

State Innovation Exchange

Multi-State Poll - Aggregate Analysis and Findings
July 2020



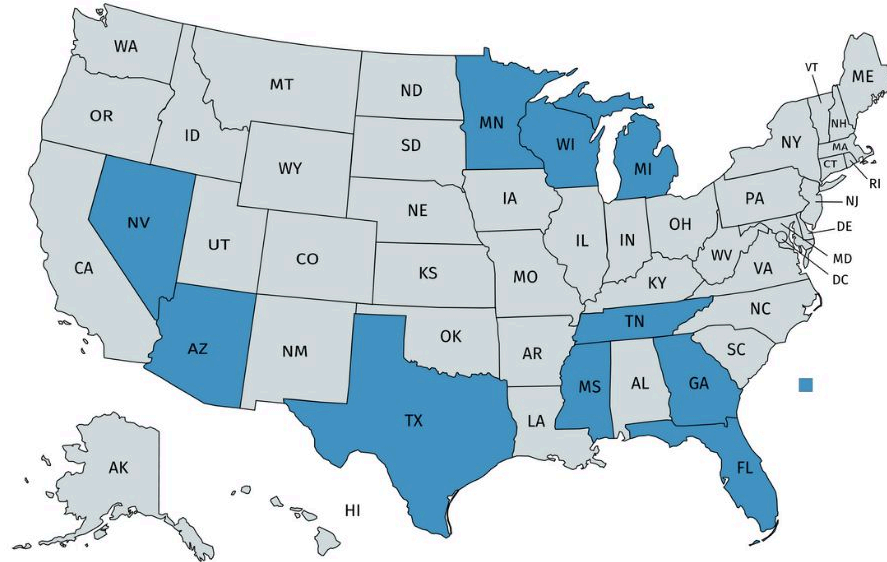
Survey Methodology

TargetSmart designed and administered this multimodal survey. Three-thousand five-hundred ninety-four interviews were conducted online among panelists who were matched to the TargetSmart voter file (3,594 weighted), 1,864 interviews were conducted online using text-to-web and email-to-web (422 email, 1,442 SMS) solicits from the TargetSmart voter file (1,825 weighted), and 300 interviews (379 weighted) were conducted via live phone calls (261 wireless, 39 landline). In total, the survey reached 5,758 adults (5,528 weighted), age 18 or older, who are registered to vote in one of the ten target states identified by State Innovation Exchange.

Quotas were designed to reflect the demographic and geographic distribution of registered voters in each target state. The data were weighted separately by gender, age, race, partisanship (party registration for states with party registration, TargetSmart Partisanship Score for states without party registration), TargetSmart High School Only Score, and a state-specific geography to ensure an accurate reflection of the populations in each target state.

The credibility interval (the theoretical margin of error for a blended-methodology poll that relies partially on telephone-based probability sampling, and partially on non-probability based online panel sampling) is +/- 1.3%. The margin of error for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding

Target States

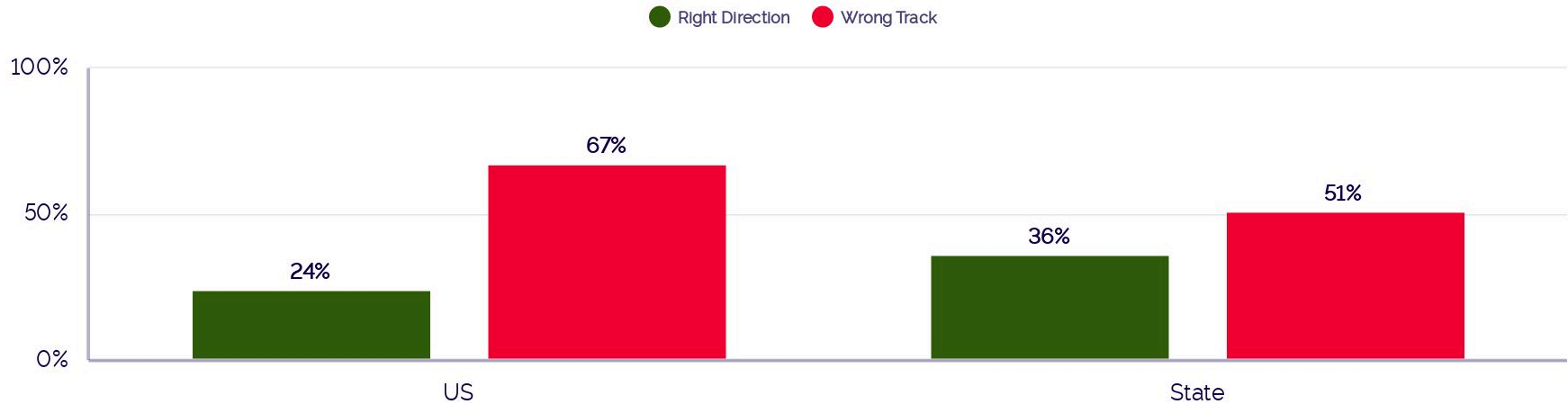


Created with mapchart.net ©

Issue Environment and the Role of State Government

Voters Highly Pessimistic About Direction of the US; More Mixed, But Pessimistic on Net, About Direction of the State

Direction of the US and State



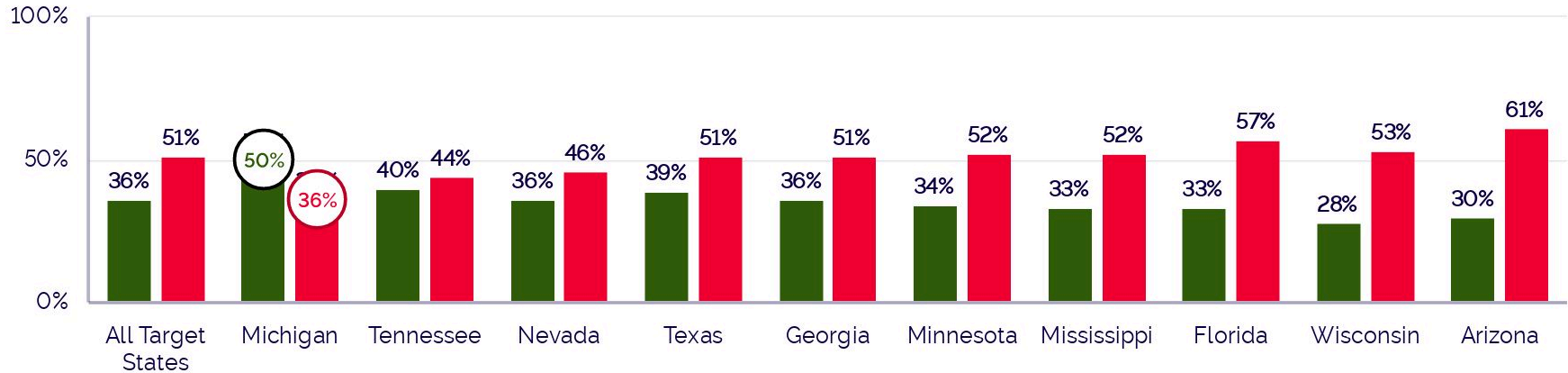
5. Generally speaking, do you think that things in the United States are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

6. And generally speaking, do you think that things in STATE are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

Michigan Emerges as Only Electorate that is Net Optimistic About the Direction of the State

Direction of Target States

● Right Direction ● Wrong Track



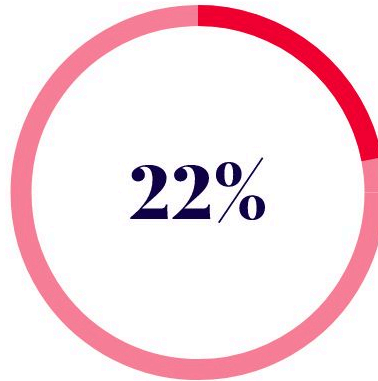
6. And generally speaking, do you think that things in STATE are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

Majority of Voters Across Target States Believe the Worst is Yet to Come

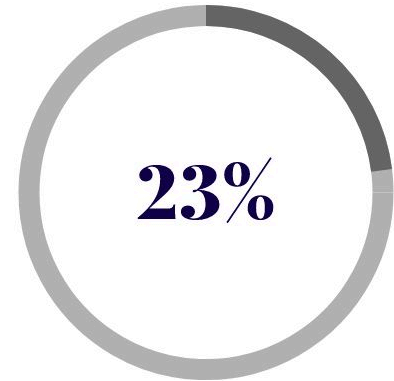
Worst is yet to come vs. worst is over



The worst of the coronavirus outbreak is yet to come



The worst of the coronavirus outbreak is over

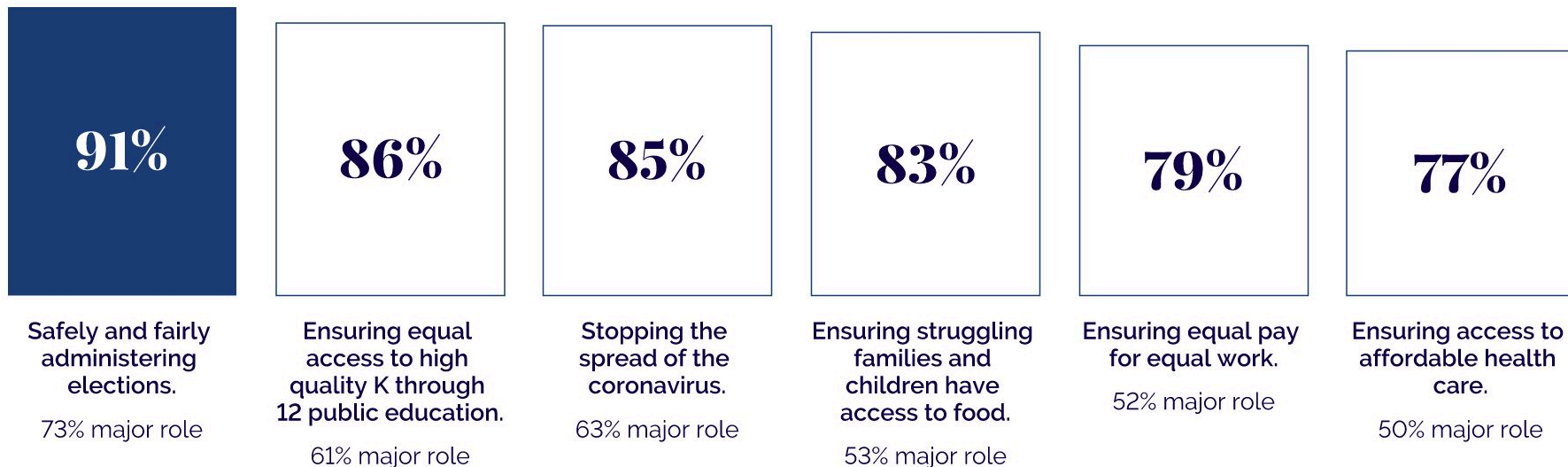


Unsure

9. Do you believe....

Election Administration Surfaces as Top Area for Government Role; Public Education and Coronavirus Response are Close Seconds

Government role on issues - top tier issues based on % major/some role



15. Please indicate whether you think state government in STATE should have a major role, some role, a minor role, or no real role in dealing with each of the following issues.

Most Voters See Role for Government in Ensuring Access to Paid Leave, Affordable Housing, Childcare, and Addressing Racism

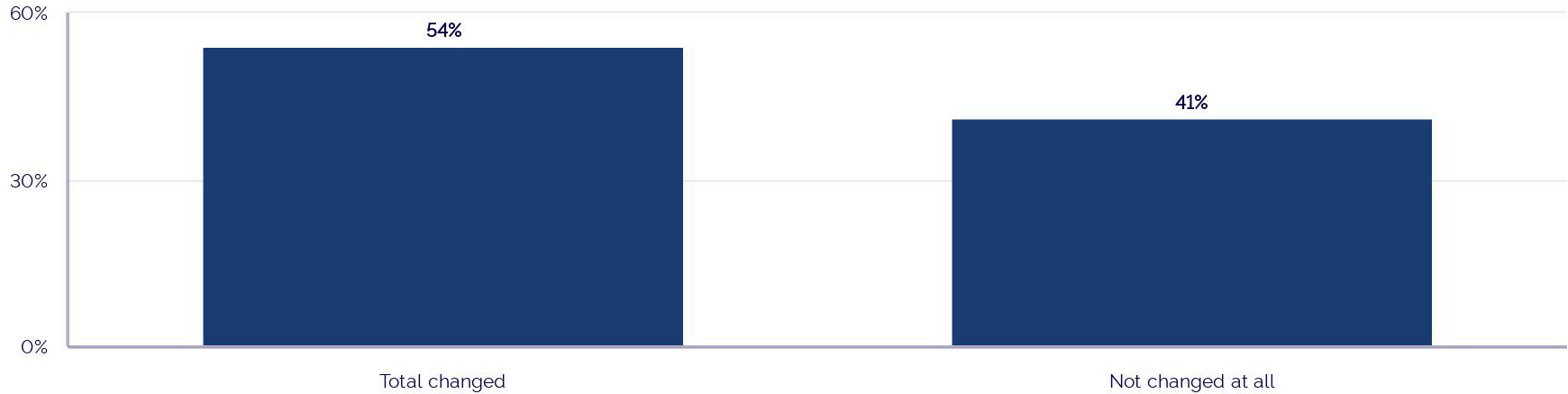
Government Involvement on Issues - second tier issues based on % major/some role



15. Please indicate whether you think state government in STATE should have a major role, some role, a minor role, or no real role in dealing with each of the following issues.

A Majority of Voters in Target States Indicate Their Feelings Have Changed About How Black People and Communities are Treated in America

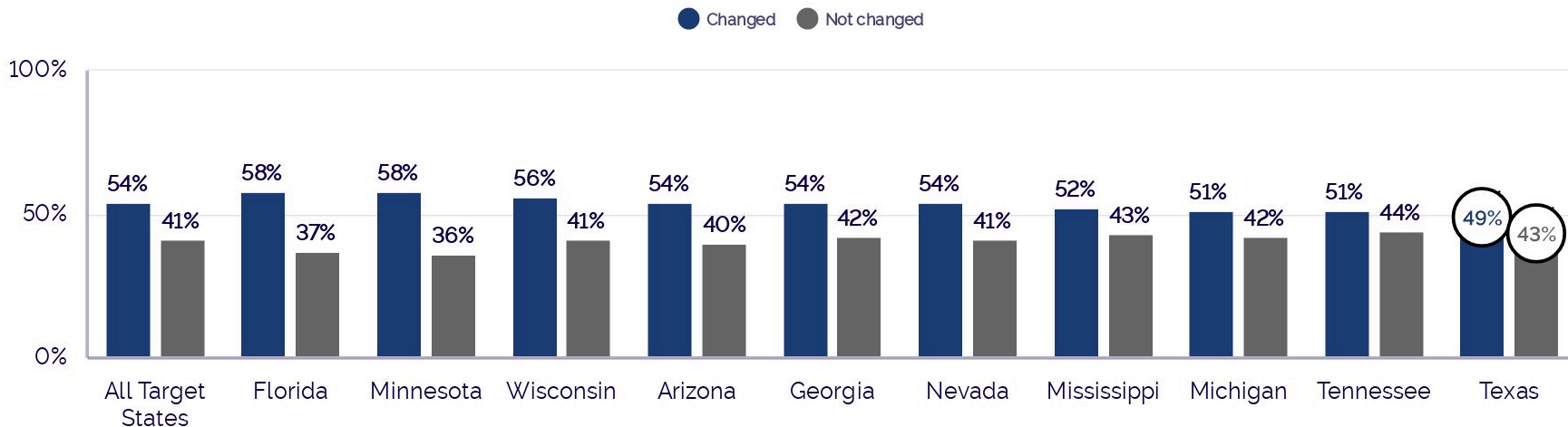
Feelings About How Black People and Communities Are Treated



16. Would you say your feelings about how Black people and Black communities are treated in America have changed a lot, a changed a little, or not changed at all in the last month or so?

Texas Emerges as Only Target State Where Voters are Divided on Whether Their Feelings Have Changed

Feelings About How Black People and Communities Are Treated by Target States

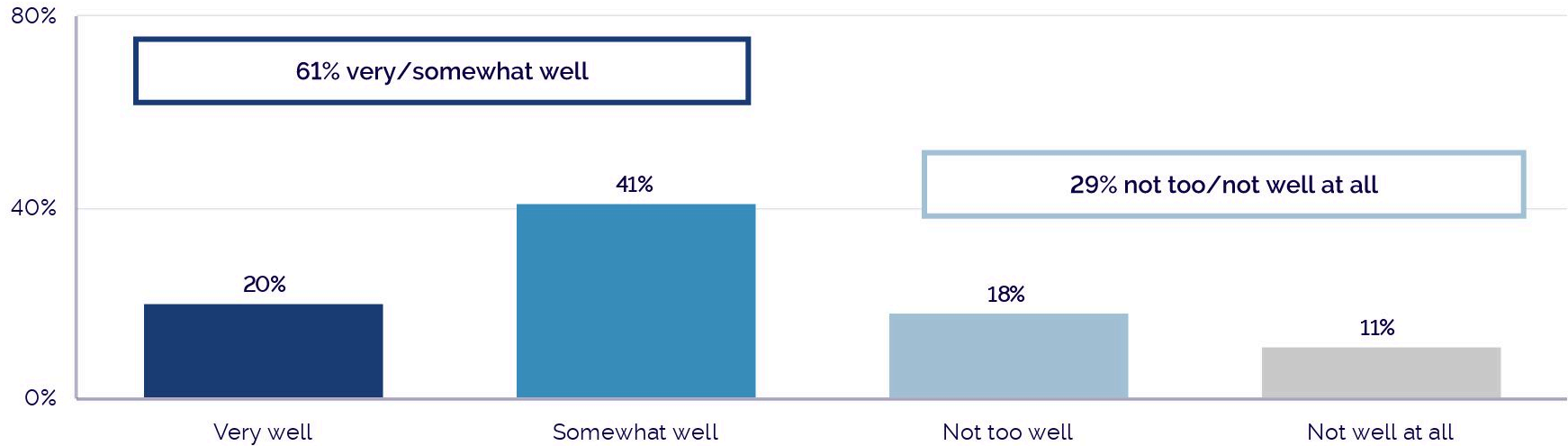


16. Would you say your feelings about how Black people and Black communities are treated in America have changed a lot, a changed a little, or not changed at all in the last month or so?

Election and Democracy Reforms

About One Third of the Electorate Believes The Election Will Not Be Run Well

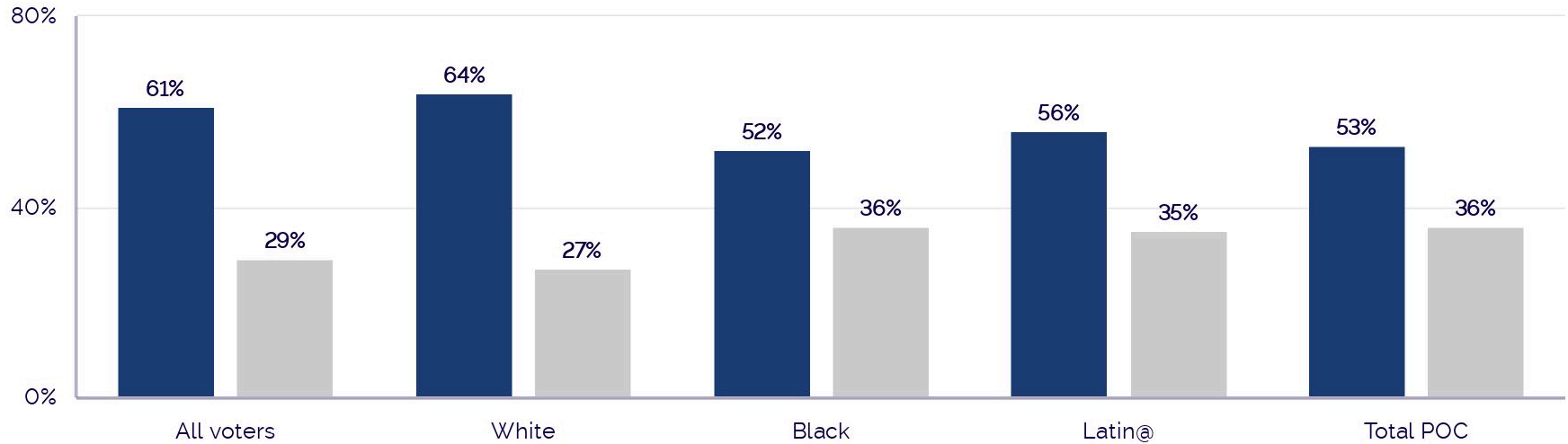
November Election Administration in Target States



21. Switching gears a bit, do you think the elections this November in STATE will be run and administered very well, somewhat well, not too well, or not well at all?

Voters of Color Less Likely to Believe Elections Will Be Run Well This November

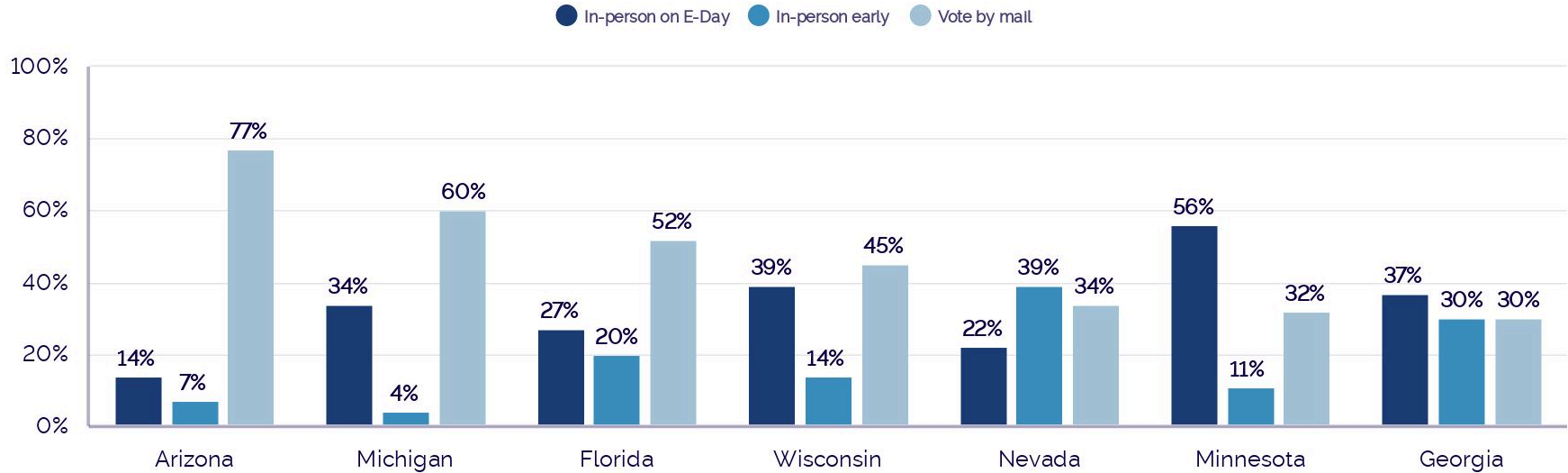
November Election Administration in Target States - by race



21. Switching gears a bit, do you think the elections this November in STATE will be run and administered very well, somewhat well, not too well, or not well at all?

Vote-by-Mail Most Popular Option in Arizona, Michigan, and Florida

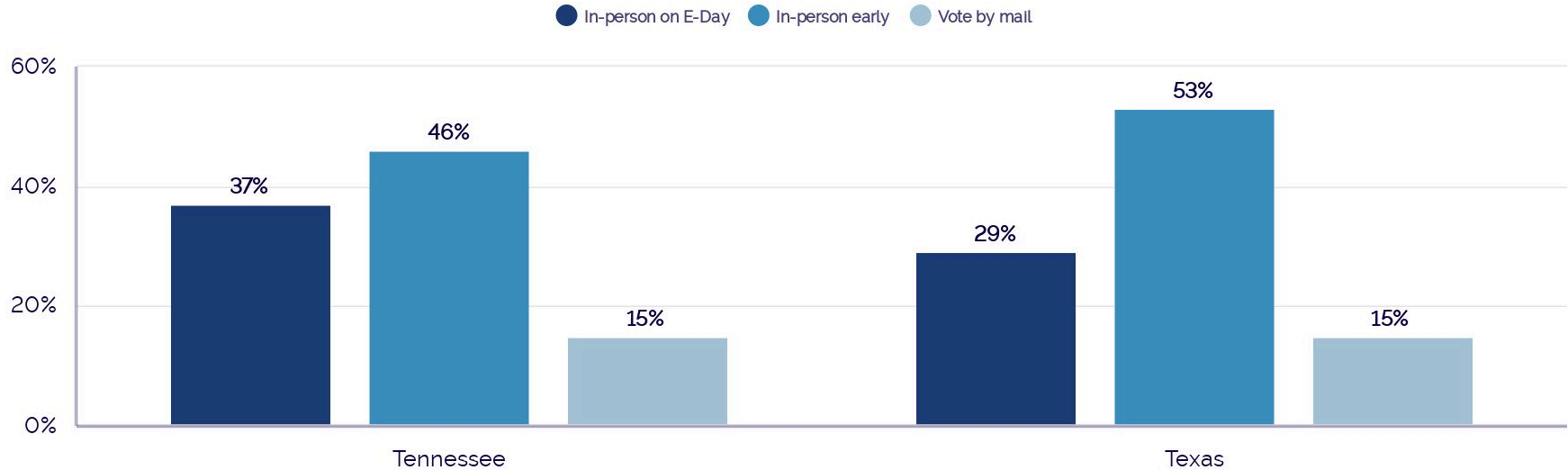
Vote Method - Target States With No-Excuse Absentee Voting



Q.4 And how do you intend to vote in the general election for President and other offices this November?

Early In-Person Voting Popular in Texas and Tennessee

Vote Method - Target States Without No-Excuse Absentee Voting



Q.4 And how do you intend to vote in the general election for President and other offices this November?

Democrats, Voters of Color Most Likely to Agree that Systematic Racism is a Barrier to Voting

49% of Voters agree with the following statement:

"Systemic racism has prevented Black people and other people of color from being able to fully participate in our democracy."

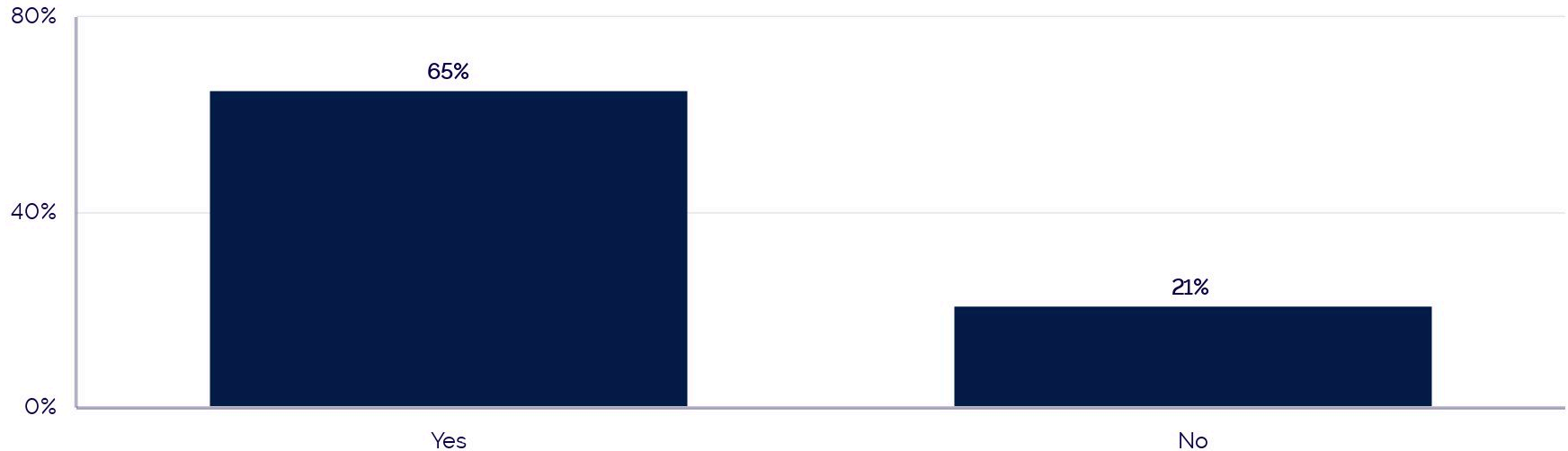
42% disagree with this statement.

	Agree	Disagree
ID Democrat	80%	14%
ID independent	47%	41%
ID Republican	18%	72%
White	42%	48%
Black	87%	9%
Latin@	56%	32%
Total POC	72%	21%

22. Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements about different ways people can vote in the United States.

Two-in-Three Voters Want Barriers that Prevent Black People from Voting Removed

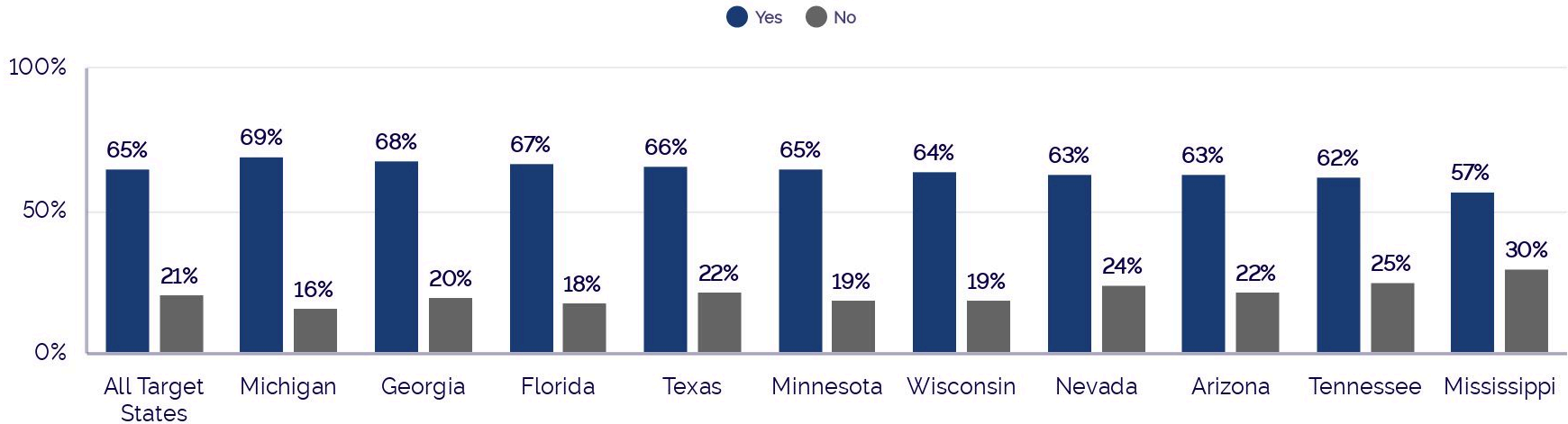
Reduce Barriers That Stop Black People From Voting



18. Do you believe the state of STATE should reduce barriers that stop Black people from voting?

Majorities of Voters in Target States Want Barriers that Prevent Black People from Voting Removed

Reduce Barriers That Stop Black People From Voting by Target States

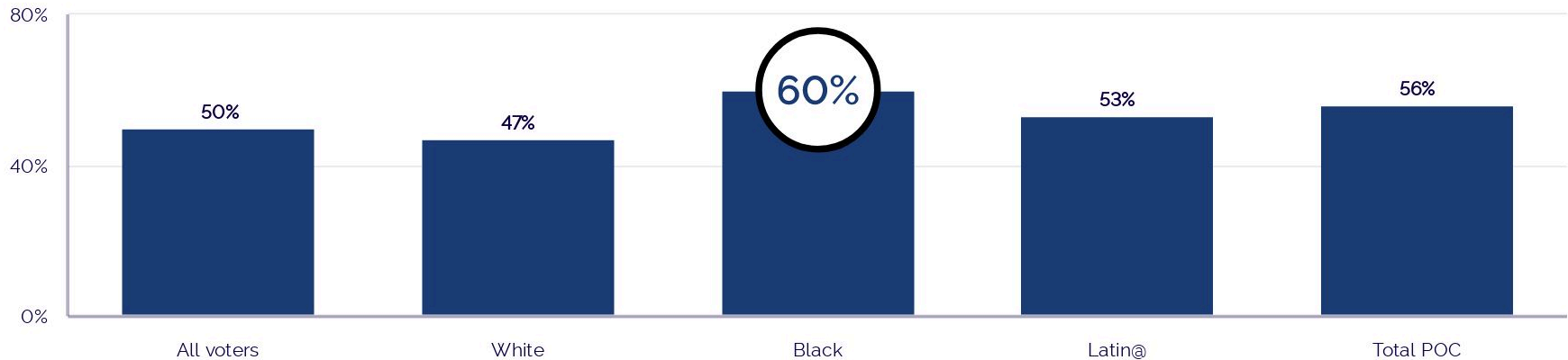


18. Do you believe the state of STATE should reduce barriers that stop Black people from voting?

Voters Concerned About Vote by Mail Reliability Even Before Recent News Coverage Regarding USPS

I am concerned that the mail system in my state cannot be relied upon to get vote-by-mail ballots to election officials in time for them to be counted.

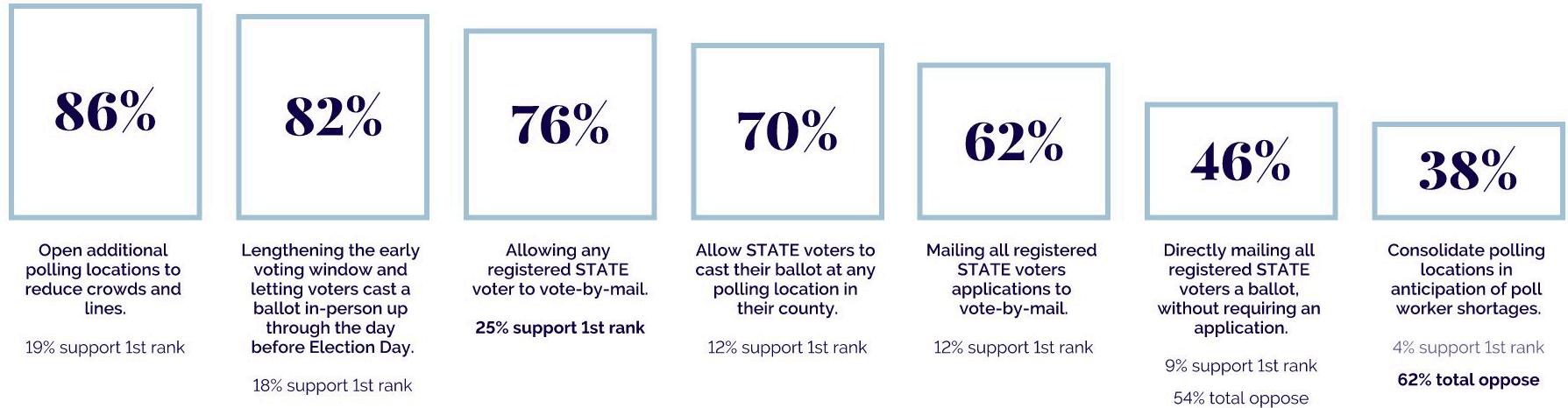
% Total Agree By Race



22. Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements about different ways people can vote in the United States.

Reforms to Make Voting More Accessible During the Pandemic Are Broadly Popular; Voters Oppose Consolidating Polling Locations

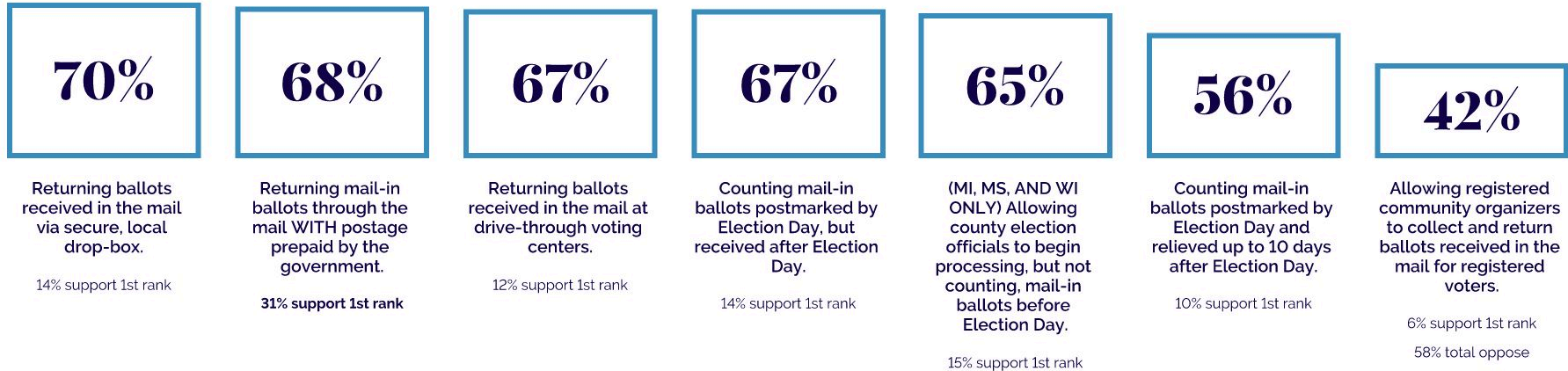
Voting Method Reforms - % Total Support



23. Switching gears a bit, below are several reforms related to voting in STATE. By dragging the reforms to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the reforms up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Various Ballot Return Options Are Popular; Nearly 1-in-3 Voters Highly Prioritize Returning Ballots Through the Mail with Prepaid Postage

Ballot Return Reforms - % Total Support



24. And to help citizens vote safely during the coronavirus outbreak, elections officials in STATE are considering several ways voters can cast or return their ballot in this year's elections. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Pre-Paid Postage Increases Likelihood of Voting by Mail

Ballot Return Methods - % Almost Certain/Good Chance

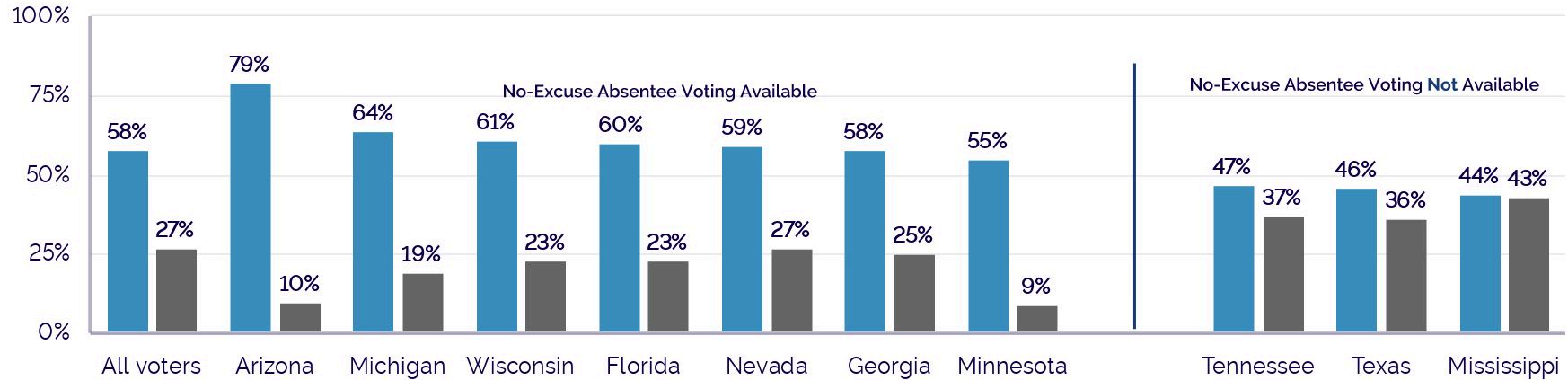


25. And assuming each of the following were available to you in STATE., how likely would you be to use each of these options for casting your vote or returning your ballot in the upcoming election?

Over a Third of Voters in States That Do Not Allow No Excuse Absentee Voting Indicate They Would Pursue It As An Option If It Were Available

Return my ballot through the mail with postage paid-for by Target State

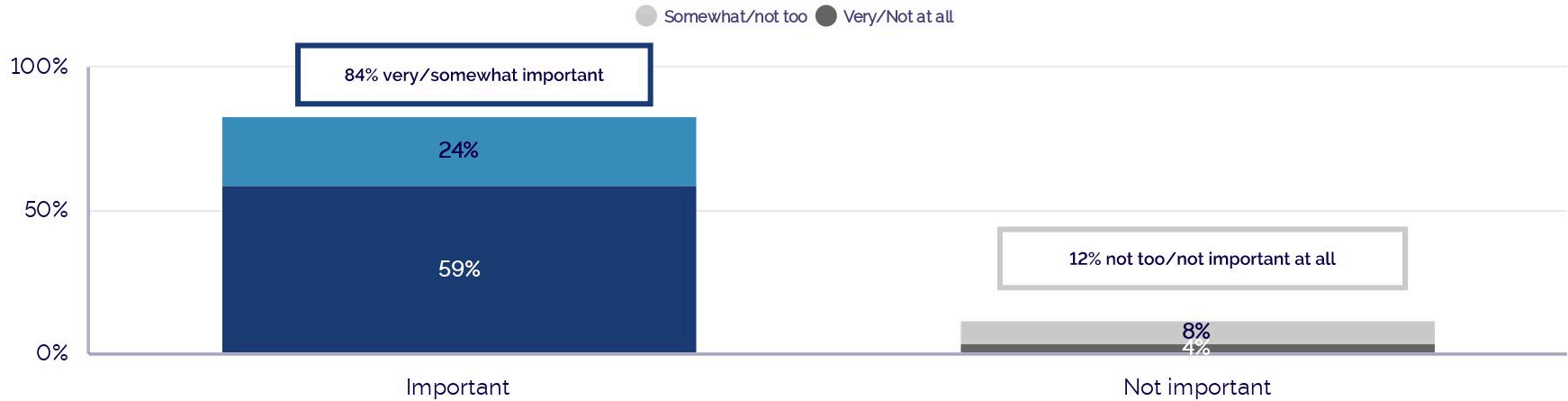
● Almost certain/good chance ● Unlikely/no chance



25. And assuming each of the following were available to you in Texas, how likely would you be to use each of these options for casting your vote or returning your ballot in the upcoming election?

Ballot Tracking Important to Over 8-in-10 Voters; Nearly 6-in-10 Indicate it is “Very” Important

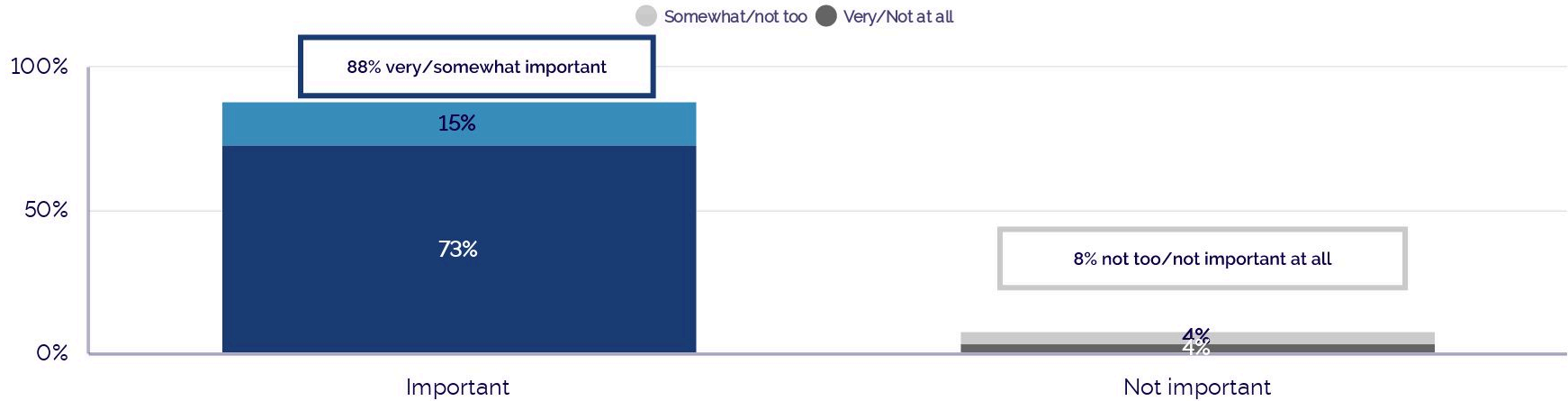
Ballot Tracking Importance



26. And do you think it is very important, somewhat important, not too important, or not important at all for election officials in STATE to allow voters to track the status of their mail-in ballot in case any issues come up?

Consensus Public Opinion Around Notifying Voter If There is a Problem With Their Mail-In Ballot

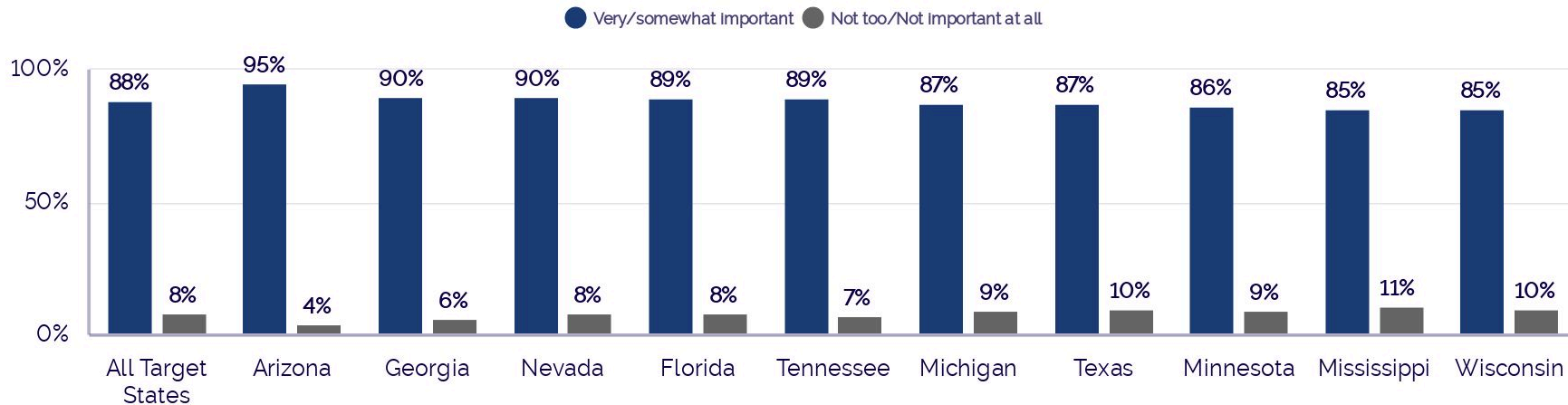
Notification of Mail-in-Ballot Issues



27. And do you think it is very important, somewhat important, not too important, or not important at all for election officials in STATE to immediately notify voters if there is a problem with their submitted mail-in ballot, such as if they forgot to sign their ballot, so the voter has an opportunity to correct it.

Over 8-in-10 Voters in Each Target State Place a High Importance on Notifying Voters of Mail-in-Ballot Issues

Notification of Mail-in-Ballot Issues by Target States



27. And do you think it is very important, somewhat important, not too important, or not important at all for election officials in STATE to immediately notify voters if there is a problem with their submitted mail-in ballot, such as if they forgot to sign their ballot, so the voter has an opportunity to correct it.

Online and Same-Day Voter Registration Highly Supported by Target State Electorates

Voter Registration Reforms - % Total Support

72%

Allow verified eligible voters to register to vote online

34% support 1st rank

69%

Allow verified eligible voters to register to vote on Election Day.

25% support 1st rank

58%

Remove all voter registration deadlines, allowing verified eligible voters to register to vote any day up to and on Election Day.

19% support 1st rank

44%

Allow verified eligible voters to register to vote online, even if they do not have DMV - issued ID.

8% support 1st rank

56% total oppose

28. Switching gears a bit, below are several reforms related to voter registration in STATE. By dragging the reforms to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the reforms up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Voters Across the Demographic Spectrum Support Same-Day Registration; Republicans Divided

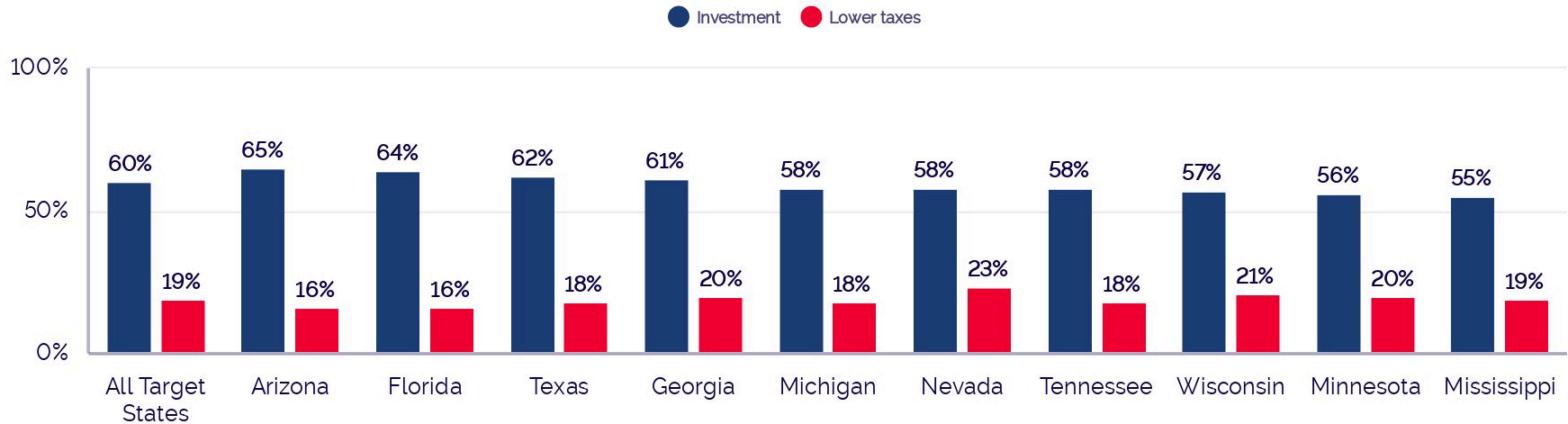
Same Day Registration by Key Demographics

	Support	Oppose
All voters	69%	31%
ID Democrat	86%	14%
ID independent	68%	32%
ID Republican	51%	49%
White	66%	34%
Black	81%	19%
Latin@	80%	19%
Total POC	80%	20%
Under 50	81%	19%
Over 50	59%	41%

Fiscal Policy and the Economy

Majorities of Voters in Each Target State Prefer More State Investments

Investment vs. Tax Cuts by Target States



14. And which of these statements comes closer to your own view, even if neither of them is exactly right?

Voters Across the Partisan Spectrum Prefer State Investment; Conservative Republicans Divided

Investment vs. Taxes by Key Demographics

	Invest more	Lower Taxes	Margin
All voters	60%	19%	+41
Liberal Democrats	88%	5%	+83
Moderate/Conservative Democrats	75%	12%	+63
Moderate/Liberal Republicans	52%	20%	+31
Conservative Republicans	33%	37%	-3

Women, Younger Voters, Voters of Color Strongly Side with Investment Argument

Investment vs. Taxes by Key Demographics

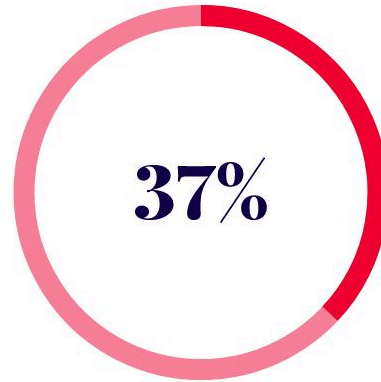
	Invest more	Lower Taxes	Margin
All voters	60%	19%	+41
Men	56%	24%	+32
Women	63%	14%	+48
Under 50	66%	16%	+50
Over 50	54%	21%	+33
White	57%	20%	+37
Black	72%	13%	+59
Latin@	73%	11%	+62
Total POC	70%	15%	+55

Voters Express More Concern About the Pandemic's Impact on Health and Safety Than They Do About Jobs and Income

Health and safety vs. jobs and income



The coronavirus outbreak's impact on health and safety



The coronavirus outbreak's impact on jobs and income.

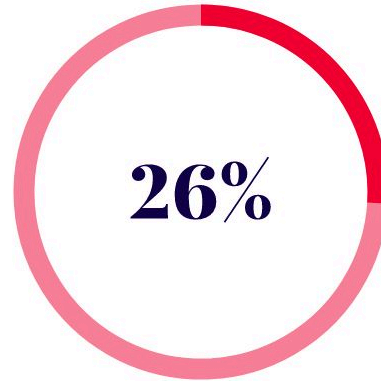
10.And what would you say concerns you more...

A Majority of Voters Side With Workplace Safety Argument Over Liability Protections for Corporations

Workplace safety requirements vs. liability protections for corporations



Required to provide safe working conditions and should be penalized if workers get sick due to corporate negligence.

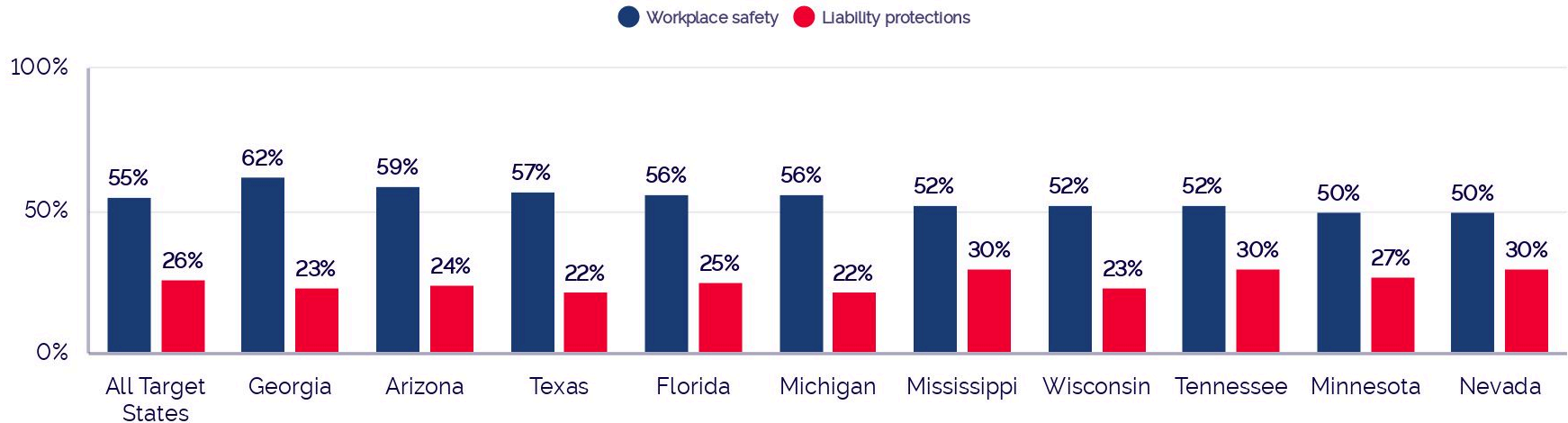


Protected from liability if workers get sick on the job so they can get people back to work.

11. And do you think businesses in STATE should be...

Majorities of Voters in Each Target Side With Workplace Safety Argument

Workplace Safety Requirements vs. Liability Protections for Corporations -- By Target States



11. And do you think businesses in STATE should be...

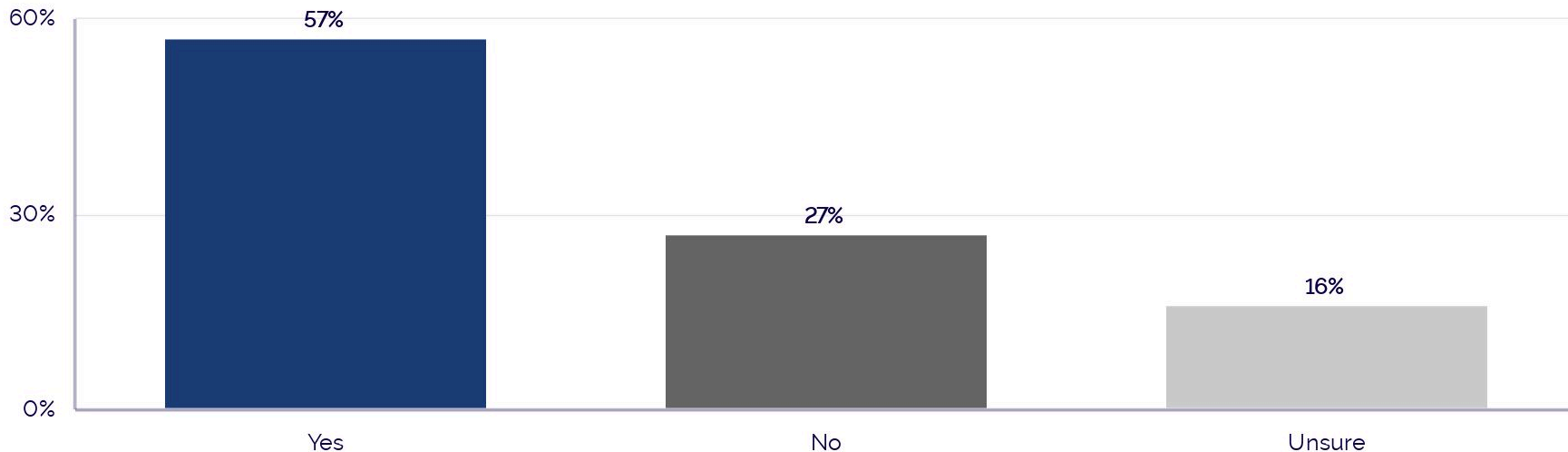
Voters of Color and Voters Under 50 Years Old Most Strongly Side with Workplace Safety Argument

Workplace Safety Requirements vs. Liability Protections for Corporations by Key Demographics

	Workplace Safety	Liability Protections
All voters	55%	26%
Men	51%	31%
Women	59%	21%
White	51%	27%
Black	73%	16%
Latin@	68%	23%
Total POC	69%	20%
Under 50	61%	24%
50+	50%	27%

A Majority of Voters Want State Government To Address Economic Barriers Black People And Communities Face

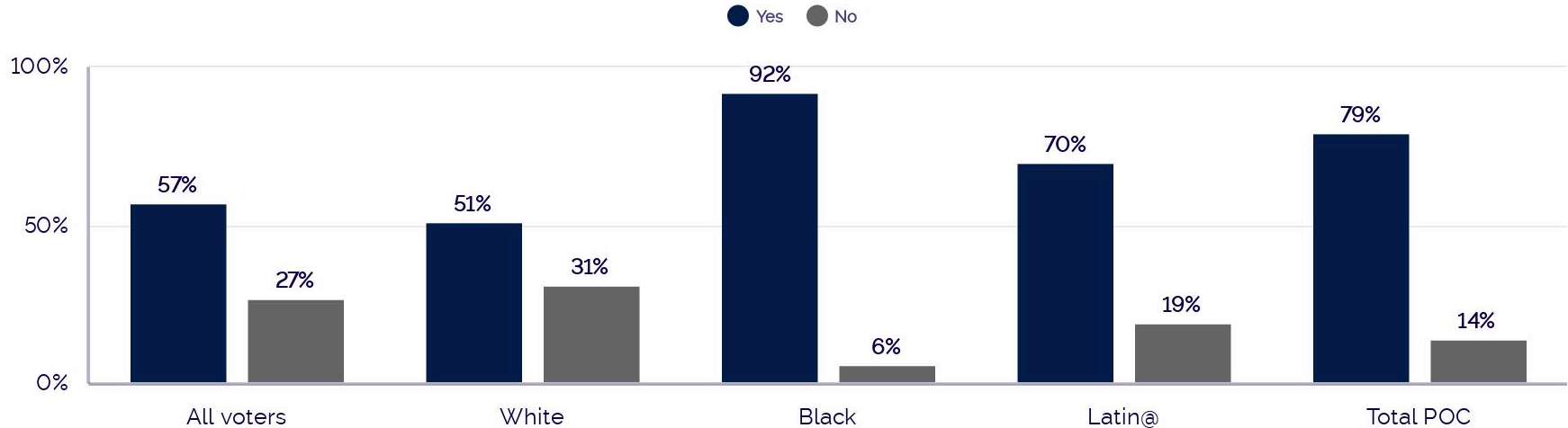
Address Economic Barriers Faced by Black People and Communities



17. Do you believe the state of STATE should address economic barriers faced by Black people and the Black community?

Majority of White Voters Believe State Government Should Address Economic Barriers Faced by Black People

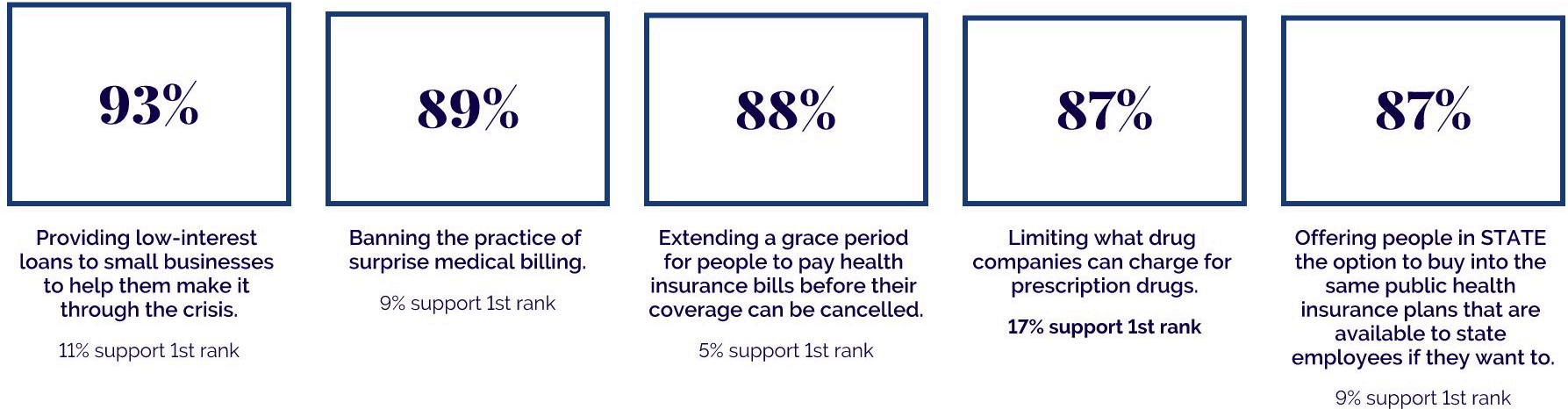
Reduce Economic Barriers Faced by Black People and Black Communities - by Race



17. Do you believe the state of STATE should address economic barriers faced by Black people and the Black community?

Small Business Loans and Health Care Reforms Are Top Priorities for Voters Related to Coronavirus

Top Tier Economic Proposals - % Total Support



19. Now, what follows below is a list of proposals being considered by the state legislature in STATE in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Paid Sick and Family Leave Policies Also Surface As Top Priorities For Voters

Top Tier Economic Proposals - % Total Support

80%

Creating an insurance plan to provide paid family and medical leave for employees to care for a sick family member, bond with a new baby or recover from a major illness or injury.

5% support 1st rank

79%

Requiring workplaces to provide paid sick days to their employees.

9% support 1st rank

74%

Eliminating tax breaks for corporations and large businesses that don't offer paid sick and family leave and health care to their employees.

10% 1st rank

19. Now, what follows below is a list of proposals being considered by the state legislature in STATE in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Tax Credit and Medicaid Expansion, Out-of-Network Cost Protections Slightly Less Salient, But Still Widely Supported Overall

Middle Tier Economic Proposals - % Total Support

73%

Expanding a tax credit to provide extra income to working people with low incomes.

5% support 1st rank

72%

Protecting patients from having to pay the costs not covered by their insurance when treated at an out-of-network hospital or by an out-of-network doctor.

5% support 1st rank

71%

Expanding the number of people who can get healthcare through Medicaid to cover more uninsured people who otherwise can't afford healthcare coverage.

9% support 1st rank

19. Now, what follows below is a list of proposals being considered by the state legislature in STATE in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Voters Reject Anti-Worker Policies

Bottom Tier Economic Proposals - % Total Oppose

85%

**Allowing businesses to stop paying more
for overtime hours.**

21% oppose 1st rank

84%

**Allowing businesses to pay less than the
minimum wage**

43% oppose 1st rank

19. Now, what follows below is a list of proposals being considered by the state legislature in STATE in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Nearly Three-in-Five Voters Support Extending the Length of Time Laid-Off Workers Can Receive Unemployment Benefits

Economic Proposals - % Total support

58%

Extending the length of time that laid-off workers can receive unemployment compensation and increasing the amount that they receive.

5% support 1st rank

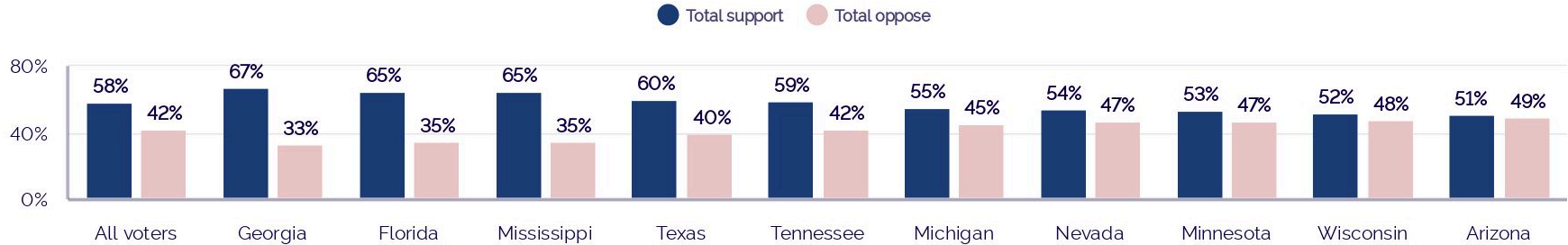
42% total oppose

19. Now, what follows below is a list of proposals being considered by the state legislature in STATE in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Varying Levels of Support for Unemployment Compensation Reform Across Target States; Most Divided Public Opinion in NV, MN, WI, and AZ

Extending the length of time that laid-off workers can receive unemployment compensation and increasing the amount that they receive.

By Target States



19. Now, what follows below is a list of proposals being considered by the state legislature in STATE in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

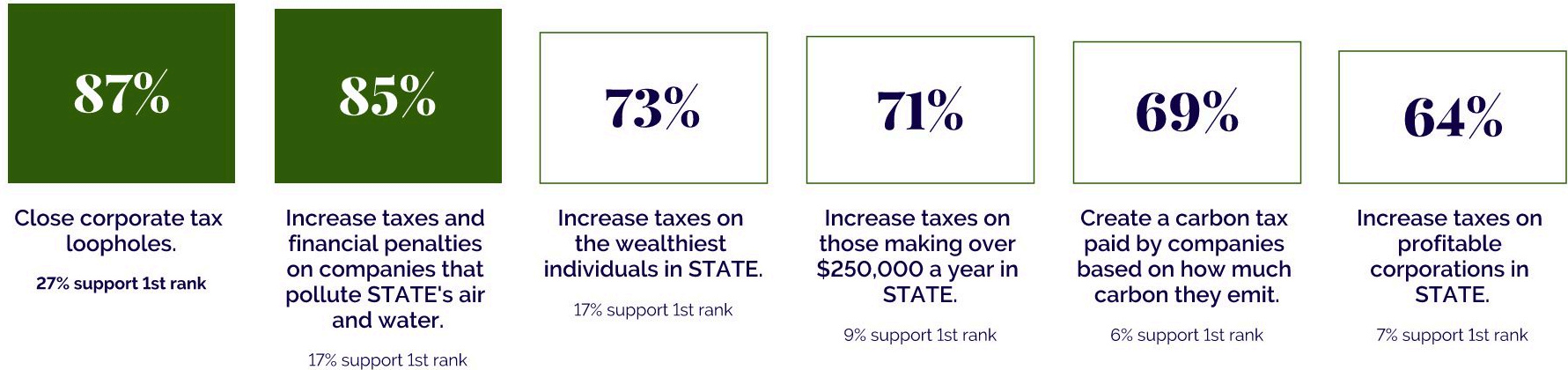
Democrats, Independents, Younger Voters, and Voters of Color Most Supportive of Extending Unemployment Benefits

Extending length of unemployment benefits by key demographics

	Support	Oppose
All voters	58%	40%
ID Democrat	77%	23%
ID independent	55%	45%
ID Republican	40%	60%
Under 50	67%	33%
Over 50	51%	49%
White	53%	47%
Black	84%	15%
Total POC	76%	26%

Array of Revenue Raisers Supported by Voters in Target States

Top Tier Revenue Proposals - % Total Support



20. As you may know, states, counties, and towns across the country are seeing tax receipts and tax revenues fall dramatically due to the coronavirus crisis and economic slowdown. Below are some proposals that are being considered to raise revenue for the state of STATE to prevent large budget cuts to things like education, health care, infrastructure, and human services. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Increasing Capital Gains Taxes, Sales Taxes, and Motor Vehicle Fees Far Less Popular

Bottom Tier Revenue Proposals - % Total Support

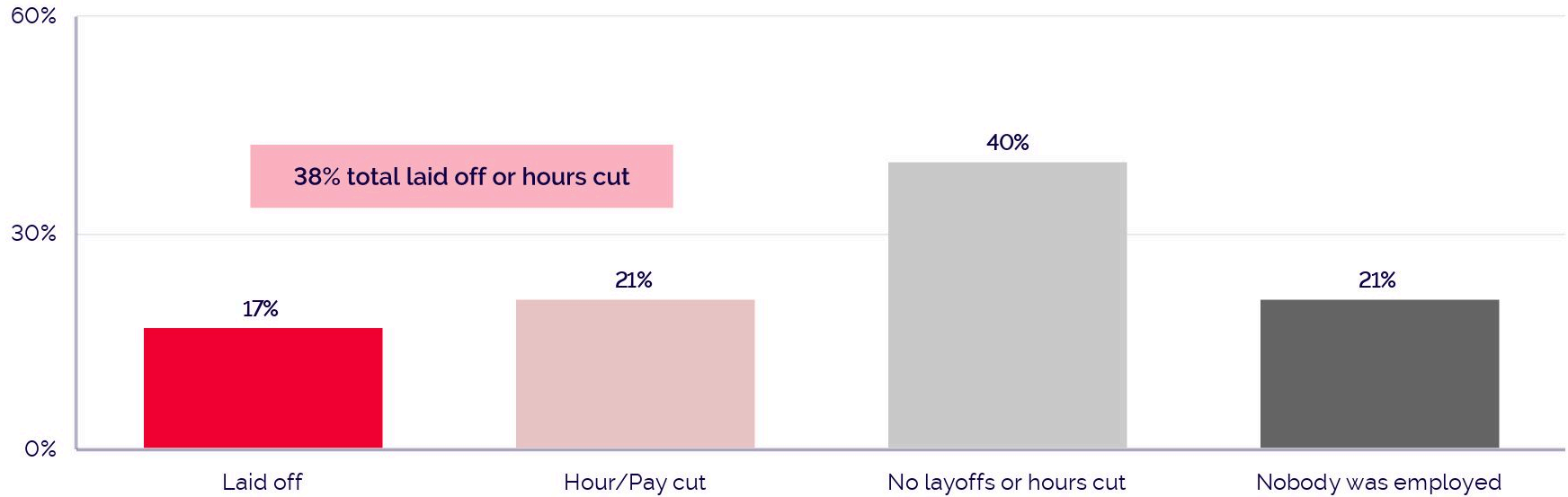


20. As you may know, states, counties, and towns across the country are seeing tax receipts and tax revenues fall dramatically due to the coronavirus crisis and economic slowdown. Below are some proposals that are being considered to raise revenue for the state of STATE to prevent large budget cuts to things like education, health care, infrastructure, and human services. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Coronavirus

Over 1-in-3 Voters Have Been Laid Off or Had Their Hours or Pay Cut

Coronavirus Impact

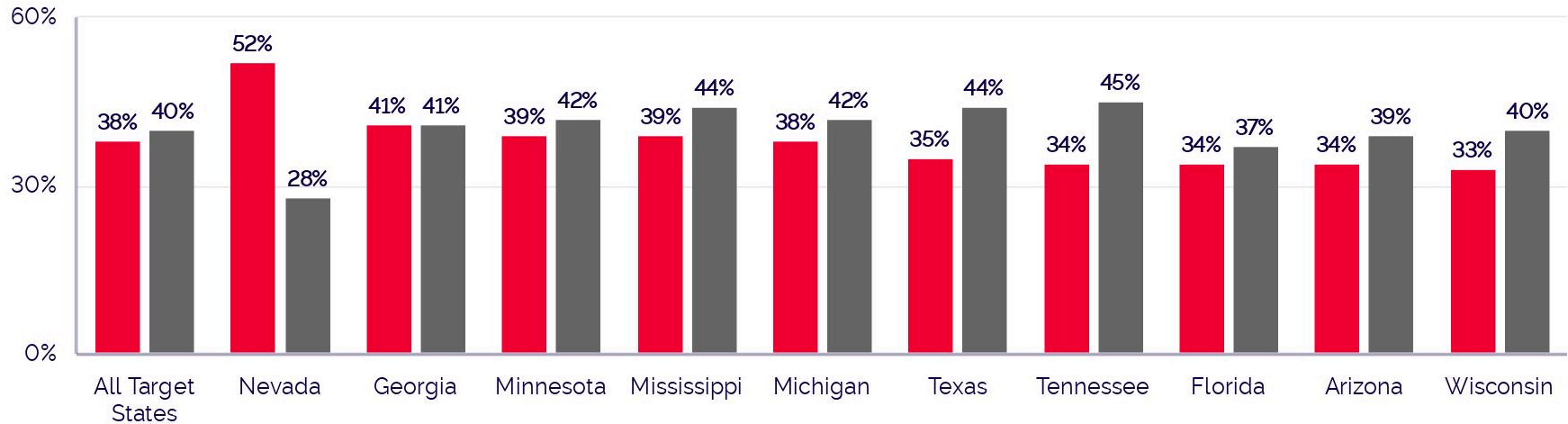


8. Have you or any member of your household been laid off, had work hours reduced, or their pay cut as a result of the coronavirus outbreak, or was nobody in your household employed before the outbreak?

Voters in Nevada Most Acutely Impacted by the Pandemic

Coronavirus Impact by Target States

● Laid off/Hours Cut ● No lay offs/hours cut



8. Have you or any member of your household been laid off, had work hours reduced, or their pay cut as a result of the coronavirus outbreak, or was nobody in your household employed before the outbreak?

Employment and Small Business Closures Surface As Most Salient Coronavirus Concerns, Followed Closely by People Contracting the Virus

Top Tier Concerns - % total concerned



Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned, or not concerned at all about each of the following concerns people in STATE might have due to the coronavirus outbreak.

A Majority of Voters Also Express Concerns About the Impact on Voting and the Disproportionate Impact Coronavirus Has on Black Communities

Second Tier Concerns - % total concerned

59%

The coronavirus outbreak preventing STATE citizens from voting in this year's elections.

38% very concerned

56%

Problems with administering elections in STATE, like long lines on Election Day.

32% total concerned

54%

The disproportionate impact of the coronavirus on the Black community.

34% total concerned

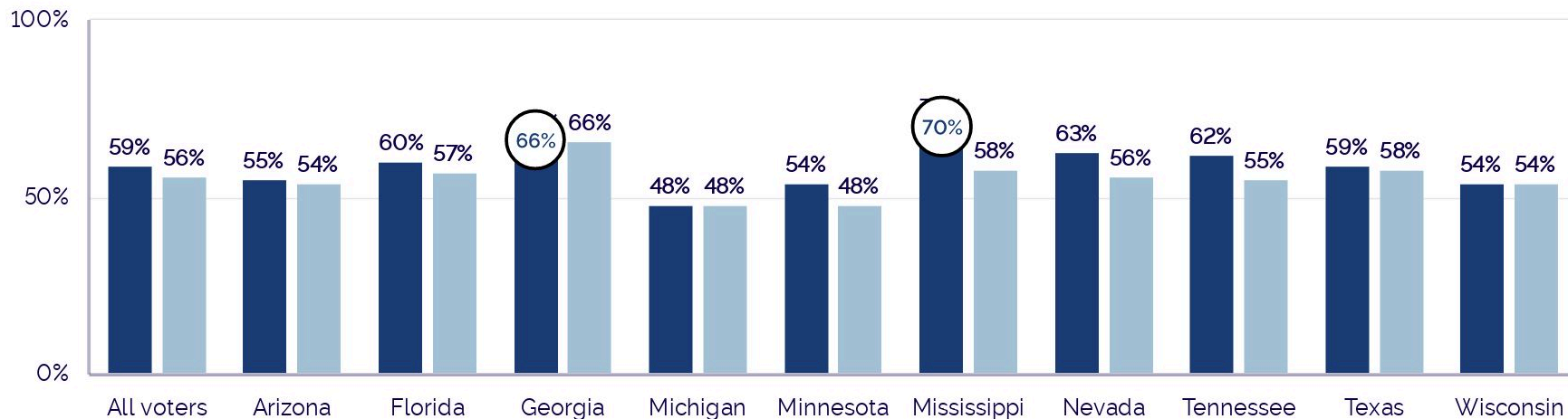
Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned, or not concerned at all about each of the following concerns people in STATE might have due to the coronavirus outbreak.

Voters in Georgia and Mississippi Express Most Concern with the Pandemic Preventing Citizens from Voting

Coronavirus Impact on Voting and Election Administration by Target States

% Total Concerned

● Preventing citizens from voting ● Election administration issues

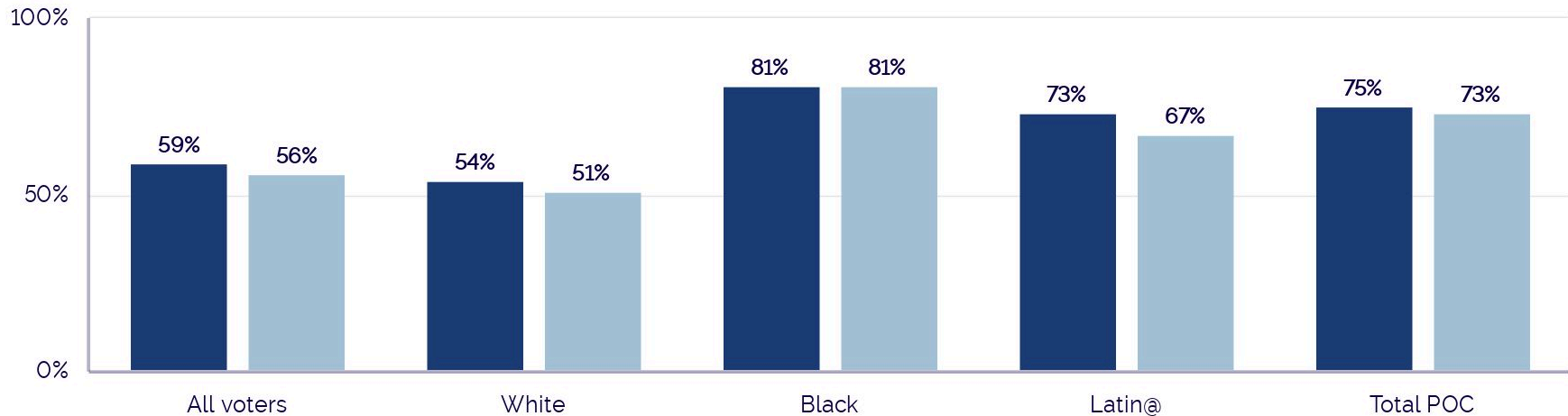


Voters of Color, Particularly Black Voters, Over Index on Concerns for Voting and Election Administration During the Pandemic

Coronavirus Impact on Voting and Election Administration by Race

% Total Concerned

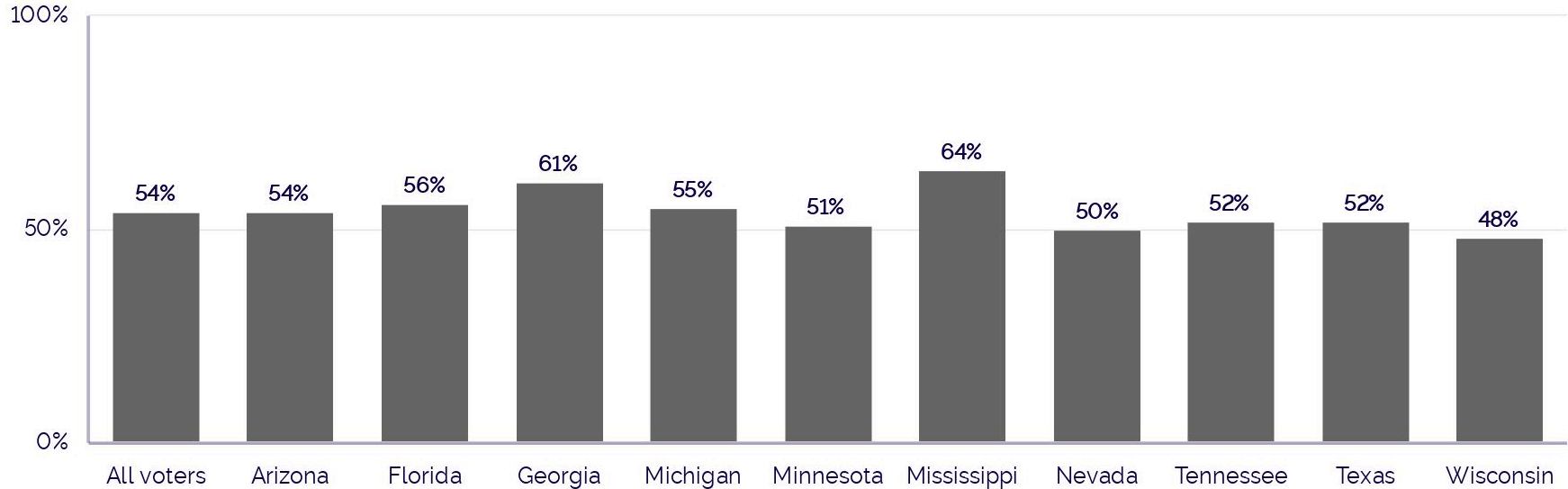
● Preventing citizens from voting ● Election administration Issues



Voters in Georgia and Mississippi Express the Most Concern About the Pandemic's Disproportionate Impact on People of Color

Pandemic's Disproportionate Impact on People of Color by Target States

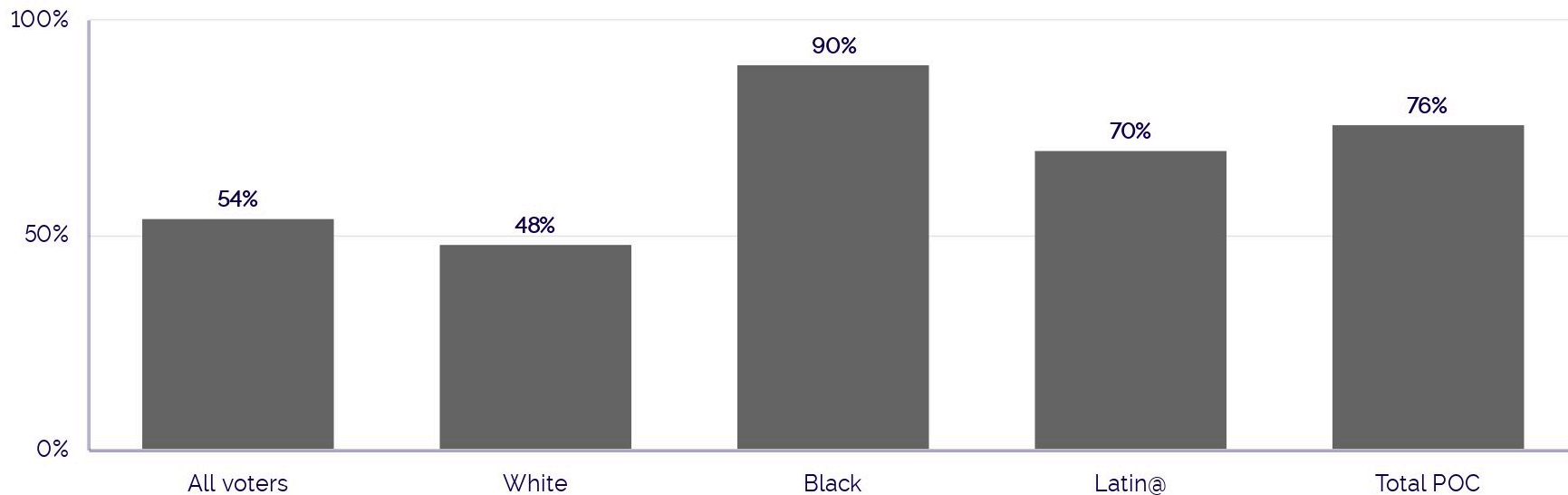
% Total Concerned



Black Voters Unanimously Concerned About the Pandemic's Disproportionate Impact on People of Color

Pandemic's Disproportionate Impact on People of Color by Race

% Total Concerned



Questions?