Survey Methodology

TargetSmart designed and administered this multimodal survey. Four hundred and ninety-four interviews were conducted online among panelists who were matched to the TargetSmart voter file (469 weighted). 35 interviews were conducted online using text-to-web and email-to-web (8 email, 27 SMS) solicits from the TargetSmart voter file (42 weighted), and 61 interviews (79 weighted) were conducted over the phone (56 on wireless phones, 5 on landlines). In total, the survey reached 590 adults, age 18 or older, who are registered to vote in Florida. Quotas were designed to reflect the demographic and geographic distribution of registered voters in Florida. The data were weighted by gender, age, race from file, TargetSmart Partisan Score, TargetSmart High School Only Score, and region by county to ensure an accurate reflection of the population.

The credibility interval (the theoretical margin of error for a blended-methodology poll that relies partially on telephone-based probability sampling, and partially on non-probability based online panel sampling) is +/- 4.0%. The margin of error for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding.
Issue Environment and the Role of State Government
Issue Environment: Key Findings

Florida

- Florida voters are more pessimistic about the direction of the US than they are about the state, but solid majorities believe both are heading in the wrong direction.

- Unsurprisingly, the coronavirus is the top issue priorities cited by voters (47 percent), outpacing concerns for the economy (14 percent), systematic racism (8 percent), and Governor DeSantis’ poor leadership on the pandemic (7 percent).

- Nearly two-thirds of Florida voters (65 percent) believe the worst is yet to come when it comes to the pandemic, compared to just 18 percent believing the worst is over.

- We also see a majority of Florida voters indicate that their feelings about how Black people and communities are treated in American have changed over the last month in light of recent events (58 percent).
Floridians Highly Pessimistic About Direction of the U.S. and the State

Direction of the US and Florida

- Right Direction
- Wrong Track

- **US**: 65%
  - Right Direction: 25%
  - Wrong Track: 65%

- **Florida**: 57%
  - Right Direction: 33%
  - Wrong Track: 57%

---

5. Generally speaking, do you think that things in the United States are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

6. And generally speaking, do you think that things in Florida are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?
Coronavirus Pandemic Surfaces as a Clear Priority for Florida Voters

- COVID-19/virus spread/pandemic: 47%
- Economy/jobs/employment: 14%
- Black Lives Matter/civil rights/racism/injustice/police brutality: 8%
- DeSantis negative/poor handling of virus: 7%
- Environment/climate change/water quality/big sugar: 5%
- Re-open economy/sustaining businesses/back to work: 4%

7. What would you say is the most important issue facing the state of Florida these days?
Concerns About the Coronavirus Spans Across Party Lines

Issue priorities by Party ID

**ID Democrat**
1. COVID-19/virus spread - 51%
2. Systematic racism - 10%
3. DeSantis negative - 9%

**ID Independent**
1. COVID-19/virus spread - 46%
2. Economy/jobs - 12%
3. DeSantis negative - 8%

**ID Republican**
1. COVID-19/virus spread - 46%
2. Economy/jobs - 21%
3. Systematic racism - 9%
Two-in-Three Floridians Believe The Worst of the Pandemic Is Yet to Come

Worst is yet to come vs. worst is over

65%
The worst of the coronavirus outbreak is yet to come

18%
The worst of the coronavirus outbreak is over

17%
Unsure

9. Do you believe...
### Solid Majority of Independents, Plurality of Republicans Believe Worst is Yet to Come

State of Pandemic by Key Demographics

<table>
<thead>
<tr>
<th></th>
<th>Worst is yet to come</th>
<th>Worst is over</th>
</tr>
</thead>
<tbody>
<tr>
<td>All voters</td>
<td>65%</td>
<td>18%</td>
</tr>
<tr>
<td>ID Democrat</td>
<td>89%</td>
<td>7%</td>
</tr>
<tr>
<td>ID independent</td>
<td>63%</td>
<td>17%</td>
</tr>
<tr>
<td>ID Republican</td>
<td>41%</td>
<td>33%</td>
</tr>
<tr>
<td>Men</td>
<td>61%</td>
<td>25%</td>
</tr>
<tr>
<td>Women</td>
<td>68%</td>
<td>13%</td>
</tr>
<tr>
<td>Under 50</td>
<td>73%</td>
<td>14%</td>
</tr>
<tr>
<td>Over 50</td>
<td>59%</td>
<td>21%</td>
</tr>
</tbody>
</table>
By Wide Margin Floridians Want More State Investment, Even if it Means More Taxes

State Investment vs. Tax Cuts

64%
State government in Florida should invest more in the state and its residents, ensuring they are safe, healthy, are economically secure, even if it means some people have to contribute a little more in taxes.

16%
State government in Florida should keep taxes low, even if it means cutting funding for education and infrastructure, and cutting unemployment insurance and healthcare coverage.

And which of these statements comes closer to your own view, even if neither of them is exactly right?
Voters Across the Board Prefer State Investment, Including Republicans

Investment vs. Taxes by Key Demographics

<table>
<thead>
<tr>
<th></th>
<th>Invest more</th>
<th>Lower Taxes</th>
<th>Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>All voters</td>
<td>64%</td>
<td>16%</td>
<td>+48</td>
</tr>
<tr>
<td>ID Democrat</td>
<td>79%</td>
<td>11%</td>
<td>+68</td>
</tr>
<tr>
<td>ID independent</td>
<td>71%</td>
<td>10%</td>
<td>+60</td>
</tr>
<tr>
<td>ID Republican</td>
<td>42%</td>
<td>28%</td>
<td>+14</td>
</tr>
<tr>
<td>White</td>
<td>60%</td>
<td>18%</td>
<td>+42</td>
</tr>
<tr>
<td>Non-white</td>
<td>75%</td>
<td>13%</td>
<td>+62</td>
</tr>
<tr>
<td>Under 50</td>
<td>71%</td>
<td>13%</td>
<td>+58</td>
</tr>
<tr>
<td>Over 50</td>
<td>59%</td>
<td>19%</td>
<td>+40</td>
</tr>
</tbody>
</table>
Florida Voters Want State Government To Play a Role in Election Administration and Stopping the Coronavirus - Education Falls Closely Behind

Government Involvement on Issues - top tier issues based on % major/some role

- **92%**
  - Safely and fairly administering elections.
  - 69% major role

- **90%**
  - Stopping the spread of the coronavirus.
  - 69% major role

- **89%**
  - Ensuring equal access to high quality K through 12 public education.
  - 63% major role

- **84%**
  - Ensuring struggling families and children have access to food.
  - 55% major role

- **81%**
  - Ensuring equal pay for equal work.
  - 55% major role

15. Please indicate whether you think state government in Florida should have a major role, some role, a minor role, or no real role in dealing with each of the following issues.
# Most Voters See Role for Government Involvement in Health Care, Housing, Childcare, Addressing Racism, and Paid Sick Leave

Government Involvement on Issues - second tier issues based on % major/some role

<table>
<thead>
<tr>
<th>Issue</th>
<th>% Major/Some Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensuring access to affordable health care.</td>
<td>78%</td>
</tr>
<tr>
<td>Ensuring access to affordable housing.</td>
<td>73%</td>
</tr>
<tr>
<td>Ensuring access to affordable childcare.</td>
<td>70%</td>
</tr>
<tr>
<td>Acknowledging and addressing systemic racism.</td>
<td>70%</td>
</tr>
<tr>
<td>Ensuring workers have access to paid sick days and paid family leave.</td>
<td>69%</td>
</tr>
</tbody>
</table>

52% major role  
44% major role  
38% major role  
48% major role  
43% major role

15. Please indicate whether you think state government in Florida should have a major role, some role, a minor role, or no real role in dealing with each of the following issues.
A Solid Majority of Floridians Indicate Their Feelings Have Changed About the Treatment of Black People in America

Feelings About How Black People and Communities Are Treated

Total changed: 58%
Not changed at all: 37%

16. Would you say your feelings about how Black people and Black communities are treated in America have changed a lot, a changed a little, or not changed at all in the last month or so?
Election and Democracy Reforms
Democracy Key Findings: Government's Role, Voting Options, and Intersection with Race

Florida

- Election administration surfaces as the top policy area Florida voters would like government to play a role in, with 92 percent of voters believing state government should play a “major” or “some” role in safely and fairly administering elections.

- A solid majority of Florida voters plan to vote by mail (52 percent), however 47 percent of voters still plan to vote in-person -- 27 percent on Election Day and 20 percent early before Election Day.

- We also find that over 2-in-3 Florida voters want state government to reduce barriers that stop Black people and communities from voting (67 percent).
Democracy Key Findings: Voting Reforms

Florida

- Florida voters support and highly prioritize policies to make voting by mail easier.

- We find that 61 percent of voters support mailing all registered Florida voters applications to vote by mail.

- Moreover, we find Florida voters to be more likely to return their ballot through the mail when postage is paid for (60 percent almost certain/good chance) compared to when postage is not paid for (51 percent almost certain/good chance).

- Furthermore, Florida voters are also broadly supportive of reforms to make processing mail-in ballots easier. Over 2-in-3 voters support counting mail-in ballots postmarked by but received after Election Day.

- Florida voters support reforms to open additional polling locations to reduce crowds (84 percent) and lengthen the early voting window to let voters cast a ballot up through the day before Election Day (82 percent).
Democracy Key Findings: Coronavirus and Voting

Florida

- Although voting in-person on or before Election Day are slightly less popular voting options for Floridians, voters here still strongly agree with measures to increase safety and sanitation standards at polling places.

- Over 9-in-10 voters agree with both equipping poll workers with PPE like masks and gloves (93 percent) and conforming with CDC guidelines and social distancing at polling locations (93 percent).

- Voters are also supportive of opening additional polling locations to reduce crowds (84 percent) and oppose consolidating polling places in anticipation of poll worker shortages (58 percent oppose).
Democracy Key Findings: Voting Security

Florida

- Since voting by mail is quite popular among the Florida electorate, voters here place a high importance on voting security as it pertains to mail in ballots.

- Over 8-in-10 voters believe ballot tracking for mail-in ballots is important (86 percent), with over 2-in-3 voters believing this to be very important (65 percent).

- Likewise, nearly 9-in-10 voters believe it is important for election officials to immediately notify voters if there is a problem with their submitted mail-in ballot (89 percent), and 76 percent of voters find this to be very important.
A Majority of Floridians Plan to Vote by Mail in November's Elections; 47 Percent Still Plan Vote In-Person

- **27%** In-person at my local polling place on Election Day
- **20%** In-person at an early voting center before Election Day
- **52%** By mail, using my state’s vote by mail or absentee voter system
- **0%** I am not voting

4. And how do you intend to vote in the general election for President and other offices this November?
While Floridians Are Divided on Whether Systematic Racism has Prevented Black People from Voting, Two-Thirds Want State Government to Reduce Barriers to Voting for Black People

49% of Florida voters agree with the following statement:

“Systemic racism has prevented Black people and other people of color from being able to fully participate in our democracy.”

45% disagree with this statement.

18. Do you believe the state of Florida should reduce barriers that stop Black people from voting?
22. Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements about different ways people can vote in the United States.
Near Unanimous Support for Increased Safety Standards at Polling Places

Voting Reforms - % total agree

93%

Poll workers should be provided with personal protective equipment like masks and gloves.
81% strongly agree

93%

Polling locations should conform with CDC guidelines on sanitation and social distancing.
77% strongly agree

22. Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements about different ways people can vote in the United States.
Voters Across the Partisan Spectrum Strongly Support Safety and Health Standards At In-Person Polling Places

Polling Place Safety Standards by Party ID, % strongly agree

<table>
<thead>
<tr>
<th></th>
<th>All voters</th>
<th>ID Democrat</th>
<th>ID independent</th>
<th>ID Republican</th>
</tr>
</thead>
<tbody>
<tr>
<td>PPE for poll workers</td>
<td>81%</td>
<td>89%</td>
<td>79%</td>
<td>75%</td>
</tr>
<tr>
<td>CDC guidelines at polling places</td>
<td>77%</td>
<td>86%</td>
<td>76%</td>
<td>67%</td>
</tr>
</tbody>
</table>
# Reforms to Make Voting More Accessible During the Pandemic Are Broadly Popular

## Voting Method Reforms - % Total Support

<table>
<thead>
<tr>
<th>Reform</th>
<th>Support</th>
<th>1st Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open additional polling locations to reduce crowds and lines.</td>
<td>84%</td>
<td>16%</td>
</tr>
<tr>
<td>Lengthening the early voting window and letting voters cast a</td>
<td>82%</td>
<td>19%</td>
</tr>
<tr>
<td>ballot in-person up through the day before Election Day.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Allowing any registered Florida voter to vote-by-mail.</td>
<td>80%</td>
<td>28%</td>
</tr>
<tr>
<td>Allow Florida voters to cast their ballot at any polling location in</td>
<td>71%</td>
<td>10%</td>
</tr>
<tr>
<td>their county.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mailing all registered Florida voters applications to vote-by-mail.</td>
<td>61%</td>
<td>14%</td>
</tr>
<tr>
<td>Directly mailing all registered Florida voters a ballot, without</td>
<td>48%</td>
<td>9%</td>
</tr>
<tr>
<td>requiring an application.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consolidate polling locations in anticipation of poll worker</td>
<td>41%</td>
<td>3%</td>
</tr>
<tr>
<td>shortages.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

23. Switching gears a bit, below are several reforms related to voting in Florida. By dragging the reforms to the ‘support’ or ‘oppose’ box, please indicate which ones you support and which ones you oppose. Then, by dragging the reforms up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Various Ballot Return Options Are Broadly Popular with Floridians

Ballot Return Reforms - % Total Support

- **71%** Returning mail-in ballots through the mail with postage prepaid by the government.  
  31% support 1st rank

- **70%** Returning ballots received in the mail via secure, local drop-box.  
  14% support 1st rank

- **68%** Counting mail-in ballots postmarked by Election Day, but received after Election Day.  
  16% support 1st rank

- **67%** Returning ballots received in the mail at drive-through voting centers.  
  14% support 1st rank

- **56%** Counting mail-in ballots postmarked by Election Day and received up to 10 days after Election Day.  
  12% support 1st rank

- **38%** Allowing registered community organizers to collect and return ballots received in the mail for registered voters.  
  5% support 1st rank
  61% total oppose

---

24 And to help citizens vote safely during the coronavirus outbreak, elections officials in Florida are considering several ways voters can cast or return their ballot in this year’s elections. By dragging the proposals to the “support” or “oppose” box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Floridians Likely to Return Ballots Through the Mail; Prepaid Postage Increases Likelihood

Ballot Return Methods - % Almost Certain/Good Chance

- **60%**
  - Return my ballot through the mail with postage paid-for
  - 47% almost certain

- **51%**
  - Return my ballot through the mail, even if postage is not paid-for
  - 36% almost certain

- **49%**
  - Vote in-person at my neighborhood precinct location
  - 36% almost certain

- **38%**
  - Return my ballot via secure, local drop-box
  - 19% almost certain
  - 36% unlikely/no chance

- **37%**
  - Return my ballot at a drive-through voting center
  - 20% almost certain
  - 39% unlikely/no chance

- **12%**
  - Not vote in the 2020 elections
  - 8% almost certain
  - 80% unlikely/no chance

25. And assuming each of the following were available to you in Florida, how likely would you be to use each of these options for casting your vote or returning your ballot in the upcoming election?
Ballot Tracking Important to Nearly 9-in-10 Florida Voters; 2-in-3 Voters Indicate it is “Very” Important

26. And do you think it is very important, somewhat important, not too important, or not important at all for election officials in Florida to allow voters to track the status of their mail-in ballot in case any issues come up?
Consensus Public Opinion Around Notifying Voter If There is a Problem With Their Mail-In Ballot

Overview of Mail-in-Ballot Issues

- 89% very/somewhat important
- 14%
- 5%
- 3%

27. And do you think it is very important, somewhat important, not too important, or not important at all for election officials in Florida to immediately notify voters if there is a problem with their submitted mail-in ballot, such as if they forgot to sign their ballot, so the voter has an opportunity to correct it.
Online and Same-Day Voter Registration Highly Supported by Florida Electorate; Majority Also Supports Removing Registration Deadlines

Voter Registration Reforms - % Total Support

- **73%**
  - Allow verified eligible voters to register to vote online
  - 43% support 1st rank

- **61%**
  - Allow verified eligible voters to register to vote on Election Day.
  - 17% support 1st rank

- **52%**
  - Remove all voter registration deadlines, allowing verified eligible voters to register to vote any day up to and on Election Day.
  - 19% support 1st rank

- **40%**
  - Allow verified eligible voters to register to vote online, even if they do not have DMV - issued ID.
  - 7% support 1st rank

---

28. Switching gears a bit, below are several reforms related to voter registration in Florida. By dragging the reforms to the ‘support’ or ‘oppose’ box, please indicate which ones you support and which ones you oppose. Then, by dragging the reforms up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Fiscal Policy and the Economy
By a two-to-one margin, Floridians express more concern about the pandemic’s impact on health and safety (62 percent) than they do about the impact on jobs and income (30 percent).

Furthermore, a solid majority of Florida voters believe businesses should be required to provide safe working environments and be held liable if they do not (56 percent), while just 25 percent of voters believe businesses should be protected from liability if an employee gets sick on the job.

Although Floridians prioritize health and safety when it comes to the pandemic, there are still acute concerns about employment and small businesses. Over 8-in-10 voters express concerns about small business closures in Florida (84 percent) and losing work and income (84 percent).
By a 4 to 1 margin, Florida voters want more state investment in services over lower taxes and budget cuts. Sixty-four percent of voters believe state government in Florida should invest more in its residents to ensure they are safe, healthy, and economically secure, while just 16 percent of voters believe state government should keep taxes low by cutting funding to education, infrastructure, and unemployment.

Florida voters are also concerned about the state of Florida losing tax revenues and facing budget cuts in the wake of the coronavirus pandemic (68 percent).

Floridians want corporations and the wealthy to pay their fair share, strongly supporting progressive revenue streams such as closing corporate tax loopholes, increasing taxes on companies that pollute, increasing taxes on the wealthiest Floridians, and establishing a carbon tax.
Economic and Fiscal Key Findings: Economy and Workplace Policies

Florida

- Seven-in-ten Florida voters believe state government should have a role in addressing systematic racism (70 percent), and a solid majority of voters believe state government should address economic barriers faced by Black people and the Black community (58 percent).

- Likewise, Floridians want state government to play a role in making gender pay equity a reality, with 81 percent of voters believing state government should play a "major" or "some" role in ensuring equal pay for equal work.

- Florida voters also solidly support extending the length of time that laid-off workers can receive unemployment compensation and increasing the amount they receive (65 percent).

- Most voters also see a role for government in workplace policies such as ensuring access to affordable childcare (70 percent major or some role) and ensuring workers have access to paid sick days and family leave (69 percent major or some role).

- It follows that workplace policies resonate strongly with the Florida electorate -- 81 percent of voters support creating an insurance plan to provide aid family and medical leave for employees, 80 percent of voters support paid sick requirements, and 74 percent support eliminating tax breaks for corporations that don't offer paid sick and family leave to their employees.
Economic and Fiscal Key Findings: Health Policy

Florida

- We find that policies relating to health care and health insurance during the coronavirus pandemic are some of the most resonant economic proposals tested in this survey.

- Near-consensus public opinion emerges around the following policies related to health insurance and health care:
  - Extending grace periods for people to pay health insurance bills (88 percent support).
  - Limiting what drug companies can charge for prescription drugs (87 percent support).
    
    This tends to be the highest priority economic proposal tested in the survey
  - Offering Floridians public health insurance options (86 percent support).
  - Banning the practice of surprise medical billing (86 percent support).
Floridians Want More State Investment, Even if it Means More Taxes, By a 4:1 Margin

State Investment vs. Tax Cuts

64%
State government in Florida should invest more in the state and its residents, ensuring they are safe, healthy, are economically secure, even if it means some people have to contribute a little more in taxes.

16%
State government in Florida should keep taxes low, even if it means cutting funding for education and infrastructure, and cutting unemployment insurance and healthcare coverage.

14. And which of these statements comes closer to your own view, even if neither of them is exactly right?
By a 2:1 Margin, Voters Express More Concern About the Pandemic’s Impact on Health and Safety Than They Do About Jobs and Income

62%

The coronavirus outbreak’s impact on health and safety

30%

The coronavirus outbreak’s impact on jobs and income.

10. And what would you say concerns you more...
Democrats and Independents Broadly More Concerned About Health and Safety; Republicans are Divided

Health and Safety vs. Jobs and Income by Key Demographics

<table>
<thead>
<tr>
<th></th>
<th>Health and Safety</th>
<th>Jobs and Income</th>
<th>Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>All voters</td>
<td>62%</td>
<td>30%</td>
<td>+47</td>
</tr>
<tr>
<td>ID Democrat</td>
<td>77%</td>
<td>19%</td>
<td>+58</td>
</tr>
<tr>
<td>ID independent</td>
<td>64%</td>
<td>28%</td>
<td>+37</td>
</tr>
<tr>
<td>ID Republican</td>
<td>45%</td>
<td>46%</td>
<td>-</td>
</tr>
<tr>
<td>White men</td>
<td>56%</td>
<td>36%</td>
<td>+20</td>
</tr>
<tr>
<td>White women</td>
<td>67%</td>
<td>26%</td>
<td>+41</td>
</tr>
<tr>
<td>Non-white men</td>
<td>57%</td>
<td>37%</td>
<td>+20</td>
</tr>
<tr>
<td>Non-white women</td>
<td>67%</td>
<td>24%</td>
<td>+43</td>
</tr>
</tbody>
</table>
By More Than 2-to-1 Margin Florida Voters Prioritize Safe Working Conditions Over Liability Protections for Businesses

Workplace safety requirements vs. liability protections for corporations

56%
Required to provide safe working conditions and should be penalized if workers get sick due to corporate negligence.

25%
Protected from liability if workers get sick on the job so they can get people back to work.

11. And do you think businesses in Florida should be...
Nearly 3-in-5 Floridians Want State Government To Address Economic Barriers Faced by Black People And Communities

Address Economic Barriers Faced by Black People and Communities

- Yes: 58%
- No: 26%
- Unsure: 17%

17. Do you believe the state of Florida should address economic barriers faced by Black people and the Black community?
**Small Business Loans and Health Insurance Reforms Are Top Economic Priorities for Florida Voters**

Top Tier Economic Proposals - % Total Support

<table>
<thead>
<tr>
<th>Proposal</th>
<th>Support Percentage</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Providing low-interest loans to small businesses to help them make it through the crisis.</td>
<td>94%</td>
<td></td>
</tr>
<tr>
<td>Extending a grace period for people to pay health insurance bills before their coverage can be cancelled.</td>
<td>88%</td>
<td></td>
</tr>
<tr>
<td>Limiting what drug companies can charge for prescription drugs.</td>
<td>87%</td>
<td></td>
</tr>
<tr>
<td>Offering people in Florida the option to buy into the same public health insurance plans that are available to state employees if they want to.</td>
<td>86%</td>
<td></td>
</tr>
<tr>
<td>Banning the practice of surprise medical billing.</td>
<td>85%</td>
<td></td>
</tr>
</tbody>
</table>

10% support 1st rank

4% support 1st rank

16% support 1st rank

12% support 1st rank

9% support 1st rank

Now, what follows below is a list of proposals being considered by the state legislature in Florida in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Paid Sick and Family Leave Policies Also Surface As Top Priorities For Floridians

Top Tier Economic Proposals - % Total Support

81%
Creating an insurance plan to provide paid family and medical leave for employees to care for a sick family member, bond with a new baby or recover from a major illness or injury.
3% support 1st rank

80%
Requiring workplaces to provide paid sick days to their employees.
7% support 1st rank

74%
Eliminating tax breaks for corporations and large businesses that don’t offer paid sick and family leave and health care to their employees.
9% 1st support rank

10. Now, what follows below is a list of proposals being considered by the state legislature in Florida in response to the coronavirus outbreak. By dragging the proposals to the “support” or “oppose” box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
EITC and Medicaid Expansion, Out-of-Network Cost Protections Slightly Less Salient, But Still Widely Supported Overall

Middle Tier Economic Proposals - % Total Support

75%
Expanding a tax credit to provide extra income to working people with low incomes.
6% support 1st rank

71%
Protecting patients from having to pay the costs not covered by their insurance when treated at an out-of-network hospital or by an out-of-network doctor.
6% support 1st rank

70%
Expanding the number of people who can get healthcare through Medicaid to cover more uninsured people who otherwise can't afford healthcare coverage.
11% support 1st rank

10. Now, what follows below is a list of proposals being considered by the state legislature in Florida in response to the coronavirus outbreak. By dragging the proposals to the “support” or “oppose” box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Floridians Reject Anti-Worker Policies

Bottom Tier Economic Proposals - % Total Oppose

89%
Allowing businesses to pay less than the minimum wage
49% oppose 1st rank

85%
Allowing businesses to stop paying more for overtime hours.
19% oppose 1st rank

19. Now, what follows below is a list of proposals being considered by the state legislature in Florida in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Nearly 2-in-4 Floridians Support Extending the Length of Time Laid-Off Workers can Receive Unemployment Benefits

65%

Extending the length of time that laid-off workers can receive unemployment compensation and increasing the amount that they receive.

6% support 1st rank

19. Now, what follows below is a list of proposals being considered by the state legislature in Florida in response to the coronavirus outbreak. By dragging the proposals to the “support” or “oppose” box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Voters Across the Board Support Extending Unemployment Benefits; Solid Support Across Partisan Spectrum

Extending length of unemployment benefits by key demographics

<table>
<thead>
<tr>
<th>Category</th>
<th>Support</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>All voters</td>
<td>65%</td>
<td>35%</td>
</tr>
<tr>
<td>ID Democrat</td>
<td>78%</td>
<td>22%</td>
</tr>
<tr>
<td>ID independent</td>
<td>65%</td>
<td>35%</td>
</tr>
<tr>
<td>ID Republican</td>
<td>52%</td>
<td>48%</td>
</tr>
<tr>
<td>Under 50</td>
<td>74%</td>
<td>26%</td>
</tr>
<tr>
<td>Over 50</td>
<td>58%</td>
<td>42%</td>
</tr>
<tr>
<td>White</td>
<td>59%</td>
<td>41%</td>
</tr>
<tr>
<td>Non-white</td>
<td>77%</td>
<td>23%</td>
</tr>
</tbody>
</table>
Array of Progressive Revenue Raisers Supported by Florida Voters

Top Tier Revenue Proposals - % Total Support

- **88%**
  - Close corporate tax loopholes.
  - 27% support 1st rank
  - 18% support 1st rank

- **86%**
  - Increase taxes and financial penalties on companies that pollute Florida’s air and water.
  - 19% support 1st rank

- **77%**
  - Increase taxes on the wealthiest individuals in Florida.
  - 19% support 1st rank

- **74%**
  - Increase taxes on those making over $250,000 a year in Florida.
  - 9% support 1st rank

- **70%**
  - Create a carbon tax paid by companies based on how much carbon they emit.
  - 5% support 1st rank

- **67%**
  - Increase taxes on profitable corporations in Florida.
  - 7% support 1st rank

---

20. As you may know, states, counties, and towns across the country are seeing tax receipts and tax revenues fall dramatically due to the coronavirus crisis and economic slowdown. Below are some proposals that are being considered to raise revenue for the state of Florida to prevent large budget cuts to things like education, health care, infrastructure, and human services. By dragging the proposals to the “support” or “oppose” box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Increasing Sales Taxes, Capital Gains Taxes, and Motor Vehicle Fees Far Less Popular

Bottom Tier Revenue Proposals - % Total Support

- **42%**
  - Increase capital gains taxes on things like stocks and investment portfolios.
  - 57% total oppose
  - 2% support 1st rank

- **40%**
  - Apply the existing sales tax in Florida to online purchases, including subscription services like Netflix and Amazon Prime.
  - 60% total oppose
  - 4% support 1st rank

- **40%**
  - Increase motor vehicle fees and fines for speeding tickets and other moving violations.
  - 60% total oppose
  - 5% support 1st rank

- **29%**
  - Apply the existing sales tax in Florida to services like car repairs, haircuts, accounting, and legal services.
  - 71% total oppose
  - 1% support 1st rank

- **17%**
  - Increase the sales tax in Florida.
  - 83% total oppose
  - 2% support 1st rank

---

20. As you may know, states, counties, and towns across the country are seeing tax receipts and tax revenues fall dramatically due to the coronavirus crisis and economic slowdown. Below are some proposals that are being considered to raise revenue for the state of Florida to prevent large budget cuts to things like education, health care, infrastructure, and human services. By dragging the proposals to the “support” or “oppose” box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.
Coronavirus
Over 1-in-3 Florida Voters Have Been Laid Off or Had Their Hours or Pay Cut

Coronavirus Impact

- 34% total laid off or hours cut
- 17% Laid off
- 17% Hour/Pay cut
- 37% No layoffs or hours cut
- 28% Nobody was employed

8: Have you or any member of your household been laid off, had work hours reduced, or their pay cut as a result of the coronavirus outbreak, or was nobody in your household employed before the outbreak?
Employment, Small Business, Health, and Housing All Broad-Based Concerns About the Pandemic in Florida

Top Tier Concerns - % total concerned

- **84%**
  - People in Florida losing work and income due to the coronavirus outbreak.
  - 59% very concerned

- **84%**
  - Small businesses and restaurants closing down permanently in Florida.
  - 53% very concerned

- **79%**
  - People in Florida contracting the virus, getting sick, and potentially dying.
  - 60% very concerned

- **79%**
  - People in Florida not being able to afford their rent or mortgage payments.
  - 53% very concerned

- **72%**
  - People in Florida being forced to choose between their health and their job.
  - 50% very concerned

- **68%**
  - The state of Florida losing tax revenues and facing budget cuts.
  - 35% very concerned

Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned, or not concerned at all about each of the following concerns people in Florida might have due to the coronavirus outbreak.
Majorities of Floridians Also Express Concerns About Coronavirus and Voting and the Disproportionate Impact on Black Communities

Second Tier Concerns - % total concerned

60%  
The coronavirus outbreak preventing Florida citizens from voting in this year’s elections.  
42% very concerned

57%  
Problems with administering elections in Florida, like long lines on Election Day.  
38% very concerned

56%  
The disproportionate impact of the coronavirus on the Black community.  
36% very concerned

Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned, or not concerned at all about each of the following concerns people in Florida might have due to the coronavirus outbreak.
Democrats Most Concerned About People Getting Sick; Republicans, Independents Most Concerned About Income and Small Businesses

Top Coronavirus Concerns by Party ID - % total concerned

ID Democrat
1. Contracting the virus - 91%
2. Choose between health and job - 90%
3. Rent and mortgage payments - 89%

ID independent
1. Losing work and income - 85%
2. Small business closures - 84%
3. Contracting the virus - 81%

ID Republican
1. Small business closures - 82%
2. Losing work and income - 80%
3. Losing tax revenue - 69%

Q13 Please indicate if you are very concerned, somewhat concerned, a little concerned, or not concerned at all about each of the following concerns people in Florida might have due to the coronavirus outbreak.
Recommendations
Democracy and Voting Narrative

- Over 9-in-10 Florida voters want state government to play an active role in election administration, and most voters are quite confident in its ability to do so. Legislators should be emboldened to act to make voting safe in Florida in 2020, regardless of how Floridians choose to participate.

- When it comes to voting by mail, legislators should highlight their efforts to streamline ballot processing, provide prepaid postage for ballots, and improve ballot tracking and notifications about ballot issues.

- When it comes to in-person voting, legislators should focus the narrative around increase safety and sanitation standards at polling places, opening additional polling locations to reduce crowds, and lengthening the early voting window so voters have more time to cast their ballots early in-person.
Fiscal Policy and Economy Narrative

• In the wake of the pandemic’s acute damage to Florida, voters here tend to prioritize health and safety over jobs and income when it comes to a public policy response. We also find that Floridians want state investment in core services and they see an array of progressive avenues for raising the revenue to make that happen.

• But Florida voters also express strong concerns about losing work and income and small business closures, so speaking to those concerns as part of government’s role in addressing the crisis will also be critical.

• Legislators should use a narrative that strikes the right balance between prioritizing health and safety and helping working families who are suffering and struggling to make ends meet.

• To do this, we recommend making workplace policies that benefit the employee AND employer a focal point of the narrative. Highlighting legislators’ efforts to establish workplace liability during the pandemic, paid sick and paid family leave requirements, and affordable childcare for Floridians.

• Since health care policy resonates strongly with Floridians, we recommend making this part of the fiscal and economic narrative as well. Particularly highlighting policies that aim to extend grace periods for paying insurance bills, limit what drug companies can charge for prescriptions, offer public health insurance plans, and ban surprise medical billing.
Questions?