State Innovation Exchange

Multi-State Poll - Michigan Findings
June 2020
Survey Methodology

TargetSmart designed and administered this multimodal survey. Four-hundred and ninety-four interviews were conducted online among panelists who were matched to the TargetSmart voter file (426 weighted) and 58 interviews were conducted online using text-to-web and email-to-web (7 email, 51 SMS) solicits from the TargetSmart voter file (74 weighted). In total, the survey reached 552 adults (500 weighted), age 18 or older, who are registered to vote in Michigan. Quotas were designed to reflect the demographic and geographic distribution of registered voters in Michigan. The data were weighted by gender, age, race on file, TargetSmart Partisan Score, TargetSmart High School Only Score, and region by media market to ensure an accurate reflection of the population.

The credibility interval (the theoretical margin of error for a blended-methodology poll that relies partially on telephone-based probability sampling, and partially on non-probability based online panel sampling) is +/- 4.4%. The margin of error for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding.
Issue Environment and the Role of State Government
Issue Environment: Key Findings

Michigan

- Voters are overwhelmingly pessimistic about the direction of the US (22 percent right direction, 70 percent wrong track), while they are optimistic on net about the direction of Michigan (50 percent right direction, 36 percent wrong track). Michigan deviates from other states’ trends we’ve see in this research, such as Florida, Texas, and Arizona, where voters are highly pessimistic about the US and their state.

- The coronavirus pandemic is the top issue priority among Michigan voters, as 37 percent of voters cite it as the most important issue facing Michigan these days. That said, public opinion on the state of the coronavirus pandemic is very uncertain, with 33 percent of voters believing the worst of the outbreak is yet to come and 38 percent believing the worst of the outbreak is over.

- Furthermore, a majority of Michigan voters indicate that their feelings about how Black people and Black communities are treated in America have changed over the last month in light of recent events (51 percent).
Michiganders Highly Pessimistic About Direction of the US; Optimistic About Direction of the State

Direction of the US and Michigan

- **Right Direction**
  - US: 70%
  - Michigan: 50%

- **Wrong Track**
  - US: 22%
  - Michigan: 36%

5. Generally speaking, do you think that things in the United States are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?
6. And generally speaking, do you think that things in Michigan are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?
# Coronavirus Pandemic Surfaces as a Clear Priority for Michigan Voters

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>COVID-19/virus spread/pandemic</td>
<td>37%</td>
</tr>
<tr>
<td>Re-open economy/back to work</td>
<td>16%</td>
</tr>
<tr>
<td>Whitmer negative/poor leadership</td>
<td>10%</td>
</tr>
<tr>
<td>Jobs/employment/wages/minimum wage</td>
<td>10%</td>
</tr>
<tr>
<td>Education/schools</td>
<td>6%</td>
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<tr>
<td>Roads/infrastructure/potholes</td>
<td>6%</td>
</tr>
</tbody>
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7. What would you say is the most important issue facing the state of Michigan these days?
Concerns About COVID-19 and the Economy Span Across Party Lines; Democrats, Independents More Concerned About Virus, Republicans Equally Concerned About Virus and the Economy

Issue priorities by Party ID

ID Democrat
1. COVID-19/virus spread - 47%
2. Re-open economy - 13%
3. Jobs/employment - 12%

ID Independent
1. COVID-19/virus spread - 34%
2. Re-open economy - 14%
3. Jobs/employment - 7%

ID Republican
1. COVID-19/virus spread - 26%
2. Re-open economy - 25%
3. Whitmer negative/poor leadership - 20%
Uncertain Public Opinion On the State of the Coronavirus Pandemic

Worst is yet to come vs. worst is over

33%
The worst of the coronavirus outbreak is yet to come

38%
The worst of the coronavirus outbreak is over

29%
Unsure

9. Do you believe...
Democrats, Younger Voters Believe Worst is Yet to Come; Republicans, Men, Older Voters Believe Worst is Over

State of Pandemic by Key Demographics

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<th></th>
<th>Worst is yet to come</th>
<th>Worst is over</th>
</tr>
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<td>33%</td>
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<td>43%</td>
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<tr>
<td>ID independent</td>
<td>31%</td>
<td>33%</td>
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<tr>
<td>ID Republican</td>
<td>25%</td>
<td>54%</td>
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<tr>
<td>Men</td>
<td>32%</td>
<td>42%</td>
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<tr>
<td>Women</td>
<td>34%</td>
<td>34%</td>
</tr>
<tr>
<td>Under 50</td>
<td>40%</td>
<td>34%</td>
</tr>
<tr>
<td>Over 50</td>
<td>27%</td>
<td>42%</td>
</tr>
</tbody>
</table>
Michiganders Want More State Investment, Even if it Means More Taxes, By a Near 3:1 Margin

State Investment vs. Tax Cuts

58%

State government in Michigan should invest more in the state and its residents, ensuring they are safe, healthy, are economically secure, even if it means some people have to contribute a little more in taxes.

18%

State government in Michigan should keep taxes low, even if it means cutting funding for education and infrastructure, and cutting unemployment insurance and healthcare coverage.

14. And which of these statements comes closer to your own view, even if neither of them is exactly right?
Voters Across the Board Prefer State Investment; Republicans More Divided but Support Investment On Net

Investment vs. Taxes by Key Demographics

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<td>18%</td>
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<tr>
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<td>75%</td>
<td>9%</td>
<td>+66</td>
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<tr>
<td>ID independent</td>
<td>60%</td>
<td>19%</td>
<td>+41</td>
</tr>
<tr>
<td>ID Republican</td>
<td>35%</td>
<td>30%</td>
<td>+6</td>
</tr>
<tr>
<td>Men</td>
<td>55%</td>
<td>23%</td>
<td>+32</td>
</tr>
<tr>
<td>Women</td>
<td>61%</td>
<td>13%</td>
<td>+48</td>
</tr>
<tr>
<td>Under 50</td>
<td>63%</td>
<td>19%</td>
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</tr>
<tr>
<td>Over 50</td>
<td>54%</td>
<td>18%</td>
<td>+37</td>
</tr>
</tbody>
</table>
Michigan Voters Want State Government To Play a Major Role in Election Administration - Coronavirus and Education Fall Closely Behind

Government Involvement on Issues - top tier issues based on % major/some role

87%
Safely and fairly administering elections.
68% major role

85%
Stopping the spread of the coronavirus.
59% major role

84%
Ensuring equal access to high quality K through 12 public education.
60% major role

83%
Ensuring struggling families and children have access to food.
52% major role

77%
Ensuring equal pay for equal work.
45% major role

15. Please indicate whether you think state government in Michigan should have a major role, some role, a minor role, or no real role in dealing with each of the following issues.
Most Voters See Role for Government Involvement in Health Care, Housing, Paid Sick and Family Leave, and Addressing Racism

Government Involvement on Issues - second tier issues based on % major/some role

- Ensuring access to affordable health care: 76%, 43% major role
- Ensuring access to affordable housing: 74%, 35% major role
- Ensuring workers have access to paid sick days and paid family leave: 71%, 38% major role
- Acknowledging and addressing systemic racism: 69%, 39% major role
- Ensuring access to affordable childcare: 64%, 30% major role

15. Please indicate whether you think state government in Michigan should have a major role, some role, a minor role, or no real role in dealing with each of the following issues.
A Majority of Michiganders Indicate Their Feelings Have Changed About the Treatment of Black People in America

Feelings About How Black People and Communities Are Treated

- Total changed: 51%
- Not changed at all: 42%

16. Would you say your feelings about how Black people and Black communities are treated in America have changed a lot, a changed a little, or not changed at all in the last month or so?
Election and Democracy Reforms
Democracy Key Findings: Government's Role, Voting Options, and Intersection with Race

Michigan

- State government’s role in election administration is a high priority for Michigan voters - nearly 9-in-10 voters (87 percent) believe state government should have a “major” or “some” role in safely and fairly administering elections.

- What’s more, Michiganders are quite optimistic about how November’s elections will be run, as 2-in-3 voters (66 percent) believe they will be administered well in Michigan, compared to just 22 percent of voters believing they will not be administered well.

- Vote-by-mail is an incredibly popular voting option for voters in Michigan. Michiganders who plan to vote by mail in November (60 percent) outweigh Michiganders who plan to vote in-person on Election Day (34 percent) by a near 2 to 1 margin.

- We also find that a majority of Michigan voters acknowledge systematic racism in the voting system that has prevented Black people and communities from fully participating in our democracy, and nearly 7-in-10 voters want state government to reduce barriers that stop Black people from voting.
Democracy Key Findings: Voting Reforms

Michigan

• Voters strongly support and highly prioritize voting by mail. Eight-in-ten voters support allowing any registered Michigan voter to vote by mail, and 34 percent of voters place this reform at the top of their priorities list.

• Though few Michiganders plan to vote early in person (4 percent), they are supportive of reforms to lengthen the window for early voting - 75 percent of voters support lengthening the early voting window and letting voters cast a ballot in-person up through the day before Election Day.

• Michigan voters are also broadly supportive of reforms to make processing mail-in ballots easier. Nearly 2-in-3 voters support counting mail-in ballots postmarked by Election Day, but received after Election Day (64 percent) and 69 percent of voters support allowing county election officials to begin processing, but not counting, mail-in ballots before Election Day.
Democracy Key Findings: Coronavirus and Voting

Michigan

- Michigan voters strongly agree with measures to increase safety and sanitary standards at polling places.

- Nine-in-ten voters agree that poll workers should be provided with PPE like masks and gloves (90 percent).

- Likewise, 9-in-10 voters agree (89 percent) that polling locations should conform with CDC guidelines on sanitation and social distancing.

- Voters are also broadly supportive of opening additional polling locations to reduce crowds and lines (82 percent support) and oppose consolidating polling locations in anticipation of poll worker shortages (65 percent oppose).
Democracy Key Findings: Voting Security

Michigan

- Voters in Michigan place a high importance on voting security, particularly as it pertains to voting by mail.

- Eight-in-ten voters believe ballot tracking for mail-in ballots is important (80 percent), and 53 percent of voters find this to be very important.

- Likewise, nearly 9-in-10 voters believe it is important for election officials to immediately notify voters if there is a problem with their submitted mail-in ballot (87 percent), and 71 percent of voters find this to be very important.
Two-in-Three Voters Believe Elections Will Be Run “Well” in Michigan This November

November Election Administration in Michigan

- 66% very/somewhat well
- 43% somewhat well
- 13% not too well
- 9% not well at all

21. Switching gears a bit, do you think the elections this November in Michigan will be run and administered very well, somewhat well, not too well, or not well at all?
A Strong Majority of Michganders Plan to Vote by Mail in November’s Elections

- **34%**
  In-person at my local polling place on Election Day

- **4%**
  In-person at an early voting center before Election Day

- **60%**
  By mail, using my state’s vote by mail or absentee voter system

- **2%**
  I am not voting

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4. And how do you intend to vote in the general election for President and other offices this November?
Michiganders Acknowledge Racism as a Barrier to Voting; Want Barriers that Prevent Black People from Voting Removed

50% of Michigan voters agree with the following statement:

“Systemic racism has prevented Black people and other people of color from being able to fully participate in our democracy.”

38% disagree with this statement.

18. Do you believe the state of Michigan should reduce barriers that stop Black people from voting?
22. Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements about different ways people can vote in the United States.
Near Unanimous Support for Increased Safety Standards at Polling Places

Voting Reforms - % total agree

90%
Poll workers should be provided with personal protective equipment like masks and gloves.
74% strongly agree

89%
Polling locations should conform with CDC guidelines on sanitation and social distancing.
68% strongly agree

22. Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements about different ways people can vote in the United States.
Voters Across the Partisan Spectrum Strongly Support Safety and Health Standards At In-Person Polling Places

Polling Place Safety Standards by Party ID, % strongly agree

<table>
<thead>
<tr>
<th></th>
<th>All voters</th>
<th></th>
<th></th>
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<tbody>
<tr>
<td>PPE for poll workers</td>
<td>74%</td>
<td>85%</td>
<td>71%</td>
<td>64%</td>
</tr>
<tr>
<td>CDC guidelines at polling places</td>
<td>68%</td>
<td>84%</td>
<td>62%</td>
<td>54%</td>
</tr>
</tbody>
</table>
Strong Majorities of Voters Have Clear Understanding of Alternatives to In-Person Voting

Voting Reforms - % total agree

- **80%**
  I have a clear understanding of how to request a vote-by-mail ballot in my state.
  - 58% strongly agree

- **72%**
  I have a clear understanding of the in-person early voting options available to me in my state.
  - 43% strongly agree

- **40%**
  I am concerned that the mail system in my state cannot be relied upon to get vote-by-mail ballots to election officials in time for them to be counted.
  - 20% strongly agree
  - 51% total disagree

- **22%**
  I don’t have enough information about how to take advantage of alternatives to voting in-person on Election Day.
  - 9% strongly agree
  - 65% total disagree

---

22. Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements about different ways people can vote in the United States.
Reforms to Make Voting Easier and More Accessible During the Pandemic Are Broadly Popular; Voters Oppose Consolidating Polling Locations

Voting Method Reforms - % Total Support

- Open additional polling locations to reduce crowds and lines. 16% support 1st rank
- Allowing any registered Michigan voter to vote-by-mail. 34% support 1st rank
- Lengthening the early voting window and letting voters cast a ballot in-person up through the day before Election Day. 12% support 1st rank
- Mailing all registered Michigan voters applications to vote-by-mail. 13% support 1st rank
- Allow Michigan voters to cast their ballot at any polling location in their county. 9% support 1st rank
- Consolidate polling locations in anticipation of poll worker shortages. 5% support 1st rank

23. Switching gears a bit, below are several reforms related to voting in Michigan. By dragging the reforms to the “support” or “oppose” box, please indicate which ones you support and which ones you oppose. Then, by dragging the reforms up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Various Ballot Return Options Are Popular

Ballot Return Reforms - % Total Support

76%
- Returning ballots received in the mail via secure, local drop-box.
  17% support 1st rank

70%
- Returning mail-in ballots through the mail WITH postage prepaid by the government.
  27% support 1st rank

70%
- Returning ballots received in the mail at drive-through voting centers.
  13% support 1st rank

69%
- Allowing county election officials to begin processing, but not counting, mail-in ballots before Election Day.
  16% support 1st rank

64%
- Counting mail-in ballots postmarked by Election Day, but received after Election Day.
  10% support 1st rank

24. And to help citizens vote safely during the coronavirus outbreak, elections officials in Michigan are considering several ways voters can cast or return their ballot in this year’s elections. By dragging the proposals to the “support” or “oppose” box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Michiganders Likely to Return Ballots Through the Mail; Prepaid Postage Increases Likelihood

Ballot Return Methods - % Almost Certain/Good Chance

- **64%**
  - Return my ballot through the mail with postage paid-for
  - 46% almost certain

- **55%**
  - Return my ballot through the mail, even if postage is not paid-for
  - 37% almost certain

- **49%**
  - Return my ballot via secure, local drop-box
  - 27% almost certain

- **39%**
  - Vote in-person at my neighborhood precinct location
  - 28% almost certain

- **40%**
  - Return my ballot at a drive-through voting center
  - 19% almost certain

- **7%**
  - Not vote in the 2020 elections
  - 5% almost certain
  - 75% no chance

25. And assuming each of the following were available to you in Michigan, how likely would you be to use each of these options for casting your vote or returning your ballot in the upcoming election?
26. And do you think it is very important, somewhat important, not too important, or not important at all for election officials in Michigan to allow voters to track the status of their mail-in ballot in case any issues come up?
Consensus Public Opinion Around Notifying Voter If There is a Problem With Their Mail-In Ballot

Notification of Mail-in-Ballot Issues

- 87% very/somewhat important
- 71% very important
- 16% somewhat important
- 5% not too important
- 4% not important at all

27. And do you think it is very important, somewhat important, not too important, or not important at all for election officials in Michigan to immediately notify voters if there is a problem with their submitted mail-in ballot, such as if they forgot to sign their ballot, so the voter has an opportunity to correct it.
Online and Same-Day Voter Registration Highly Supported by Michigan Electorate

Voter Registration Reforms - % Total Support

Allow verified eligible voters to register to vote online
- 72%
  - 35% support 1st rank

Allow verified eligible voters to register to vote on Election Day.
- 71%
  - 26% support 1st rank

Remove all voter registration deadlines, allowing verified eligible voters to register to vote any day up to and on Election Day.
- 58%
  - 17% support 1st rank

Allow verified eligible voters to register to vote online, even if they do not have DMV - issued ID.
- 41%
  - 9% support 1st rank

28. Switching gears a bit, below are several reforms related to voter registration in Michigan. By dragging the reforms to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the reforms up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Fiscal Policy and the Economy
Economic and Fiscal Key Findings: Coronavirus and the Economy

Michigan

- When it comes to the debate between economic vitality and public health, Michigan voters express more concern about health and safety (55 percent) than they do about the pandemic’s impact on jobs and income (38 percent).

- Furthermore, voters tend to believe businesses should be required to provide safe working environments and be held liable if they do not (56 percent). Just 1-in-5 voters believes businesses should be protected from liability if an employee gets sick on the job (22 percent).

- Although Michiganders prioritize health and safety over jobs and income, they do have strong concerns around employment and business closures in Michigan. Eight-in-ten voters are concerned about people in Michigan losing work and income due to the coronavirus outbreak, with a majority expressing that they are very concerned (50 percent).
Economic and Fiscal Key Findings: Budget and Revenue

Michigan

- Michigan voters want more state investment in services, even if it means they have to pay more in taxes.

- By a near 3-to-1 margin, voters believe Michigan state government should invest more in its residents to ensure they are safe, healthy, and economically secure (58 percent), over state government keeping taxes low and cutting funds to key services like education, unemployment, and health insurance (18 percent).

- Furthermore, over 2-in-3 voters express concern about the state of Michigan losing tax revenues and facing budget cuts in the wake of the pandemic (68 percent), with 1-in-3 voters expressing they are very concerned about this (31 percent).

- At the same time, voters here want corporations and the wealthy to pay their fair share, strongly supporting policies that close corporate tax loopholes, increase taxes and penalties on companies that pollute the state’s water, and increase taxes on the wealthiest Michiganders.
Michigan voters believe state government should have a role in addressing systematic racism (69 percent), and 59 percent believe the state of Michigan should address economic barriers faced by Black people and the Black community.

Likewise, consensus public opinion emerges around government ensuring equal pay for equal work as 77 percent of voters believe state government should play a role in making gender pay equity a reality.

Michigan voters also support extending the length of time Michiganders can receive unemployment compensation and increasing the amount laid-off workers receive (55 percent support).

Most voters (71 percent) also believe government should have a role in ensuring workers have access to paid sick days and paid family leave.

Similarly, we find nearly 2-in-3 voters believe state government should have a role in ensuring Michiganders have access to affordable childcare.

It follows that 80 percent of voters support requiring workplaces to provide paid sick days to their employees and 81 percent support creating an insurance plan to provide paid family and medical leave for employees to care for a sick family member, bond with a new baby, or recover from a major illness or injury.
Economic and Fiscal Key Findings: Health Policy

Michigan

- Policies relating to affordable health care and insurance during the coronavirus pandemic surface as some of the top economic proposals tested in this survey.

- Near-consensus public opinion emerges around the following policies related to health insurance and health care:

  - Limiting what drug companies can charge for prescription drugs (88 percent support).

  - Offering Michiganders the option to buy into the public health insurance plans that are available to state employees (87 percent support).

  - Extending a grace period for people to pay health insurance bills before their coverage can be cancelled (87 percent support).

  - Ending surprise medical billing (91 percent support).
Michiganders Want More State Investment, Even if it Means More Taxes, By a Near 3:1 Margin

State Investment vs. Tax Cuts

58%
State government in Michigan should invest more in the state and its residents, ensuring they are safe, healthy, are economically secure, even if it means some people have to contribute a little more in taxes.

18%
State government in Michigan should keep taxes low, even if it means cutting funding for education and infrastructure, and cutting unemployment insurance and healthcare coverage.

14. And which of these statements comes closer to your own view, even if neither of them is exactly right?
Voters Express More Concern About the Pandemic’s Impact on Health and Safety Than They Do About Jobs and Income

Health and safety vs. jobs and income

55%
The coronavirus outbreak’s impact on health and safety

38%
The coronavirus outbreak’s impact on jobs and income.

And what would you say concerns you more...
Democrats, Younger Men, Older Women Most Likely to Be More Concerned About Health and Safety

Health and Safety vs. Jobs and Income by Key Demographics

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<td>53%</td>
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<tr>
<td>ID Republican</td>
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<td>52%</td>
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<tr>
<td>Women over 50</td>
<td>61%</td>
<td>35%</td>
<td>+26</td>
</tr>
</tbody>
</table>
A Majority of Voters Side With Workplace Safety Argument Over Liability Protections for Corporations

Workplace safety requirements vs. liability protections for corporations

56%
Required to provide safe working conditions and should be penalized if workers get sick due to corporate negligence.

22%
Protected from liability if workers get sick on the job so they can get people back to work.

11. And do you think businesses in Michigan should be...
Nearly 3-in-5 Michiganders Want State Government To Address Economic Barriers Black People And Communities Face

Address Economic Barriers Faced by Black People and Communities

- Yes: 59%
- No: 22%
- Unsure: 20%

17. Do you believe the state of Michigan should address economic barriers faced by Black people and the Black community?
Small Business Loans and Health Insurance Reforms Are Top Priorities for Michigan Voters

Top Tier Economic Proposals - % Total Support

- **91%**
  Providing low-interest loans to small businesses to help them make it through the crisis.
  14% support 1st rank

- **91%**
  Banning the practice of surprise medical billing.
  7% support 1st rank

- **88%**
  Limiting what drug companies can charge for prescription drugs.
  19% support 1st rank

- **87%**
  Offering people in Michigan the option to buy into the same public health insurance plans that are available to state employees if they want to.
  6% support 1st rank

- **87%**
  Extending a grace period for people to pay health insurance bills before their coverage can be cancelled.
  2% support 1st rank

19. Now, what follows below is a list of proposals being considered by the state legislature in Michigan in response to the coronavirus outbreak. By dragging the proposals to the “support” or “oppose” box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Paid Sick and Family Leave Policies Also Surface As Top Priorities For Michiganders

Top Tier Economic Proposals - % Total Support

81%
Creating an insurance plan to provide paid family and medical leave for employees to care for a sick family member, bond with a new baby or recover from a major illness or injury.
5% support 1st rank

80%
Requiring workplaces to provide paid sick days to their employees.
7% support 1st rank

77%
Eliminating tax breaks for corporations and large businesses that don’t offer paid sick and family leave and health care to their employees.
10% 1st rank

19. Now, what follows below is a list of proposals being considered by the state legislature in Michigan in response to the coronavirus outbreak. By dragging the proposals to the “support” or “oppose” box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Tax Credit and Medicaid Expansion, Out-of-Network Cost Protections Slightly Less Salient, But Still Widely Supported Overall

Middle Tier Economic Proposals - % Total Support

75%
Expanding a tax credit to provide extra income to working people with low incomes.
7% support 1st rank

72%
Expanding the number of people who can get healthcare through Medicaid to cover more uninsured people who otherwise can't afford healthcare coverage.
9% support 1st rank

69%
Protecting patients from having to pay the costs not covered by their insurance when treated at an out-of-network hospital or by an out-of-network doctor.
6% support 1st rank

19. Now, what follows below is a list of proposals being considered by the state legislature in Michigan in response to the coronavirus outbreak. By dragging the proposals to the “support” or “oppose” box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Michiganders Reject Anti-Worker Policies

Bottom Tier Economic Proposals - % Total Oppose

88%
Allowing businesses to pay less than the minimum wage
46% oppose 1st rank

84%
Allowing businesses to stop paying more for overtime hours.
20% oppose 1st rank

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A Majority of Michigan Voters Support Extending the Length of Time Laid-Off Workers Can Receive Unemployment Benefits

Bottom Tier Economic Proposals - % Total support

55%

Extending the length of time that laid-off workers can receive unemployment compensation and increasing the amount that they receive.

7% support 1st rank

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### Democrats, Independents, Younger Voters, and Blue Collar Voters Most Supportive of Extending Unemployment Benefits

Extending length of unemployment benefits by key demographics

<table>
<thead>
<tr>
<th></th>
<th>Support</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>All voters</td>
<td>55%</td>
<td>45%</td>
</tr>
<tr>
<td>ID Democrat</td>
<td>69%</td>
<td>31%</td>
</tr>
<tr>
<td>ID independent</td>
<td>57%</td>
<td>43%</td>
</tr>
<tr>
<td>ID Republican</td>
<td>33%</td>
<td>67%</td>
</tr>
<tr>
<td>Under 50</td>
<td>64%</td>
<td>36%</td>
</tr>
<tr>
<td>Over 50</td>
<td>47%</td>
<td>53%</td>
</tr>
<tr>
<td>College grad</td>
<td>48%</td>
<td>52%</td>
</tr>
<tr>
<td>Non-college</td>
<td>60%</td>
<td>40%</td>
</tr>
</tbody>
</table>
Array of Revenue Raisers Supported by Michigan Voters

Top Tier Revenue Proposals - % Total Support

- **90%**
  - Close corporate tax loopholes.
  - 28% support 1st rank

- **88%**
  - Increase taxes and financial penalties on companies that pollute Michigan's air and water.
  - 18% support 1st rank

- **77%**
  - Increase taxes on the wealthiest individuals in Michigan.
  - 17% support 1st rank

- **77%**
  - Increase taxes on those making over $250,000 a year in Michigan.
  - 11% support 1st rank

- **72%**
  - Create a carbon tax paid by companies based on how much carbon they emit.
  - 5% support 1st rank

- **67%**
  - Increase taxes on profitable corporations in Michigan.
  - 8% support 1st rank

---

20. As you may know, states, counties, and towns across the country are seeing tax receipts and tax revenues fall dramatically due to the coronavirus crisis and economic slowdown. Below are some proposals that are being considered to raise revenue for the state of Michigan to prevent large budget cuts to things like education, health care, infrastructure, and human services. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Increasing Sales Taxes, Capital Gains Taxes, and Motor Vehicle Fees Far Less Popular

Bottom Tier Revenue Proposals - % Total Support

- **44%**
  - Apply the existing sales tax in Michigan to online purchases, including subscription services like Netflix and Amazon Prime.
  - 56% total oppose
  - 4% support 1st rank

- **42%**
  - Increase capital gains taxes on things like stocks and investment portfolios.
  - 58% total oppose
  - 2% support 1st rank

- **33%**
  - Apply the existing sales tax in Michigan to services like car repairs, haircuts, accounting, and legal services.
  - 67% total oppose
  - 3% support 1st rank

- **32%**
  - Increase motor vehicle fees and fines for speeding tickets and other moving violations.
  - 68% total oppose
  - 2% support 1st rank

- **17%**
  - Increase the sales tax in Michigan.
  - 83% total oppose
  - 2% support 1st rank

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20. As you may know, states, counties, and towns across the country are seeing tax receipts and tax revenues fall dramatically due to the coronavirus crisis and economic slowdown. Below are some proposals that are being considered to raise revenue for the state of Michigan to prevent large budget cuts to things like education, health care, infrastructure, and human services. By dragging the proposals to the “support” or “oppose” box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Independents, Men Divided On Applying Existing Sales Tax to Online Purchases and Subscription Services

Applying Existing Sales Tax to Online Purchases and Subscriptions by Key Demographics

<table>
<thead>
<tr>
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<td>50%</td>
<td>50%</td>
</tr>
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<td>37%</td>
<td>64%</td>
</tr>
<tr>
<td>Men</td>
<td>55%</td>
<td>45%</td>
</tr>
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</tr>
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</tr>
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<td>51%</td>
</tr>
</tbody>
</table>
Coronavirus
Over 1-in-3 Michigan Voters Have Been Laid Off or Had Their Hours or Pay Cut

Coronavirus Impact

- 38% total laid off or hours cut
- 21% Laid off
- 17% Hour/Pay cut
- 39% No layoffs or hours cut
- 22% Nobody was employed

8. Have you or any member of your household been laid off, had work hours reduced, or their pay cut as a result of the coronavirus outbreak, or was nobody in your household employed before the outbreak?
Employment and Small Business Closures Surface As Most Salient Coronavirus Concerns

Top Tier Concerns - % total concerned

- **81%**
  - People in Michigan losing work and income due to the coronavirus outbreak.
  - 50% very concerned

- **81%**
  - Small businesses and restaurants closing down permanently in Michigan.
  - 48% very concerned

- **73%**
  - People in Michigan contracting the virus, getting sick, and potentially dying.
  - 49% very concerned

- **71%**
  - People in Michigan not being able to afford their rent or mortgage payments.
  - 42% very concerned

- **68%**
  - The state of Michigan losing tax revenues and facing budget cuts.
  - 31% very concerned

- **64%**
  - People in Michigan being forced to choose between their health and their job.
  - 39% very concerned

Q13 Please indicate if you are very concerned, somewhat concerned, a little concerned, or not concerned at all about each of the following concerns people in Michigan might have due to the coronavirus outbreak.
A Majority of Voters Also Express Concerns About the Disproportionate Impact Coronavirus Has on Black Communities

Second Tier Concerns - % total concerned

55%
The disproportionate impact of the coronavirus on the Black community.
34% very concerned

48%
The coronavirus outbreak preventing Michigan citizens from voting in this year’s elections.
30% total concerned

Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned, or not concerned at all about each of the following concerns people in Michigan might have due to the coronavirus outbreak.
Democrats Most Concerned About People Getting Sick; Republicans Most Concerned About Small Businesses

Top Coronavirus Concerns by Party ID - % total concerned

**ID Democrat**
1. Michiganders getting sick - 89%
2. Losing work and income - 85%
3. Small business closures - 85%
4. Affording rent and mortgages - 83%

**ID Independent**
1. Losing work and income - 76%
2. Small business closures - 75%
3. Michiganders getting sick - 71%

**ID Republican**
1. Small business closures - 85%
2. Losing work and income - 83%
3. Losing tax revenue - 68%

Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned, or not concerned at all about each of the following concerns people in Michigan might have due to the coronavirus outbreak.
Democracy and Voting Narrative

- Michiganders want state government to play an active role in election administration, and most voters are confident in its ability to do so. The Democracy and voting narrative should highlight legislators' abilities to be proactive and involved in voting and election administration.

- The narrative should be centered on legislators' efforts to ensure safe and secure elections, regardless of how Michiganders vote.

- Vote-by-mail is currently the most popular option to Michiganders so legislators should prioritize processing mail-in-ballots efficiently and meticulously, improvements to ballot tracking, and notifications about ballot issues.
Fiscal Policy and Economy Narrative

- In the wake of the pandemic’s acute damage to Michigan, Michiganders tend to prioritize health and safety over jobs and income when it comes to a public policy response. Generally, Michigan voters want more state investment in services, and they see progressive avenues for raising the revenue to make that happen.

- That said, concerns around unemployment and business closures loom large, so a narrative around fiscal policy and the economy must strike the right balance between prioritizing health and safety and helping working families who are suffering and struggling to make ends meet.

- Workplace policies should be the focal point of the fiscal policy and economic narrative: workplace liability, paid sick leave, paid family leave, and affordable child care are highly popular policies that benefit both the employee AND employer - legislators should highlight their consistent efforts to push these policies.

- Health care policy is a clear opportunity to engage. Policies that make health care more affordable during the coronavirus pandemic are strongly supported by the electorate, particularly reforms that limit what drug companies can charge for prescriptions, offer public health insurance plans, extend grace periods to pay medical bills, and end surprise medical billing,
Questions?