State Innovation Exchange

Multi-State Poll - Nevada Findings July 2020



Survey Methodology



TargetSmart designed and administered this multimodal survey. One-hundred and forty-five were conducted online among panelists who were matched to the TargetSmart voter file (143 weighted), 327 interviews were conducted online using text-to-web and email-to-web (137 email, 190 SMS) solicits from the TargetSmart voter file (326 weighted), and 51 interviews (54 weighted) were conducted over the phone (50 on wireless phones, 1 on a landline). In total, the survey reached 523 adults, age 18 or older, who are registered to vote in Nevada. Quotas were designed to reflect the demographic and geographic distribution of registered voters in Nevada. The data were weighted by gender, age, race from file, TargetSmart Partisan Score, TargetSmart High School Only Score, and region by congressional district to ensure an accurate reflection of the population.

The credibility interval (the theoretical margin of error for a blended-methodology poll that relies partially on telephone-based probability sampling, and partially on non-probability based online panel sampling) is +/-4.3%. The margin of error for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding.



Issue Environment and the Role of State Government

Issue Environment: Key Findings

- Voters in Nevada are overwhelmingly pessimistic about the direction of the U.S. (23 percent right direction, 71 percent wrong track). They are more mixed, but still pessimistic on net, about the direction of the state (36 percent right direction, 46 percent wrong track).
- The coronavirus pandemic and re-opening Nevada's economy surface as the most important issues facing the state today, and a majority believes the worst of the pandemic is still to come (52 percent), compared to just 25 percent believing the worst is over.
- A majority of voters (54 percent) indicate that their feelings about how Black people and communities are treated in American have changed in light of recent events.



Nevadans Highly Pessimistic About Direction of the US; More Mixed About Direction of the State

Direction of the US and Nevada

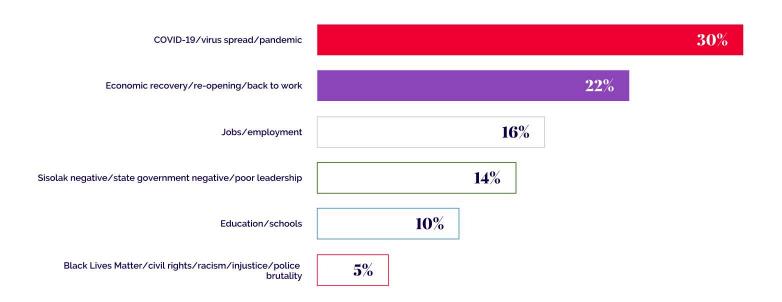


5.Generally speaking, do you think that things in the United States are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

6.And generally speaking, do you think that things in Nevada are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?



Coronavirus Pandemic, Economic Recovery Surface as Top Issues for Nevadans



 $^{7. \} What would you say is the most important issue facing the state of Nevada these days?$



Independents Equally Concerned About Pandemic and Economic Recovery

Issue priorities by Party ID



ID Democrat

- 1. Coronavirus pandemic 43%
 - 2. Jobs/employment 19%
 - 3.. Economic recovery 15%



ID independent

- 1. Coronavirus pandemic 28%
 - 1. Economic recovery 28%
 - 2. Jobs/employment 17%
 - 3. Education/schools 13%



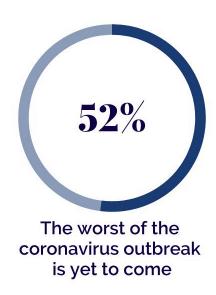
ID Republican

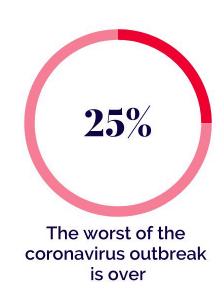
- 1. Economic recovery 25%
- 2. Sisolack negative 20%
- 3. Coronavirus pandemic 16%



Nevada Voters Believe the Worst is Yet to Come by a 2:1 Margin

Worst is yet to come vs. worst is over







9. Do you believe....



Democrats, Independents, Voters of Color, Younger Voters Most Likely To Believe the Worst is Yet to Come

State of Pandemic by Key Demographics

	Worst is yet to come	Worst is over
ll voters	53%	25%
Democrat	72%	11%
independent	49%	23%
Republican	30%	45%
iite	48%	23%
С	62%	26%
nder 50	61%	25%
ver 50	43%	26%



Nevandans Want More State Investment, Even if it Means More Taxes

State Investment vs. Tax Cuts



State government in Nevada should invest more in the state and its residents, ensuring they are safe, healthy, are economically secure, even if it means some people have to contribute a little more in taxes.



State government in Nevada should keep taxes low, even if it means cutting funding for education and infrastructure, and cutting unemployment insurance and healthcare coverage.

14.And which of these statements comes closer to your own view, even if neither of them is exactly right?



Voters Across Demographic Spectrum Want More Investment; Majority of Independents Side with Investment Over Tax Cuts

Investment vs. Taxes by Key Demographics

	Invest more	Lower Taxes	Margin
All voters	58%	23%	+35
ID Democrat	80%	10%	+70
ID independent	53%	25%	+28
ID Republican	34%	38%	-4
Men	57%	25%	+32
Women	58%	21%	+37
White	55%	22%	+33
POC	69%	21%	+48

Nevadans Want State Government to Play a Role in Election Administration - Education, Access to Food, and Coronavirus Fall Closely Behind

Government Involvement on Issues - top tier issues based on % major/some role

89%

Safely and fairly administering elections.

74% major role

85%

Ensuring equal access to high quality K through 12 public education.

62% major role

84%

Ensuring struggling families and children have access to food.

56% major role

82%

Stopping the spread of the coronavirus.

60% major role

78%

Ensuring equal pay for equal work.

55% major role

77%

Ensuring access to affordable health care.

51% major role

74%

Ensuring workers have access to paid sick days and paid family leave.

45% major role

15.Please indicate whether you think state government in Nevada should have a major role, some role, a minor role, or no real role in dealing with each of the following issues.



Most Voters See Government Role in Housing, Childcare, Addressing Racism, and Income Inequality

Government Involvement on Issues - second tier issues based on % major/some role

68%

Ensuring access to affordable housing.

43% major role

66%

Ensuring access to affordable childcare.

37% major role

66%

Acknowledging and addressing systemic racism.

45% major role

64%

Reducing income inequality by raising the minimum wage and increasing taxes on the wealthy.

44% major role

15.Please indicate whether you think state government in Nevada should have a major role, some role, a minor role or no real role in dealing with each of the following issues.



A Majority of Nevadans Indicate Their Feelings Have Changed About the Treatment of Black People in America

Feelings About How Black People and Communities Are Treated



16. Would you say your feelings about how Black people and Black communities are treated in America have changed a lot, a changed a little, or not changed at all in the last month or so?



Election and Democracy Reforms

Democracy Key Findings: Government's Role, Voting Options, and Intersection with Race

- Nevadans broadly believe that state government should play a role in safely and fairly administering elections (89 percent), as 3-in-4 believe state government should play a major role.
- Just 1-in-5 Nevada voters indicate that they plan to vote in-person on Election Day (22 percent) this year. A narrow plurality say they plan to vote early in-person in November's elections (39 percent), as another 1-in-3 voters report they will be voting by mail (34 percent).
- We also find that a near majority of Nevada voters believe systematic racism in the voting system has prevented Black people and communities from fully participating in our Democracy (49 percent), but over 6-in-10 voters want state government to reduce barriers that stop Black people from voting (63 percent).



Democracy Key Findings: Voting Reforms

- Voters in Nevada support and highly prioritize lengthening the early voting window and letting voters cast a ballot in-person up through the day before Election Day (87 percent).
- Likewise, broad majorities of voters support allowing any registered voter in Nevada to vote-by-mail (74 percent) and mailing all registered Nevada voters applications to vote-by-mail (61 percent).
- Voters are also open to reforms that make returning mail-in ballots easier.
 Sixty-nine percent of Nevadans support mail-in ballots with pre-paid postage, 67 percent support secure drop-boxes, and 64 percent support drive-through voting centers.
- Voters are also broadly supportive of reforms that ensure the ballots of those who
 vote by mail are fairly counted -- 67 percent of voters support counting mail-in
 ballots postmarked by Election Day, but received after Election Day, and 58
 percent support counting mail-in ballots postmarked by Election Day but received
 10 days after Election Day.



Democracy Key Findings: Coronavirus and Voting

- Voters strongly support measures to increase safety and sanitation at polling places - 89 percent agree that polling places should conform with CDC guidelines and 88 percent believe poll workers should be provided with PPE.
- Voters also almost unanimously support opening additional polling locations to reduce crowds and lines (92 percent) and they generally oppose consolidating polling locations in anticipation of poll worker shortages (57 percent).



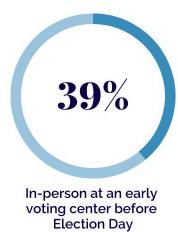
Democracy Key Findings: Voting Security

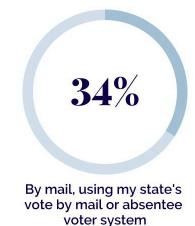
- Voters in Nevada place a high importance on voting security, particularly as it pertains to voting by mail.
- Over eight-in-ten voters believe ballot tracking for mail-in ballots is important, with 61 percent of voters finding this to be very important.
- Likewise, 90 percent of voters believe it is important for election officials to immediately notify voters if there is a problem with their submitted mail-in ballot, and 3-in-4 voters find this to be very important.



Most Voters Plan on Voting Early In-Person or By Mail









^{4.} And how do you intend to vote in the general election for President and other offices this November?

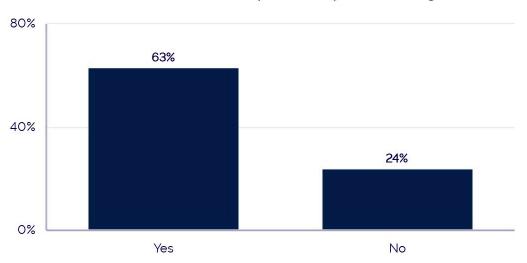
Plurality of Voters Acknowledge Racism as a Barrier to Voting; Want Barriers that Prevent Black People from Voting Removed

49% of Nevada voters agree with the following statement:

"Systemic racism has prevented Black people and other people of color from being able to fully participate in our democracy."

40% disagree with this statement.

Reduce Barriers That Stop Black People From Voting



18. Do you believe the state of Michigan should reduce barriers that stop Black people from voting?

22. Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements about different ways people can vote in the United States.



Near Unanimous Support for Increased Safety Standards at Polling Places

Voting Reforms - % total agree



Polling locations should conform with CDC guidelines on sanitation and social distancing.

69% strongly agree



Poll workers should be provided with personal protective equipment like masks and gloves.

73% strongly agree



^{22.} Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements about different ways people can vote in the United States.

Voters Across the Partisan Spectrum Unanimously Support Safety and Sanitation Standards at Polling Places

Polling Place Safety Standards by Party ID, % total agree

	All voters
PPE for poll workers	88%
CDC guidelines at polling places	89%

ID Democrat	ID independent	ID Republican
93%	89%	82%
93%	89%	83%



Reforms to Make Voting Accessible During the Pandemic Are Broadly Popular

Voting Method Reforms - % Total Support

92%

Open additional polling locations to reduce crowds and lines.

20% support 1st rank

87%

Lengthening the early voting window and letting voters cast a ballot in-person up through the day before Election Day.

19% support 1st rank

74%

Allowing any registered Nevada voter to vote-by-mail.

17% support 1st rank

61%

Mailing all registered Nevada voters applications to vote-by-mail.

10% support 1st rank

23. Switching gears a bit, below are several reforms related to voting in Nevada. By dragging the reforms to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose.

Then, by dragging the reforms up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.



Various Ballot Return Options Are Popular; Processing Mail-in-Ballots Before Election Day Opposed on Net

Ballot Return Reforms - % Total Support

69%

Returning mail-in ballots through the mail WITH postage prepaid by the government.

38% support 1st rank

67%

Returning ballots received in the mail via secure, local drop-box.

10% support 1st rank

67%

Counting mail-in ballots postmarked by Election Day, but received after Election Day.

14% support 1st rank

64%

Returning ballots received in the mail at drive-through voting centers.

10% support 1st rank

58%

Counting mail-in ballots postmarked by Election Day and received up to 10 days after Election Day.

9% support first rank

40%

Allowing county election officials to begin processing, but not counting, mail-in ballots before Election Day.

8% support 1st rank

60% total oppose

24.And to help citizens vote safely during the coronavirus outbreak, elections officials in Michigan are considering several ways voters can cast or return their ballot in this year's elections. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.



Nevadans Likely to Vote In-Person; Prepaid Postage Increases Likelihood of Voting by Mail

Ballot Return Methods - % Almost Certain/Good Chance



Vote in-person at my neighborhood precinct location

44% almost certain



Return my ballot through the mail with postage paid-for

42% almost certain

42%

Return my ballot through the mail, even if postage is not paid-for

25% almost certain

41%

Return my ballot via secure, local drop-box

21% almost certain

41%

Return my ballot at a drive-through voting center

20% almost certain

9%

Not vote in the 2020 elections

8% almost certain

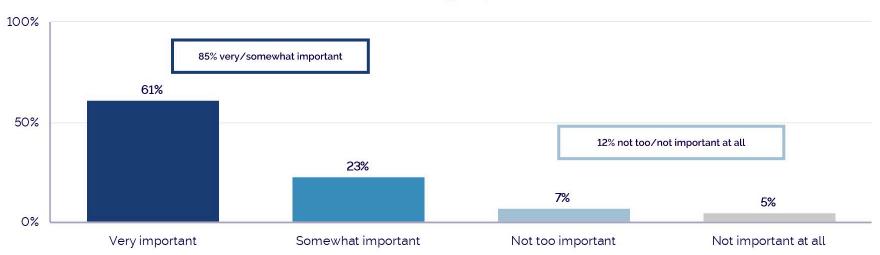
85% no chance

25. And assuming each of the following were available to you in Nevada, how likely would you be to use each of these options for casting your vote or returning your ballot in the upcoming election?



Ballot Tracking Important to 8-in-10 Nevada Voters; 2-in-3 Voters Indicate it is "Very" Important

Ballot Tracking Importance

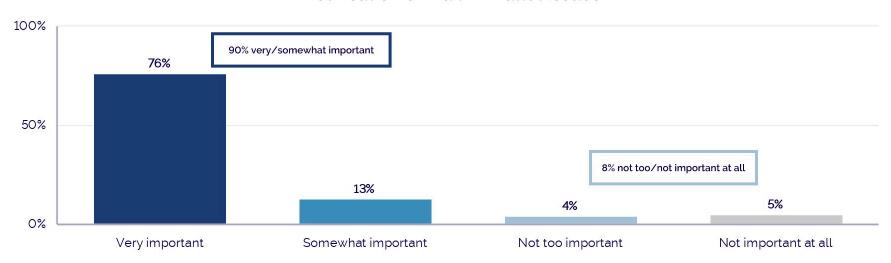


26. And do you think it is very important, somewhat important, not too important, or not important at all for election officials in Nevada to allow voters to track the status of their mail-in ballot in case any issues come up?



Consensus Public Opinion Around Notifying Voters If There is a Problem With Their Mail-In Ballot

Notification of Mail-in-Ballot Issues



27. And do you think it is very important, somewhat important, not too important, or not important at all for election officials in Nevada to immediately notify voters if there is a problem with their submitted mail-in ballot, such as if they forgot to sign their ballot, so the voter has an opportunity to correct it.



Online Voter Registration Highly Supported by Nevada Electorate

Voter Registration Reforms - % Total Support

65%

Allow verified eligible voters to register to vote online

34% support 1st rank

58%

Remove all voter registration deadlines, allowing verified eligible voters to register to vote any day up to and on Election Day.

19% support 1st rank



Allow verified eligible voters to register to vote online, even if they do not have DMV - issued ID.

9% support 1st rank

28. Switching gears a bit, below are several reforms related to voter registration in Nevada. By dragging the reforms to the "support" or "oppose" box, please indicate which ones you oppose. Then, by dragging the reforms up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.



Fiscal Policy and the Economy

Economic and Fiscal Key Findings: Coronavirus and the Economy

- When it comes to the debate between economic vitality and public health, Nevadans express marginally more concern about the pandemic's impact on jobs and income (50 percent) than they do about the impact on health and safety (44 percent), but the debate is pretty mixed.
- Voters almost unanimously express concerns about Nevadans losing work and income due to the pandemic (89 percent), small businesses and restaurants closing down permanently (89 percent), and Nevadans not being able to afford their rent or mortgages (81 percent).
- A majority of voters also believe that workplaces should be required to provide safe working conditions (50 percent), whereas just 30 percent of voters believe workplaces should be protected from liability.



Economic and Fiscal Key Findings: Budget and Revenue

- Fifty-eight percent of voters believe state government in Nevada should invest more in the state to ensure residents are safe, healthy, and economically secure, compared to just 23 percent of voters believing that state government should keep taxes low, even if it means cutting funding for things like education, infrastructure, and unemployment insurance.
- We see 8-in-10 Nevadans expressing concern about the state losing tax revenue and facing budget cuts due to the pandemic, with a majority of voters indicating they are very concerned about this (51 percent).
- At the same time, voters here want corporations and wealthy Nevadans to pay their fare share, and strongly support policies that increase taxes on companies that pollute the state's air and water, close corporate tax holes, increase taxes on the wealthy, and tax corporate carbon emissions.



Economic and Fiscal Key Findings: Economy and Workplace Policies

- Two-in-three Nevadans believe that state government should have a role in addressing systematic racism (66 percent) and 51 percent of voters want state government to address economic barriers faced by Black people and communities.
- Furthermore, almost 8-in-10 Nevada workers believe state government should play a role in ensuring equal pay for equal work (78 percent).
- A majority of voters also support extending the length of time that laid-off workers can receive unemployment compensation and increasing the amount they receive (54 percent).
- Three-in-four voters believe state government should have a role in ensuring Nevadans have access to paid sick days and paid family leave (77 percent), and 2-in-3 voters believe state government should have a role in ensuring Nevadans have access to affordable childcare (66 percent).
- It follows that Nevadans are broadly supportive and prioritize paid sick and paid family leave policies - 79 percent support creating an insurance plan to provide paid leave to employees, 77 percent support workplace requirements to provide paid sick days, and 73 percent support eliminating tax breaks for corporations that don't offer paid sick and family leave.



Economic and Fiscal Key Findings: Health Policy

- Policies relating to affordable health care and insurance during the coronavirus surface as some of the top economic proposals tested in this survey.
- Near consensus support emerges around the following proposals related to health care and insurance:
- Offering all Nevadans public insurance options (90 percent)
- Limiting what drug companies can charge for prescriptions (86 percent)
- Extending grace periods for people to pay health insurance bills (86 percent)



Nevandans Want More State Investment, Even if it Means More Taxes

State Investment vs. Tax Cuts



State government in Nevada should invest more in the state and its residents, ensuring they are safe, healthy, are economically secure, even if it means some people have to contribute a little more in taxes.



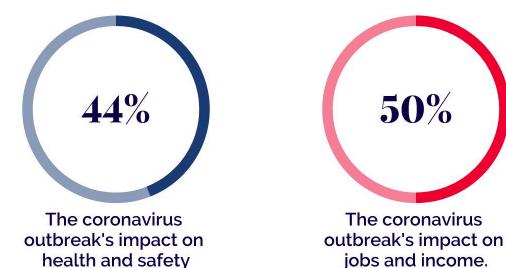
State government in Nevada should keep taxes low, even if it means cutting funding for education and infrastructure, and cutting unemployment insurance and healthcare coverage.

14.And which of these statements comes closer to your own view, even if neither of them is exactly right?



Nevadans Marginally More Concerned About the Pandemic's Impact on Jobs and Income Than They Are About Health and Safety

Health and safety vs. jobs and income



10.And what would you say concerns you more...



Women Divided Between Health and Economic Impacts; Independents More Concerned with Economic Impacts

Health and Safety vs. Jobs and Income by Key Demographics

	Health and Safety	Jobs and Income	Margin
All voters	44%	50%	-6
ID Democrat	67%	30%	+37
ID independent	41%	53%	-12
ID Republican	20%	70%	-50
Men	42%	55%	-13
Women	46%	45%	+2
Under 50	44%	48%	-4
Over 50	44%	51%	-8



Voters in Urban Areas, Voters of Color, and College Graduates More Mixed on the Debate Between Health and Income

Health and Safety vs. Jobs and Income by Key Demographics

	Health and Safety	Jobs and Income	Margin
All voters	44%	50%	-6
Rural	29%	55%	-26
Suburban	45%	51%	-6
Urban	47%	48%	-
White	43%	50%	-7
POC	48%	49%	-2
College graduate	48%	50%	+2
Non-college	41%	53%	-13



A Majority of Voters Side With Workplace Safety Argument Over Liability Protections for Corporations

Workplace safety requirements vs. liability protections for corporations



Required to provide safe working conditions and should be penalized if workers get sick due to corporate negligence.



Protected from liability if workers get sick on the job so they can get people back to work.

11. And do you think businesses in Nevada should be...



Democrats, Independents, Voters in Suburban and Urban Areas Side with Workplace Safety Argument

Workplace safety requirements vs. liability protections for corporations by Key Demographics

	Workplace safety	Liability protections	Margin
All voters	50%	30%	+20
ID Democrat	68%	19%	+49
ID independent	50%	28%	+22
ID Republican	29%	45%	-16
Rural	28%	39%	-11
Suburban	54%	30%	+25
Urban	54%	27%	+27



Voters of Color Strongly Side with Workplace Safety Argument Over Liability Protections

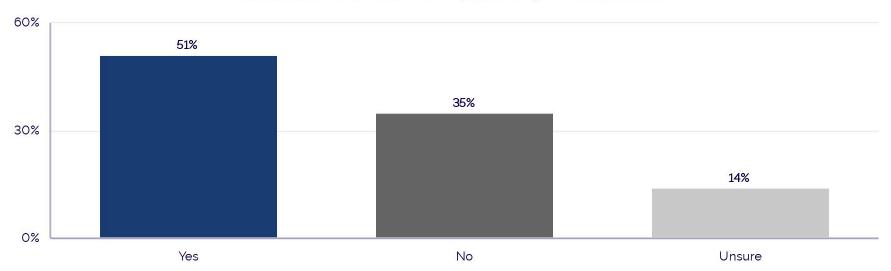
Workplace safety requirements vs. liability protections for corporations by Key Demographics

	Workplace safety	Liability protections	Margin
All voters	50%	30%	+20
White	46%	31%	+15
POC	62%	26%	+36
College graduate	50%	29%	+21
Non-college	50%	29%	+11



Half of the Nevada Electorate Wants State Government To Address Economic Barriers Black People And Communities Face

Address Economic Barriers Faced by Black People and Communities



17. Do you believe the state of Nevada should address economic barriers faced by Black people and the Black community?



Small Business Loans and Health Insurance Reforms Are Top Priorities for Nevada Voters

Top Tier Economic Proposals - % Total Support

94%

Providing low-interest loans to small businesses to help them make it through the crisis.

11% support 1st rank

90%

Offering people in Nevada the option to buy into the same public health insurance plans that are available to state employees if they want to.

8% support 1st rank

86%

Limiting what drug companies can charge for prescription drugs.

15% support 1st rank

86%

Extending a grace period for people to pay health insurance bills before their coverage can be cancelled.

5% support 1st rank



Nevadans Also Highly Prioritize Paid Sick and Paid Family Leave Policies

Top Tier Economic Proposals - % Total Support

79%

Creating an insurance plan to provide paid family and medical leave for employees to care for a sick family member, bond with a new baby or recover from a major illness or injury.

6% support 1st rank

77%

Requiring workplaces to provide paid sick days to their employees.

10% support 1st rank

73%

Eliminating tax breaks for corporations and large businesses that don't offer paid sick and family leave and health care to their employees.

12% 1st rank



Medicaid and Tax Credit Expansion, Out-of-Network Cost Protections Slightly Less Salient, But Still Widely Supported Overall

Middle Tier Economic Proposals - % Total Support

73%

Protecting patients from having to pay the costs not covered by their insurance when treated at an out-of-network hospital or by an out-of-network doctor.

7% support 1st rank

70%

Expanding a tax credit to provide extra income to working people with low incomes.

3% support 1st rank

69%

Expanding the number of people who can get healthcare through Medicaid to cover more uninsured people who otherwise can't afford healthcare coverage.

6% support 1st rank



Nevadans Reject Anti-Worker Policies

Bottom Tier Economic Proposals - % Total Oppose

83%

Allowing businesses to pay less than the minimum wage

38% oppose 1st rank

Allowing businesses to stop paying more for overtime hours.

21% oppose 1st rank



A Majority of Nevada Voters Support Extending the Length of Time Laid-Off Workers Can Receive Unemployment Benefits

% Total support

54%

Extending the length of time that laid-off workers can receive unemployment compensation and increasing the amount that they receive.

6% support 1st rank

47% total oppose



Democrats, Independents, Women, Younger Voters Most Supportive of Extending Unemployment Benefits

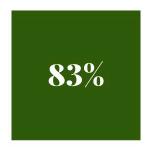
Extending length of unemployment benefits by key demographics

	Support	Oppose
All voters	54%	47%
ID Democrat	70%	30%
ID independent	53%	47%
ID Republican	33%	67%
Men	48%	52%
Women	58%	42%
Under 50	63%	38%
Over 50	45%	55%



Array of Revenue Raisers Supported by Nevada Voters

Top Tier Revenue Proposals - % Total Support



Increase taxes and financial penalties on companies that pollute Nevada's air and water.

16% support 1st rank



Close corporate tax loopholes.

21% support 1st rank

71%

Increase taxes on the wealthiest individuals in Nevada.

18% support 1st rank

67%

Increase taxes on those making over \$250,000 a year in Nevada.

10% support 1st rank

65%

Create a carbon tax paid by companies based on how much carbon they emit.

6% support 1st rank

64%

Increase taxes on profitable corporations in Nevada.

6% support 1st rank

20. As you may know, states, counties, and towns across the country are seeing tax receipts and tax revenues fall dramatically due to the coronavirus crisis and economic slowdown. Below are some proposals that are being considered to raise revenue for the state of Nevada to prevent large budget cuts to things like education, health care, infrastructure, and human services. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.



Motor Vehicle Fees and Several Sales Taxes Far Less Popular

Bottom Tier Revenue Proposals - % Total Support

38%

Increase motor vehicle fees and fines for speeding tickets and other moving violations.

61% total oppose

5% support 1st rank

35%

Apply the existing sales tax in Nevada to services like car repairs, haircuts, accounting, and legal services.

65% total oppose

4% support 1st rank

34%

Apply the existing sales tax in Nevada to online purchases, including subscription services like Netflix and Amazon Prime.

65% total oppose

3% support 1st rank

22%

Increase the sales tax in Nevada.

78% total oppose

3% support 1st rank

20. As you may know, states, counties, and towns across the country are seeing tax receipts and tax revenues fall dramatically due to the coronavirus crisis and economic slowdown. Below are some proposals that are being considered to raise revenue for the state of Nevada to prevent large budget cuts to things like education, health care, infrastructure, and human services. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.



Coronavirus

Over Half of the Nevada Electorate Has Been Laid Off or Had Their Hours or Pay Cut

Coronavirus Impact



8. Have you or any member of your household been laid off, had work hours reduced, or their pay cut as a result of the coronavirus outbreak, or was nobody in your household employed before the outbreak?



Employment and Small Business Closures Surface As Most Salient Coronavirus Concerns

Top Tier Concerns - % total concerned



People in Nevada losing work and income due to the coronavirus outbreak.

62% very concerned

89%

Small businesses and restaurants closing down permanently in Nevada.

64% very concerned

81%

People in Nevada not being able to afford their rent or mortgage payments.

59% very concerned

80%

The state of Nevada losing tax revenues and facing budget cuts.

51% very concerned

72%

People in Nevada contracting the virus, getting sick, and potentially dying.

49% very concerned

67%

People in Nevada being forced to choose between their health and their job.

46% very concerned

63%

The coronavirus outbreak preventing Nevada citizens from voting in this year's elections.

40% very concerned

Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned at all about each of the following concerns people in Nevada might have due to the coronavirus outbreak.



A Majority of Voters Also Express Concerns About the Disproportionate Impact Coronavirus Has on Black Communities

Second Tier Concerns - % total concerned

50%

The disproportionate impact of the coronavirus on the Black community.

32% very concerned

40%

Me or someone in my family contracting the coronavirus while voting in this year's elections.

24% total concerned

Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned at all about each of the following concerns people in Nevada might have due to the coronavirus outbreak.



Democrats Equally and Unanimously Concerned About Contracting Coronavirus and Losing Work

Top Coronavirus Concerns by Party ID - % total concerned



ID Democrat

1. Losing work - 92%

2. Contracting coronavirus - 91%

2. Rent and mortgage payments - 90%



ID independent

Small business closure - 90%
 Losing work - 90%

3. Rent and mortgage - 82%



ID Republican

1. Small business closures - 89%

2. Losing work - 85%

3. Losing tax revenue - 74%

Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned at all about each of the following concerns people in Nevada might have due to the coronavirus outbreak.

Recommendations

Democracy and Voting Narrative

- Nevada voters want state government to play an active role in safely and fairly administering elections, and a majority of voters are confident in it's ability to do so. The voting and democracy narrative should focus on legislators' active roles in election administration to ensure voters have safe and accessible ways to vote.
- The narrative should be centered on legislators' efforts to ensure safe and secure elections, regardless if voters choose to vote in-person or by mail.
- Since voting early in-person is the most popular vote method with this electorate, legislators should highlight efforts to increase safety and sanitation at early voting cites and lengthening the early voting window to allow voters cast ballots in-person up through the day before Election Day.
- Voting by mail is also popular with Nevadans. To increase vote-by-mail participation in Nevada, legislators should highlight efforts to enhance ballot tracking and curing and make ballot processing efficient, accurate, and reliable.



Fiscal Policy and Economy Narrative

- Given the pandemic's acute impact on Nevada's tourism economy, it comes as no surprise that Nevadans are marginally more concerned about the pandemic's impact on the economy than they are about public health, and legislators must recognize the profound level of concern Nevada voters have about lost income, small business closures, and affording rent and mortgage payments.
- Nevadans also want state government to invest more in services to ensure residents are safe, healthy, and economically secure.
- Legislators should speak to these profound economic anxieties by foregrounding the highly popular progressive agenda for working people that includes efforts to provide paid sick and family leave, affordable child care, unemployment compensation, and equal pay for equal work.
- Health care policy is another clear opportunity to engage policies that make health care more affordable during the coronavirus resonate strongly with voters, particularly lowering prescription drug costs, offering public health insurance plans, and extending grace periods to pay medical bills.



Questions?