

State Innovation Exchange

Multi-State Poll - Michigan Findings
June 2020



Survey Methodology



TargetSmart designed and administered this multimodal survey. Four-hundred and ninety-four interviews were conducted online among panelists who were matched to the TargetSmart voter file (426 weighted) and 58 interviews were conducted online using text-to-web and email-to-web (7 email, 51 SMS) solicits from the TargetSmart voter file (74 weighted). In total, the survey reached 552 adults (500 weighted), age 18 or older, who are registered to vote in Michigan. Quotas were designed to reflect the demographic and geographic distribution of registered voters in Michigan. The data were weighted by gender, age, race on file, TargetSmart Partisan Score, TargetSmart High School Only Score, and region by media market to ensure an accurate reflection of the population.

The credibility interval (the theoretical margin of error for a blended-methodology poll that relies partially on telephone-based probability sampling, and partially on non-probability based online panel sampling) is +/- 4.4%. The margin of error for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding.

Issue Environment and the Role of State Government

Issue Environment: Key Findings

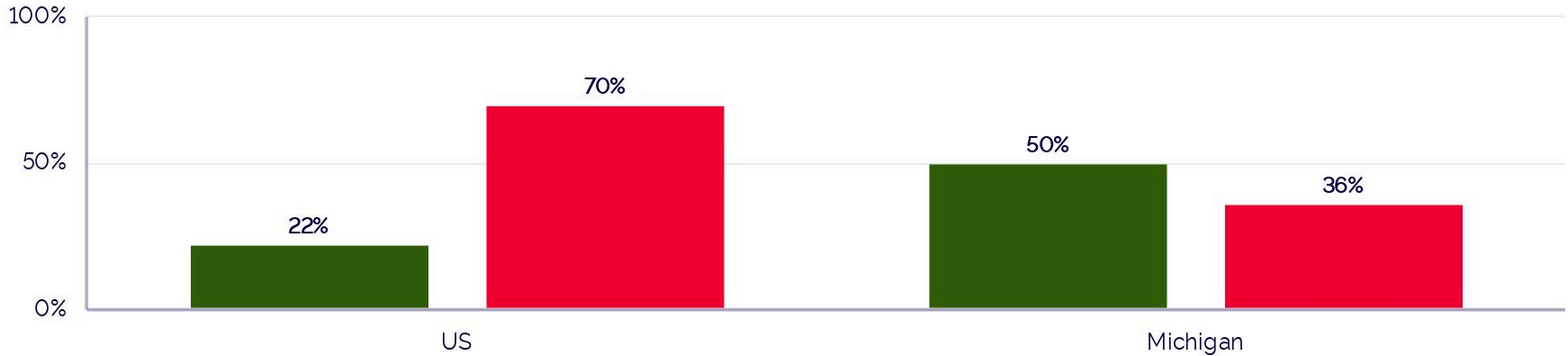
Michigan

- Voters are overwhelmingly pessimistic about the direction of the US (22 percent right direction, 70 percent wrong track), while they are optimistic on net about the direction of Michigan (50 percent right direction, 36 percent wrong track). Michigan deviates from other states' trends we've see in this research, such as Florida, Texas, and Arizona, where voters are highly pessimistic about the US and their state.
- The coronavirus pandemic is the top issue priority among Michigan voters, as 37 percent of voters cite it as the most important issue facing Michigan these days. That said, public opinion on the state of the coronavirus pandemic is very uncertain, with 33 percent of voters believing the worst of the outbreak is yet to come and 38 percent believing the worst of the outbreak is over.
- Furthermore, a majority of Michigan voters indicate that their feelings about how Black people and Black communities are treated in America have changed over the last month in light of recent events (51 percent).

Michiganders Highly Pessimistic About Direction of the US; Optimistic About Direction of the State

Direction of the US and Michigan

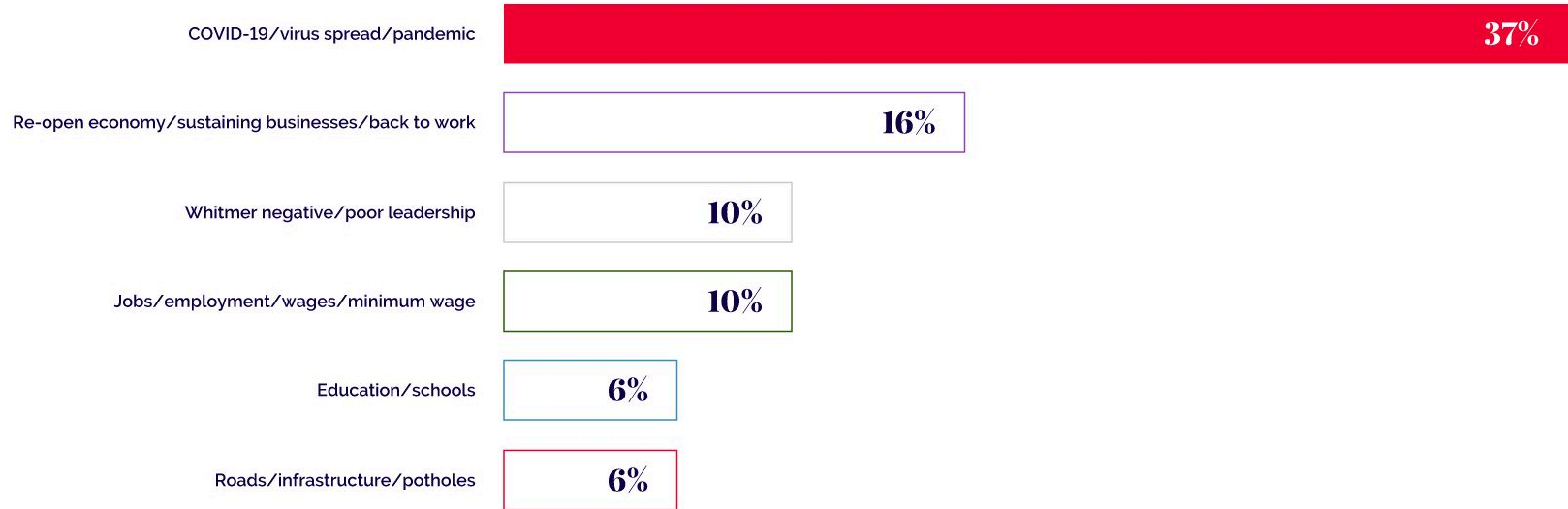
● Right Direction ● Wrong Track



5. Generally speaking, do you think that things in the United States are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

6. And generally speaking, do you think that things in Michigan are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

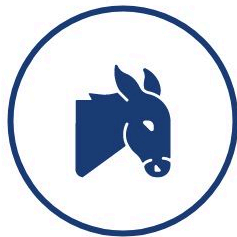
Coronavirus Pandemic Surfaces as a Clear Priority for Michigan Voters



7. What would you say is the most important issue facing the state of Michigan these days?

Concerns About COVID-19 and the Economy Span Across Party Lines; Democrats, Independents More Concerned About Virus, Republicans Equally Concerned About Virus and the Economy

Issue priorities by Party ID



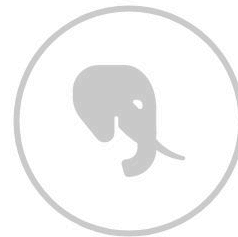
ID Democrat

1. COVID-19/virus spread - 47%
2. Re-open economy - 13%
3. Jobs/employment - 12%



ID independent

1. COVID-19/virus spread - 34%
2. Re-open economy - 14%
3. Jobs/employment - 7%

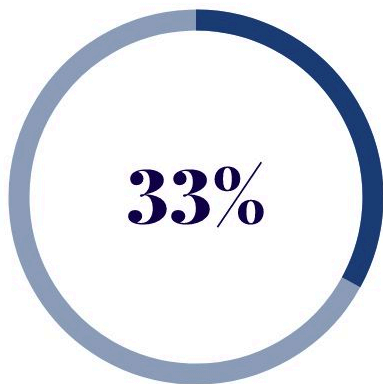


ID Republican

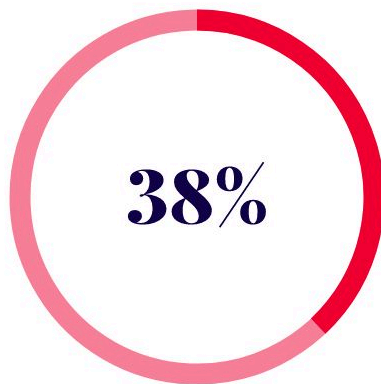
1. COVID-19/virus spread - 26%
2. Re-open economy - 25%
3. Whitmer negative/poor leadership - 20%

Uncertain Public Opinion On the State of the Coronavirus Pandemic

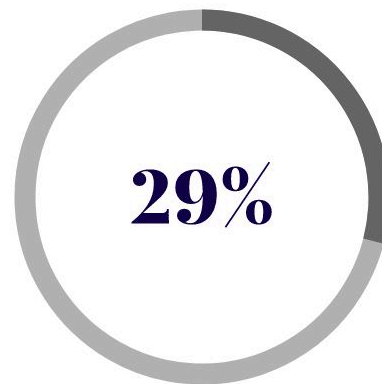
Worst is yet to come vs. worst is over



The worst of the coronavirus outbreak is yet to come



The worst of the coronavirus outbreak is over



Unsure

9. Do you believe....

Democrats, Younger Voters Believe Worst is Yet to Come; Republicans, Men, Older Voters Believe Worst is Over

State of Pandemic by Key Demographics

	Worst is yet to come	Worst is over
All voters	33%	38%
ID Democrat	43%	30%
ID independent	31%	33%
ID Republican	25%	54%
Men	32%	42%
Women	34%	34%
Under 50	40%	34%
Over 50	27%	42%

Michiganders Want More State Investment, Even if it Means More Taxes, By a Near 3:1 Margin

State Investment vs. Tax Cuts



State government in Michigan should invest more in the state and its residents, ensuring they are safe, healthy, are economically secure, even if it means some people have to contribute a little more in taxes.



State government in Michigan should keep taxes low, even if it means cutting funding for education and infrastructure, and cutting unemployment insurance and healthcare coverage.

14. And which of these statements comes closer to your own view, even if neither of them is exactly right?

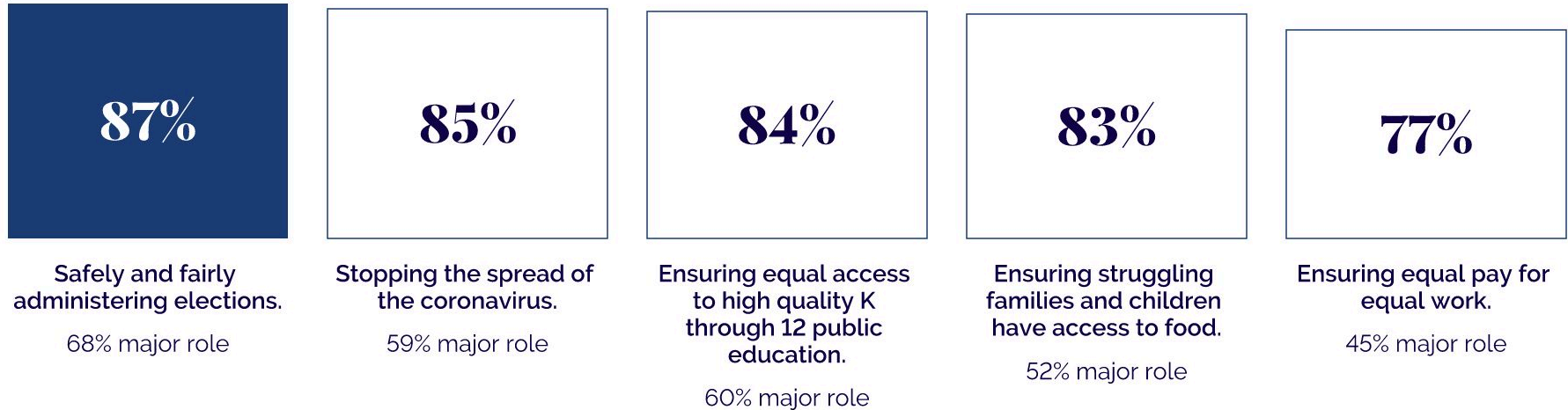
Voters Across the Board Prefer State Investment; Republicans More Divided but Support Investment On Net

Investment vs. Taxes by Key Demographics

	Invest more	Lower Taxes	Margin
All voters	58%	18%	+40
ID Democrat	75%	9%	+66
ID independent	60%	19%	+41
ID Republican	35%	30%	+6
Men	55%	23%	+32
Women	61%	13%	+48
Under 50	63%	19%	+45
Over 50	54%	18%	+37

Michigan Voters Want State Government To Play a Major Role in Election Administration – Coronavirus and Education Fall Closely Behind

Government Involvement on Issues - top tier issues based on % major/some role



15. Please indicate whether you think state government in Michigan should have a major role, some role, a minor role, or no real role in dealing with each of the following issues.

Most Voters See Role for Government Involvement in Health Care, Housing, Paid Sick and Family Leave, and Addressing Racism

Government Involvement on Issues - second tier issues based on % major/some role



15. Please indicate whether you think state government in Michigan should have a major role, some role, a minor role, or no real role in dealing with each of the following issues.

A Majority of Michiganders Indicate Their Feelings Have Changed About the Treatment of Black People in America

Feelings About How Black People and Communities Are Treated



16. Would you say your feelings about how Black people and Black communities are treated in America have changed a lot, a changed a little, or not changed at all in the last month or so?

Election and Democracy Reforms

Democracy Key Findings: Government's Role, Voting Options, and Intersection with Race

Michigan

- State government's role in election administration is a high priority for Michigan voters - nearly 9-in-10 voters (87 percent) believe state government should have a “major” or “some” role in safely and fairly administering elections.
- What's more, Michiganders are quite optimistic about how November's elections will be run, as 2-in-3 voters (66 percent) believe they will be administered well in Michigan, compared to just 22 percent of voters believing they will not be administered well.
- Vote-by-mail is an incredibly popular voting option for voters in Michigan. Michiganders who plan to vote by mail in November (60 percent) outweigh Michiganders who plan to vote in-person on Election Day (34 percent) by a near 2 to 1 margin.
- We also find that a majority of Michigan voters acknowledge systematic racism in the voting system that has prevented Black people and communities from fully participating in our democracy, and nearly 7-in-10 voters want state government to reduce barriers that stop Black people from voting.

Democracy Key Findings: Voting Reforms

Michigan

- Voters strongly support and highly prioritize voting by mail. Eight-in-ten voters support allowing any registered Michigan voter to vote by mail, and 34 percent of voters place this reform at the top of their priorities list.
- Though few Michiganders plan to vote early in person (4 percent), they are supportive of reforms to lengthen the window for early voting - 75 percent of voters support lengthening the early voting window and letting voters cast a ballot in-person up through the day before Election Day.
- Michigan voters are also broadly supportive of reforms to make processing mail-in ballots easier. Nearly 2-in-3 voters support counting mail-in ballots postmarked by Election Day, but received after Election Day (64 percent) and 69 percent of voters support allowing county election officials to begin processing, but not counting, mail-in ballots before Election Day.

Democracy Key Findings: Coronavirus and Voting

Michigan

- Michigan voters strongly agree with measures to increase safety and sanitary standards at polling places.
- Nine-in-ten voters agree that poll workers should be provided with PPE like masks and gloves (90 percent).
- Likewise, 9-in-10 voters agree (89 percent) that polling locations should conform with CDC guidelines on sanitation and social distancing.
- Voters are also broadly supportive of opening additional polling locations to reduce crowds and lines (82 percent support) and oppose consolidating polling locations in anticipation of poll worker shortages (65 percent oppose).

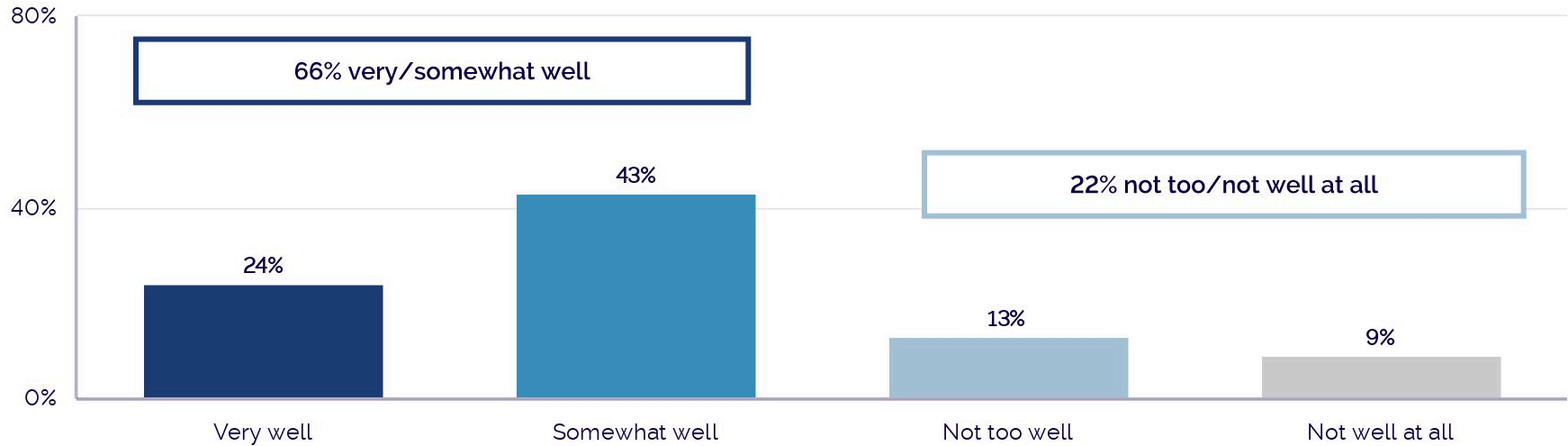
Democracy Key Findings: Voting Security

Michigan

- Voters in Michigan place a high importance on voting security, particularly as it pertains to voting by mail.
- Eight-in-ten voters believe ballot tracking for mail-in ballots is important (80 percent), and 53 percent of voters find this to be *very* important.
- Likewise, nearly 9-in-10 voters believe it is important for election officials to immediately notify voters if there is a problem with their submitted mail-in ballot (87 percent), and 71 percent of voters find this to be *very* important.

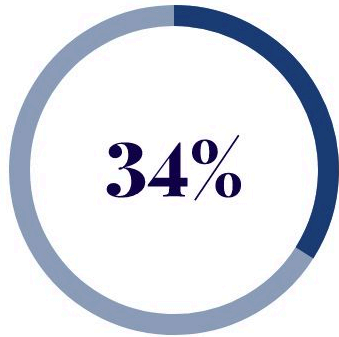
Two-in-Three Voters Believe Elections Will Be Run “Well” in Michigan This November

November Election Administration in Michigan

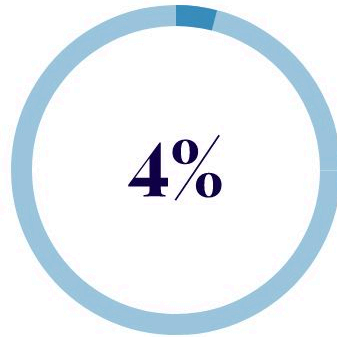


21. Switching gears a bit, do you think the elections this November in Michigan will be run and administered very well, somewhat well, not too well, or not well at all?

A Strong Majority of Michganders Plan to Vote by Mail in November's Elections



In-person at my local
polling place on Election
Day



In-person at an early
voting center before
Election Day



By mail, using my state's
vote by mail or absentee
voter system



I am not voting

4. And how do you intend to vote in the general election for President and other offices this November?

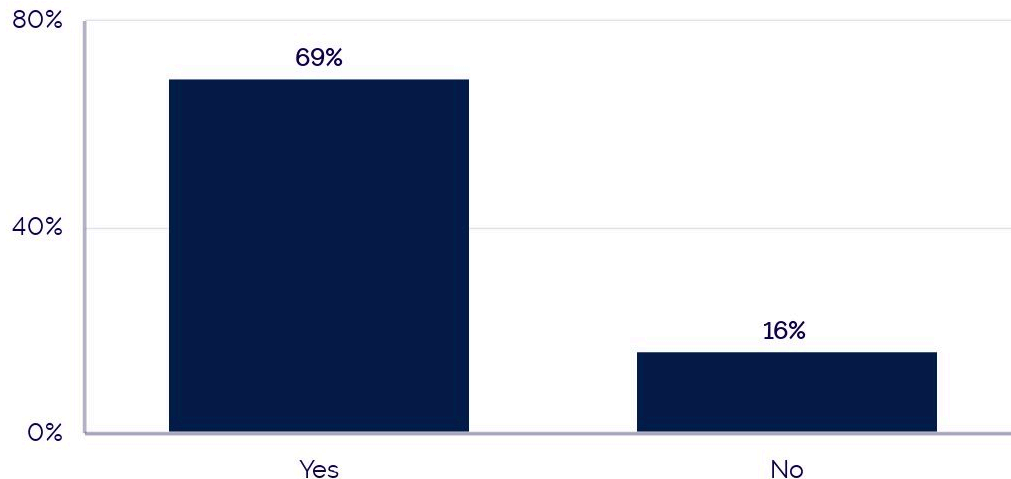
Michiganders Acknowledge Racism as a Barrier to Voting; Want Barriers that Prevent Black People from Voting Removed

50% of Michigan voters agree with the following statement:

"Systemic racism has prevented Black people and other people of color from being able to fully participate in our democracy."

38% disagree with this statement.

Reduce Barriers That Stop Black People From Voting



18. Do you believe the state of Michigan should reduce barriers that stop Black people from voting?

22. Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements about different ways people can vote in the United States.

Near Unanimous Support for Increased Safety Standards at Polling Places

Voting Reforms - % total agree

90%

Poll workers should be provided with personal protective equipment like masks and gloves.

74% strongly agree

89%

Polling locations should conform with CDC guidelines on sanitation and social distancing.

68% strongly agree

22. Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements about different ways people can vote in the United States.

Voters Across the Partisan Spectrum Strongly Support Safety and Health Standards At In-Person Polling Places

Polling Place Safety Standards by Party ID, % strongly agree

	All voters	ID Democrat	ID independent	ID Republican
PPE for poll workers	74%	85%	71%	64%
CDC guidelines at polling places	68%	84%	62%	54%

Strong Majorities of Voters Have Clear Understanding of Alternatives to In-Person Voting

Voting Reforms - % total agree

80%

I have a clear understanding of how to request a vote-by-mail ballot in my state.

58% strongly agree

72%

I have a clear understanding of the in-person early voting options available to me in my state.

43% strongly agree

40%

I am concerned that the mail system in my state cannot be relied upon to get vote-by-mail ballots to election officials in time for them to be counted.

20% strongly agree

51% total disagree

22%

I don't have enough information about how to take advantage of alternatives to voting in-person on Election Day.

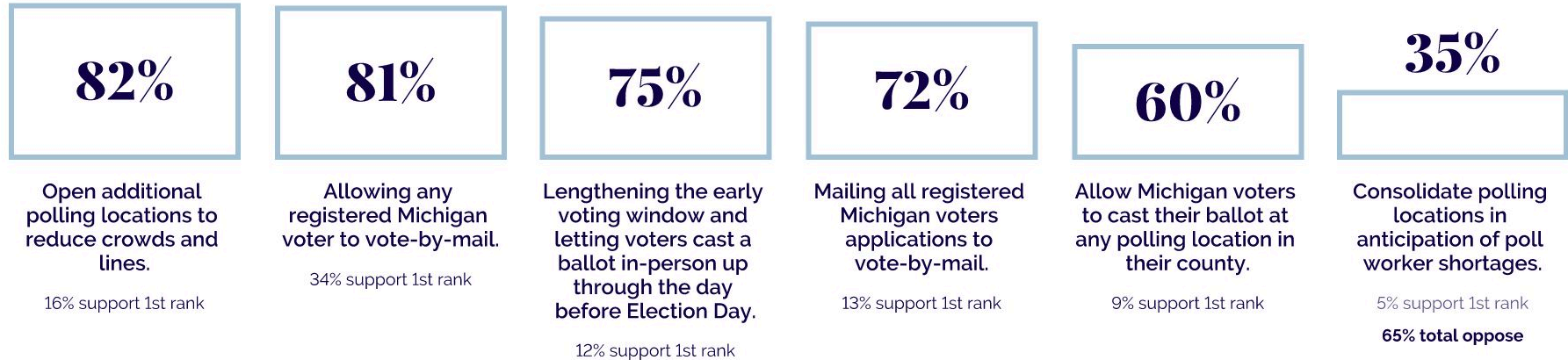
9% strongly agree

65% total disagree

22. Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements about different ways people can vote in the United States.

Reforms to Make Voting Easier and More Accessible During the Pandemic Are Broadly Popular; Voters Oppose Consolidating Polling Locations

Voting Method Reforms - % Total Support



23. Switching gears a bit, below are several reforms related to voting in Michigan. By dragging the reforms to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the reforms up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Various Ballot Return Options Are Popular

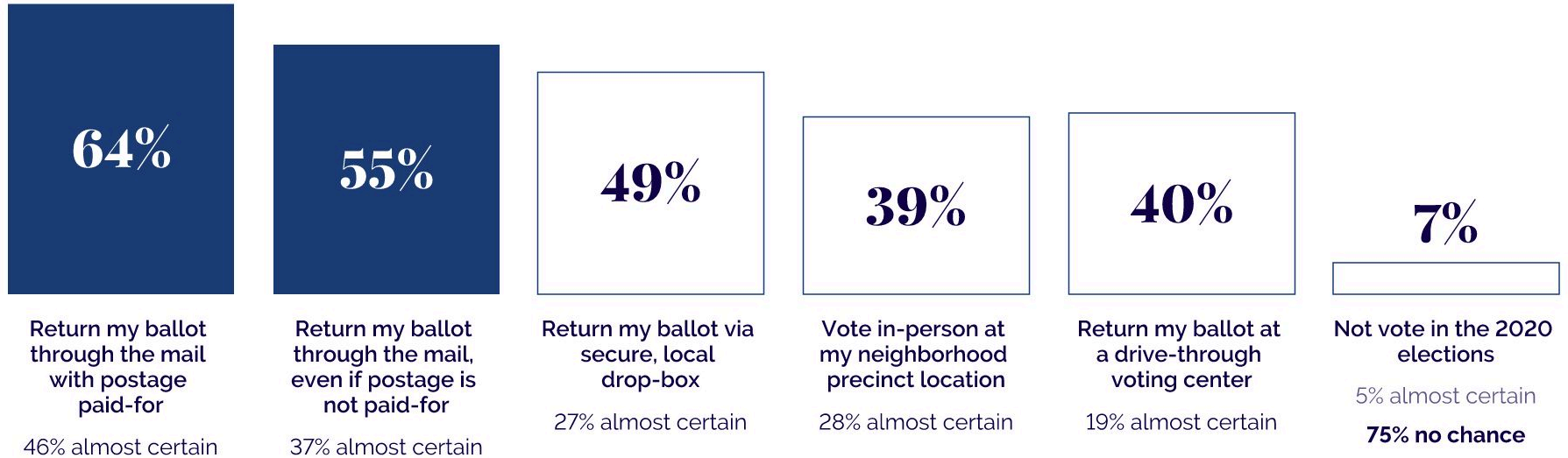
Ballot Return Reforms - % Total Support



24. And to help citizens vote safely during the coronavirus outbreak, elections officials in Michigan are considering several ways voters can cast or return their ballot in this year's elections. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Michiganders Likely to Return Ballots Through the Mail; Prepaid Postage Increases Likelihood

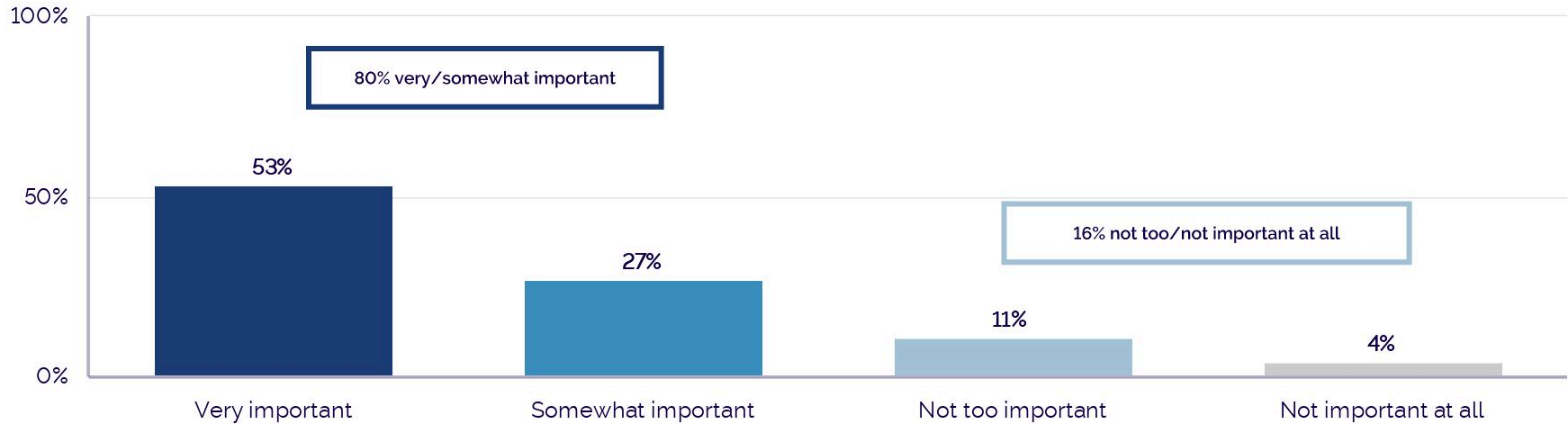
Ballot Return Methods - % Almost Certain/Good Chance



25. And assuming each of the following were available to you in Michigan, how likely would you be to use each of these options for casting your vote or returning your ballot in the upcoming election?

Ballot Tracking Important to 8-in-10 Michigan Voters; Majority Indicate it is “Very” Important

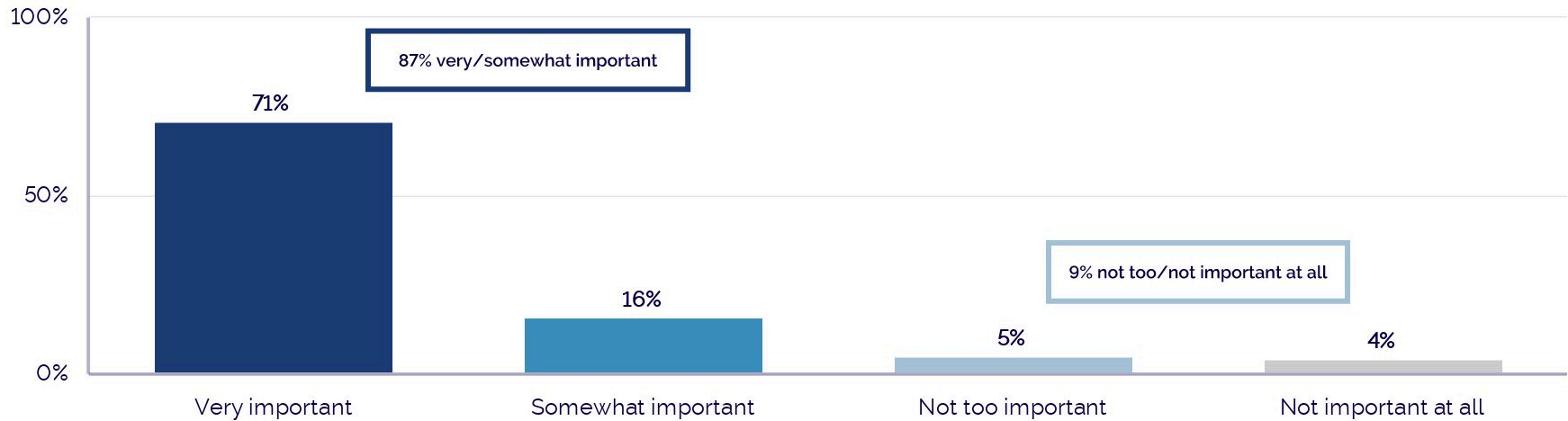
Ballot Tracking Importance



26. And do you think it is very important, somewhat important, not too important, or not important at all for election officials in Michigan to allow voters to track the status of their mail-in ballot in case any issues come up?

Consensus Public Opinion Around Notifying Voter If There is a Problem With Their Mail-In Ballot

Notification of Mail-in-Ballot Issues



27. And do you think it is very important, somewhat important, not too important, or not important at all for election officials in Michigan to immediately notify voters if there is a problem with their submitted mail-in ballot, such as if they forgot to sign their ballot, so the voter has an opportunity to correct it.

Online and Same-Day Voter Registration Highly Supported by Michigan Electorate

Voter Registration Reforms - % Total Support



28. Switching gears a bit, below are several reforms related to voter registration in Michigan. By dragging the reforms to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the reforms up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Fiscal Policy and the Economy

Economic and Fiscal Key Findings: Coronavirus and the Economy

Michigan

- When it comes to the debate between economic vitality and public health, Michigan voters express more concern about health and safety (55 percent) than they do about the pandemic's impact on jobs and income (38 percent).
- Furthermore, voters tend to believe businesses should be required to provide safe working environments and be held liable if they do not (56 percent). Just 1-in-5 voters believes businesses should be protected from liability if an employee gets sick on the job (22 percent).
- Although Michiganders prioritize health and safety over jobs and income, they do have strong concerns around employment and business closures in Michigan. Eight-in-ten voters are concerned about people in Michigan losing work and income due to the coronavirus outbreak, with a majority expressing that they are very concerned (50 percent).

Economic and Fiscal Key Findings: Budget and Revenue

Michigan

- Michigan voters want more state investment in services, even if it means they have to pay more in taxes.
- By a near 3-to-1 margin, voters believe Michigan state government should invest more in its residents to ensure they are safe, healthy, and economically secure (58 percent), over state government keeping taxes low and cutting funds to key services like education, unemployment, and health insurance (18 percent).
- Furthermore, over 2-in-3 voters express concern about the state of Michigan losing tax revenues and facing budget cuts in the wake of the pandemic (68 percent), with 1-in-3 voters expressing they are *very* concerned about this (31 percent).
- At the same time, voters here want corporations and the wealthy to pay their fair share, strongly supporting policies that close corporate tax loopholes, increase taxes and penalties on companies that pollute the state's water, and increase taxes on the wealthiest Michiganders.

Economic and Fiscal Key Findings: Economy and Workplace Policies

Michigan

- Michigan voters believe state government should have a role in addressing systematic racism (69 percent), and 59 percent believe the state of Michigan should address economic barriers faced by Black people and the Black community.
- Likewise, consensus public opinion emerges around government ensuring equal pay for equal work as 77 percent of voters believe state government should play a role in making gender pay equity a reality.
- Michigan voters also support extending the length of time Michiganders can receive unemployment compensation and increasing the amount laid-off workers receive (55 percent support).
- Most voters (71 percent) also believe government should have a role in ensuring workers have access to paid sick days and paid family leave.
- Similarly, we find nearly 2-in-3 voters believe state government should have a role in ensuring Michiganders have access to affordable childcare.
- It follows that 80 percent of voters support requiring workplaces to provide paid sick days to their employees and 81 percent support creating an insurance plan to provide paid family and medical leave for employees to care for a sick family member, bond with a new baby, or recover from a major illness or injury.

Economic and Fiscal Key Findings: Health Policy

Michigan

- Policies relating to affordable health care and insurance during the coronavirus pandemic surface as some of the top economic proposals tested in this survey.
- Near-consensus public opinion emerges around the following policies related to health insurance and health care:
- Limiting what drug companies can charge for prescription drugs (88 percent support).
- Offering Michiganders the option to buy into the public health insurance plans that are available to state employees (87 percent support).
- Extending a grace period for people to pay health insurance bills before their coverage can be cancelled (87 percent support).
- Ending surprise medical billing (91 percent support).

Michiganders Want More State Investment, Even if it Means More Taxes, By a Near 3:1 Margin

State Investment vs. Tax Cuts



State government in Michigan should invest more in the state and its residents, ensuring they are safe, healthy, are economically secure, even if it means some people have to contribute a little more in taxes.



State government in Michigan should keep taxes low, even if it means cutting funding for education and infrastructure, and cutting unemployment insurance and healthcare coverage.

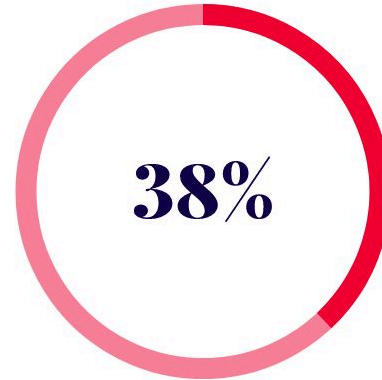
14. And which of these statements comes closer to your own view, even if neither of them is exactly right?

Voters Express More Concern About the Pandemic's Impact on Health and Safety Than They Do About Jobs and Income

Health and safety vs. jobs and income



The coronavirus outbreak's impact on health and safety



The coronavirus outbreak's impact on jobs and income.

10.And what would you say concerns you more...

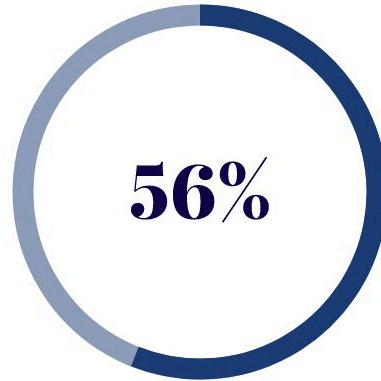
Democrats, Younger Men, Older Women Most Likely to Be More Concerned About Health and Safety

Health and Safety vs. Jobs and Income by Key Demographics

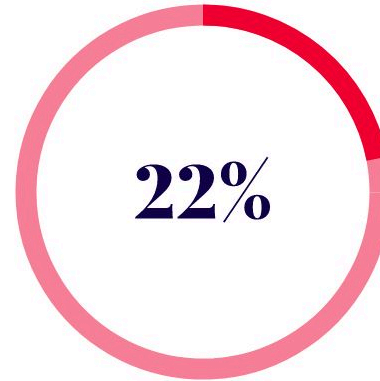
	Health and Safety	Jobs and Income	Margin
All voters	55%	38%	+17
ID Democrat	72%	21%	+51
ID independent	53%	38%	+15
ID Republican	34%	58%	-24
Men under 50	58%	34%	+24
Men over 50	50%	43%	+7
Women under 50	52%	41%	+11
Women over 50	61%	35%	+26

A Majority of Voters Side With Workplace Safety Argument Over Liability Protections for Corporations

Workplace safety requirements vs. liability protections for corporations



Required to provide safe working conditions and should be penalized if workers get sick due to corporate negligence.

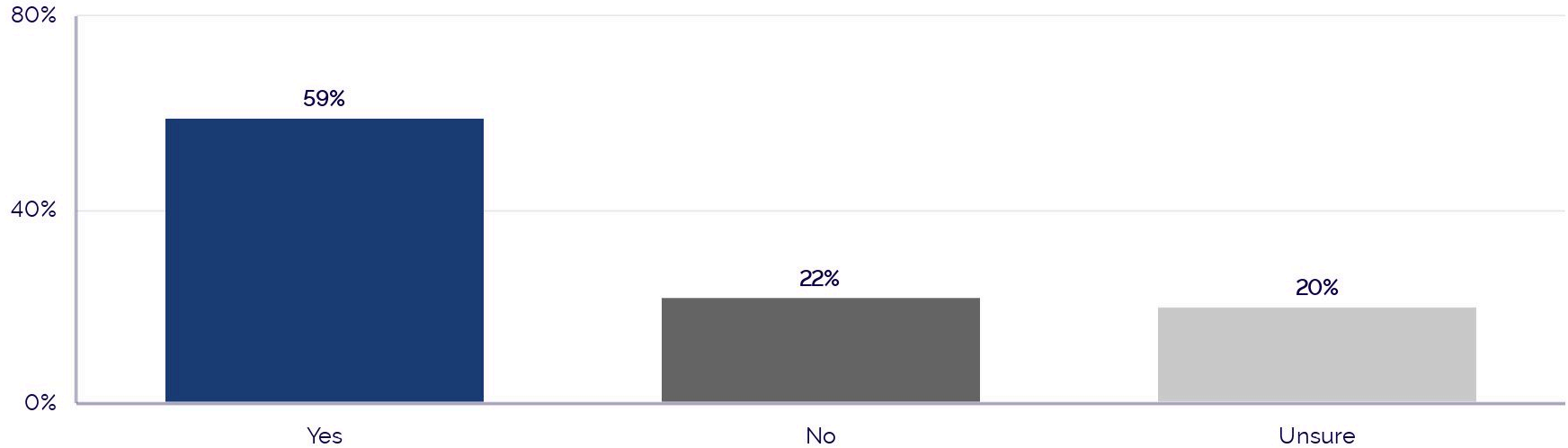


Protected from liability if workers get sick on the job so they can get people back to work.

11. And do you think businesses in Michigan should be...

Nearly 3-in-5 Michiganders Want State Government To Address Economic Barriers Black People And Communities Face

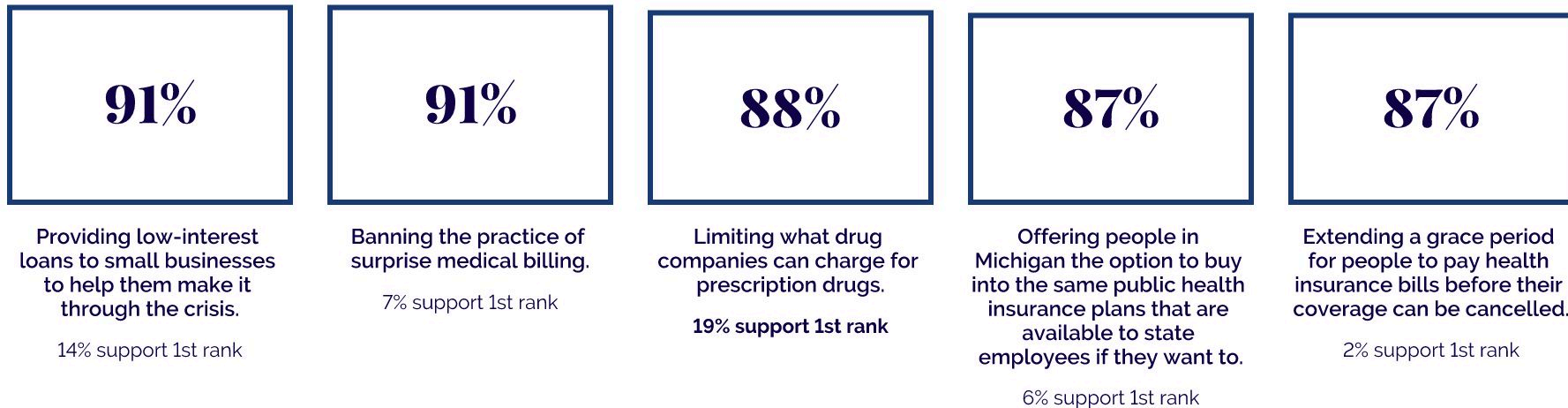
Address Economic Barriers Faced by Black People and Communities



17. Do you believe the state of Michigan should address economic barriers faced by Black people and the Black community?

Small Business Loans and Health Insurance Reforms Are Top Priorities for Michigan Voters

Top Tier Economic Proposals - % Total Support



19. Now, what follows below is a list of proposals being considered by the state legislature in Michigan in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Paid Sick and Family Leave Policies Also Surface As Top Priorities For Michiganders

Top Tier Economic Proposals - % Total Support

81%

Creating an insurance plan to provide paid family and medical leave for employees to care for a sick family member, bond with a new baby or recover from a major illness or injury.

5% support 1st rank

80%

Requiring workplaces to provide paid sick days to their employees.

7% support 1st rank

77%

Eliminating tax breaks for corporations and large businesses that don't offer paid sick and family leave and health care to their employees.

10% 1st rank

19. Now, what follows below is a list of proposals being considered by the state legislature in Michigan in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Tax Credit and Medicaid Expansion, Out-of-Network Cost Protections Slightly Less Salient, But Still Widely Supported Overall

Middle Tier Economic Proposals - % Total Support

75%

Expanding a tax credit to provide extra income to working people with low incomes.

7% support 1st rank

72%

Expanding the number of people who can get healthcare through Medicaid to cover more uninsured people who otherwise can't afford healthcare coverage.

9% support 1st rank

69%

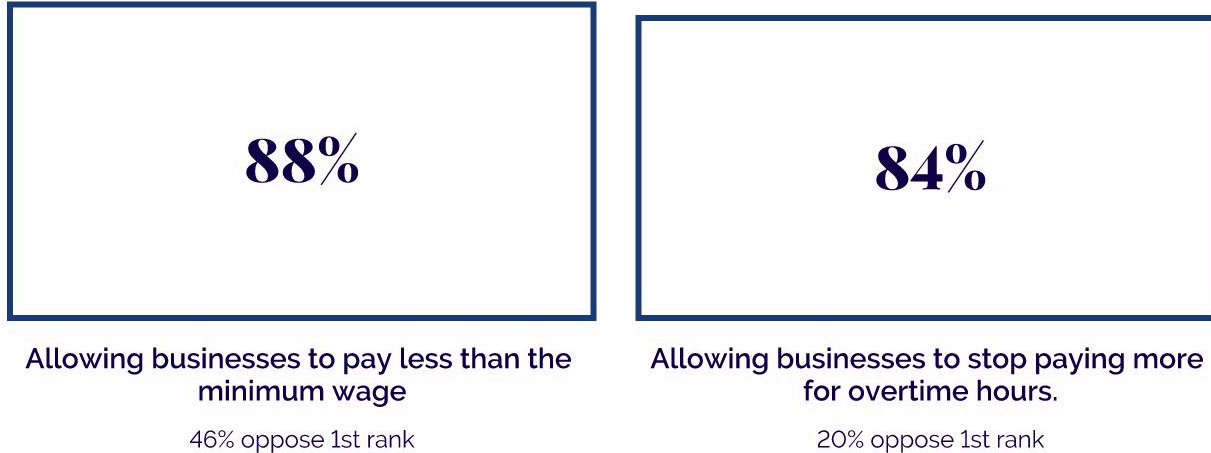
Protecting patients from having to pay the costs not covered by their insurance when treated at an out-of-network hospital or by an out-of-network doctor.

6% support 1st rank

19. Now, what follows below is a list of proposals being considered by the state legislature in Michigan in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Michiganders Reject Anti-Worker Policies

Bottom Tier Economic Proposals - % Total Oppose



19. Now, what follows below is a list of proposals being considered by the state legislature in Michigan in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

A Majority of Michigan Voters Support Extending the Length of Time Laid-Off Workers Can Receive Unemployment Benefits

Bottom Tier Economic Proposals - % Total support

55%

Extending the length of time that laid-off workers can receive unemployment compensation and increasing the amount that they receive.

7% support 1st rank

19. Now, what follows below is a list of proposals being considered by the state legislature in Michigan in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

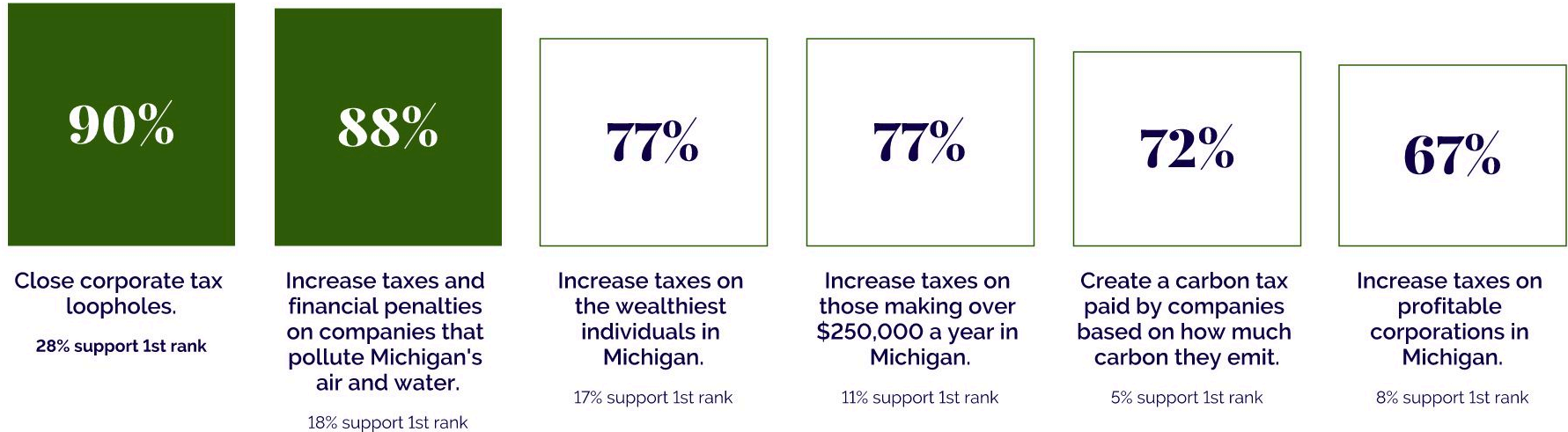
Democrats, Independents, Younger Voters, and Blue Collar Voters Most Supportive of Extending Unemployment Benefits

Extending length of unemployment benefits by key demographics

	Support	Oppose
All voters	55%	45%
ID Democrat	69%	31%
ID independent	57%	43%
ID Republican	33%	67%
Under 50	64%	36%
Over 50	47%	53%
College grad	48%	52%
Non-college	60%	40%

Array of Revenue Raisers Supported by Michigan Voters

Top Tier Revenue Proposals - % Total Support



20. As you may know, states, counties, and towns across the country are seeing tax receipts and tax revenues fall dramatically due to the coronavirus crisis and economic slowdown. Below are some proposals that are being considered to raise revenue for the state of Michigan to prevent large budget cuts to things like education, health care, infrastructure, and human services. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Increasing Sales Taxes, Capital Gains Taxes, and Motor Vehicle Fees Far Less Popular

Bottom Tier Revenue Proposals - % Total Support



20. As you may know, states, counties, and towns across the country are seeing tax receipts and tax revenues fall dramatically due to the coronavirus crisis and economic slowdown. Below are some proposals that are being considered to raise revenue for the state of Michigan to prevent large budget cuts to things like education, health care, infrastructure, and human services. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Independents, Men Divided On Applying Existing Sales Tax to Online Purchases and Subscription Services

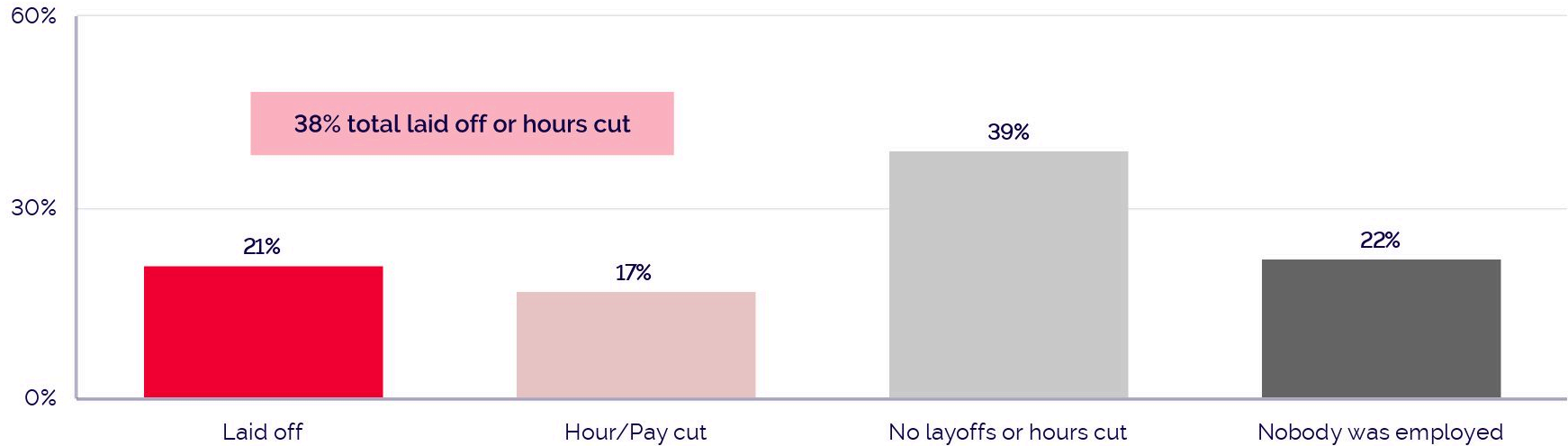
Applying Existing Sales Tax to Online Purchases and Subscriptions by Key Demographics

	Total Support	Total Oppose
All voters	44%	56%
ID Democrat	45%	55%
ID independent	50%	50%
ID Republican	37%	64%
Men	55%	45%
Women	34%	66%
Under 50	37%	63%
Over 50	50%	51%

Coronavirus

Over 1-in-3 Michigan Voters Have Been Laid Off or Had Their Hours or Pay Cut

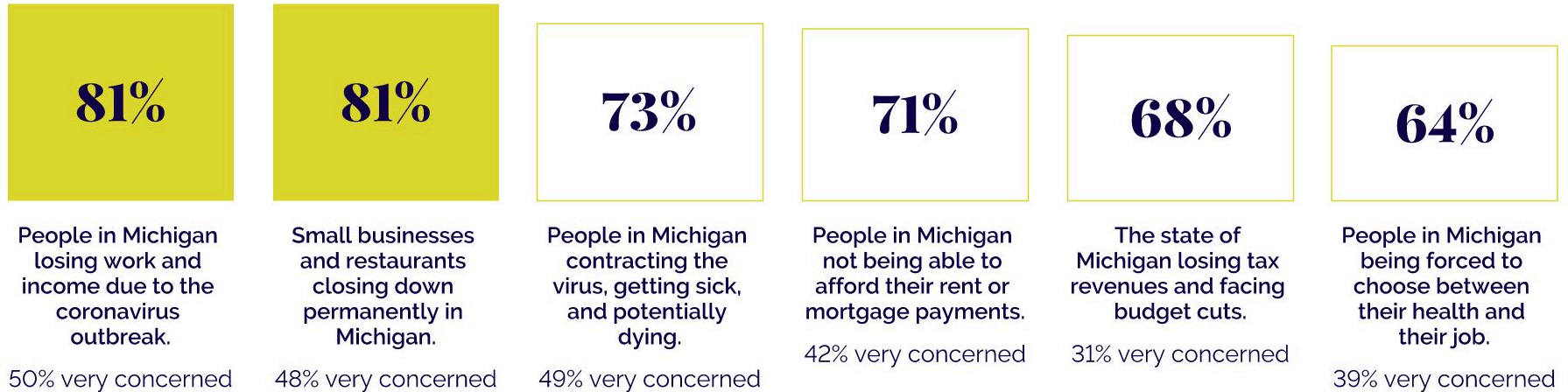
Coronavirus Impact



8. Have you or any member of your household been laid off, had work hours reduced, or their pay cut as a result of the coronavirus outbreak, or was nobody in your household employed before the outbreak?

Employment and Small Business Closures Surface As Most Salient Coronavirus Concerns

Top Tier Concerns - % total concerned



Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned, or not concerned at all about each of the following concerns people in Michigan might have due to the coronavirus outbreak.

A Majority of Voters Also Express Concerns About the Disproportionate Impact Coronavirus Has on Black Communities

Second Tier Concerns - % total concerned

55%

The disproportionate impact of the coronavirus on the Black community.

34% very concerned

48%

The coronavirus outbreak preventing Michigan citizens from voting in this year's elections.

30% total concerned

Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned, or not concerned at all about each of the following concerns people in Michigan might have due to the coronavirus outbreak.

Democrats Most Concerned About People Getting Sick; Republicans Most Concerned About Small Businesses

Top Coronavirus Concerns by Party ID - % total concerned



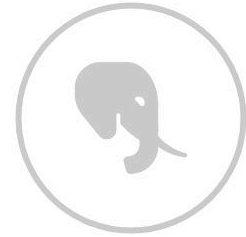
ID Democrat

1. Michiganders getting sick - 89%
2. Losing work and income - 85%
2. Small business closures - 85%
3. Affording rent and mortgages - 83%



ID independent

1. Losing work and income - 76%
2. Small business closures - 75%
3. Michiganders getting sick - 71%



ID Republican

1. Small business closures - 85%
2. Losing work and income - 83%
3. Losing tax revenue - 68%

Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned, or not concerned at all about each of the following concerns people in Michigan might have due to the coronavirus outbreak.

Recommendations

Democracy and Voting Narrative

- Michiganders want state government to play an active role in election administration, and most voters are confident in it's ability to do so. The Democracy and voting narrative should highlight legislators' abilities to be proactive and involved in voting and election administration.
- The narrative should be centered on legislators' efforts to **ensure safe and secure elections, regardless of how Michiganders vote.**
- Vote-by-mail is currently the most popular option to Michiganders so legislators should prioritize processing mail-in-ballots efficiently and meticulously, improvements to ballot tracking, and notifications about ballot issues.

Fiscal Policy and Economy Narrative

- In the wake of the pandemic's acute damage to Michigan, Michiganders tend to prioritize health and safety over jobs and income when it comes to a public policy response. Generally, Michigan voters want more state investment in services, and they see progressive avenues for raising the revenue to make that happen.
- That said, concerns around unemployment and business closures loom large, so a narrative around fiscal policy and the economy must **strike the right balance between prioritizing health and safety and helping working families who are suffering and struggling to make ends meet.**
- Workplace policies should be the focal point of the fiscal policy and economic narrative: workplace liability, paid sick leave, paid family leave, and affordable child care are highly popular policies that benefit both the employee AND employer - legislators should highlight their consistent efforts to push these policies.
- Health care policy is a clear opportunity to engage. Policies that make health care more affordable during the coronavirus pandemic are strongly supported by the electorate, particularly reforms that limit what drug companies can charge for prescriptions, offer public health insurance plans, extend grace periods to pay medical bills, and end surprise medical billing,

Questions?