for failing to store their guns securely and for failing to report lost or stolen guns. Both measures earn the *strong* support of at least half the electorate, while just a quarter oppose them.



Safe Storage: "Do you support or oppose holding gun owners legally accountable if they don't store their gun securely and it's used by someone who shouldn't have it (for instance, a child) to harm themselves or others?"

Lost & Stolen: "Do you support or oppose holding gun owners legally accountable if they fail to report a lost or stolen gun within 24 hours of it going missing?"

Furthermore, these common-sense proposals garner bipartisan support that is impossible to ignore. Indeed, majorities of liberals (87%), moderates (70%), and conservatives (59%) back safe storage accountability. A similarly diverse coalition stands behind accountability for failing to report lost or stolen guns (87% of liberals, 74% of moderates, and 60% of conservatives).

¹ Strategies 360 conducted a survey of 600 registered voters in Colorado from January 2-5, 2020. Interviews were conducted on landlines and cell phones. The margin of error for a survey of 600 interviews is $\pm 4.0\%$ at the 95% confidence level; error is higher among subgroups.