

State Innovation Exchange

Multi-State Poll - Aggregate Analysis and Findings on the Economy and Fiscal Policy
July 2020



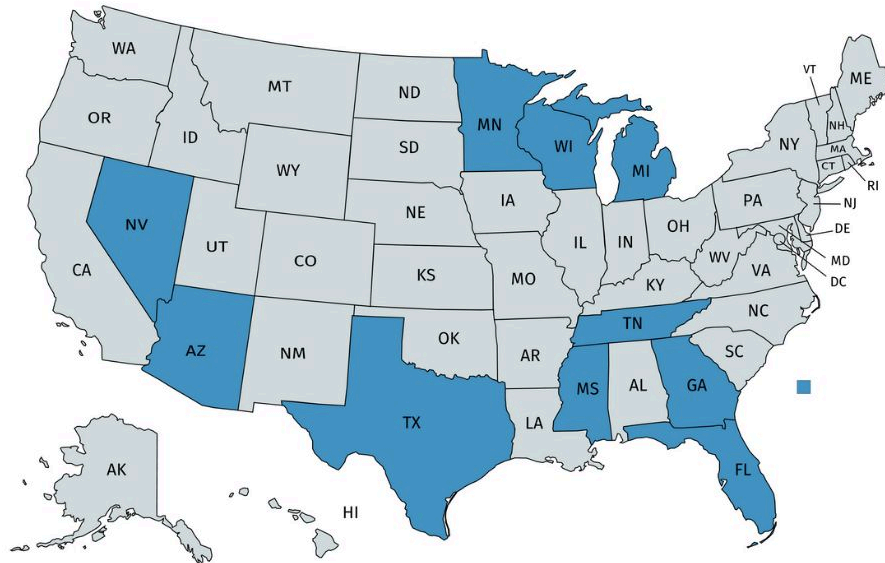
Survey Methodology

TargetSmart designed and administered this multimodal survey. Three-thousand five-hundred ninety-four interviews were conducted online among panelists who were matched to the TargetSmart voter file (3,594 weighted), 1,864 interviews were conducted online using text-to-web and email-to-web (422 email, 1,442 SMS) solicits from the TargetSmart voter file (1,825 weighted), and 300 interviews (379 weighted) were conducted via live phone calls (261 wireless, 39 landline). In total, the survey reached 5,758 adults (5,528 weighted), age 18 or older, who are registered to vote in one of the ten target states identified by State Innovation Exchange.

Quotas were designed to reflect the demographic and geographic distribution of registered voters in each target state. The data were weighted separately by gender, age, race, partisanship (party registration for states with party registration, TargetSmart Partisanship Score for states without party registration), TargetSmart High School Only Score, and a state-specific geography to ensure an accurate reflection of the populations in each target state.

The credibility interval (the theoretical margin of error for a blended-methodology poll that relies partially on telephone-based probability sampling, and partially on non-probability based online panel sampling) is +/- 1.3%. The margin of error for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding

Target States

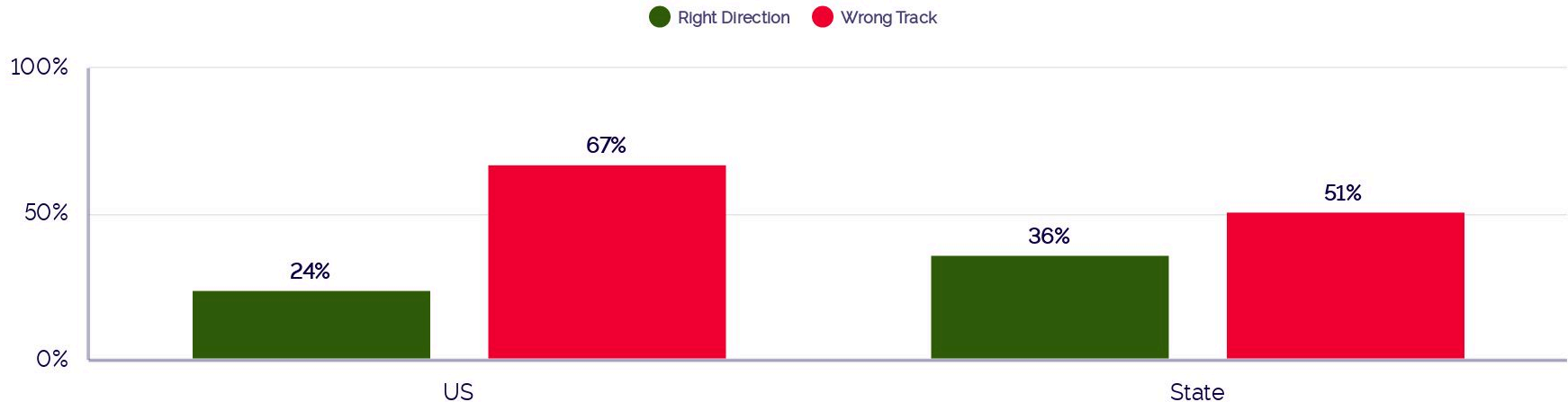


Created with mapchart.net ©

Issue Environment and the Role of State Government

Voters Highly Pessimistic About Direction of the US; More Mixed, But Pessimistic on Net, About Direction of the State

Direction of the US and State



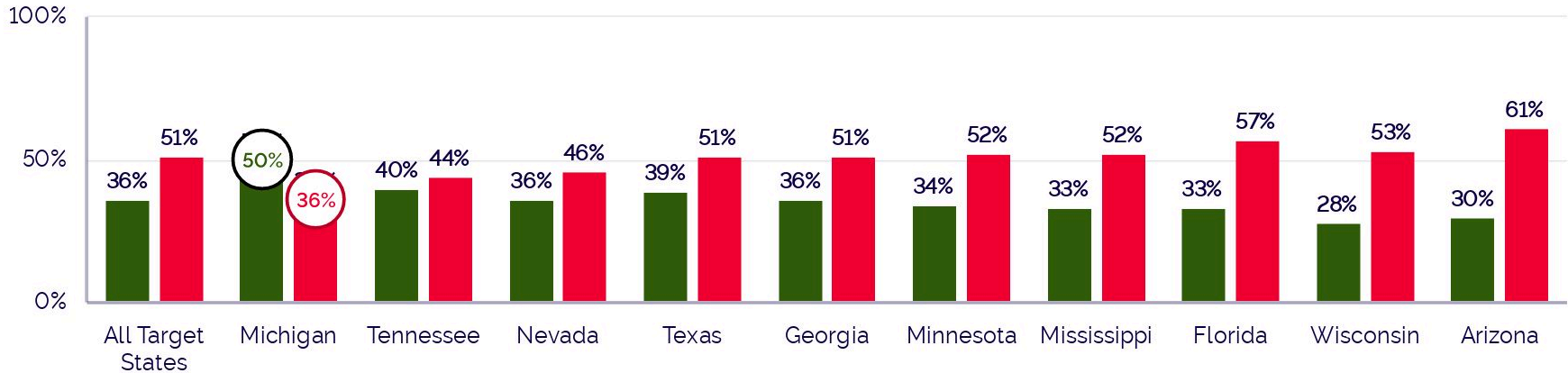
5. Generally speaking, do you think that things in the United States are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

6. And generally speaking, do you think that things in STATE are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

Michigan Emerges as Only Electorate that is Net Optimistic About the Direction of the State

Direction of Target States

● Right Direction ● Wrong Track



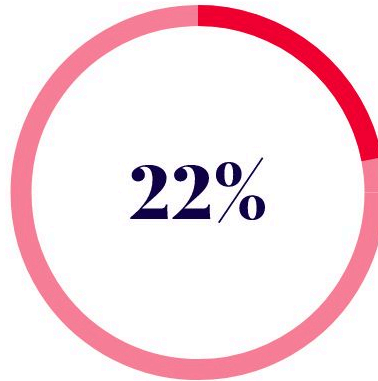
6. And generally speaking, do you think that things in STATE are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

Majority of Voters Across Target States Believe the Worst is Yet to Come

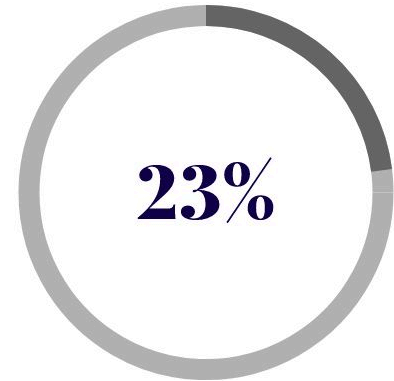
Worst is yet to come vs. worst is over



The worst of the coronavirus outbreak is yet to come



The worst of the coronavirus outbreak is over



Unsure

9. Do you believe....

Most Voters Believe Worst is Yet to Come; Republicans More Divided

State of Pandemic by Key Demographics

	Worst is yet to come	Worst is over
All voters	55%	22%
ID Democrat	74%	10%
ID independent	53%	22%
ID Republican	37%	36%
Rural	48%	26%
Suburban	57%	21%
Urban	60%	20%

Voters of Color, Younger Voters Most Likely to Believe the Worst is Yet to Come

State of Pandemic by Key Demographics

	Worst is yet to come	Worst is over
All voters	55%	22%
White	50%	24%
Black	72%	14%
Latin@	78%	14%
Total POC	73%	15%
Under 50	62%	20%
Over 50	49%	25%

Election Administration Surfaces as Top Area for Government Role; Public Education and Coronavirus Response are Close Seconds

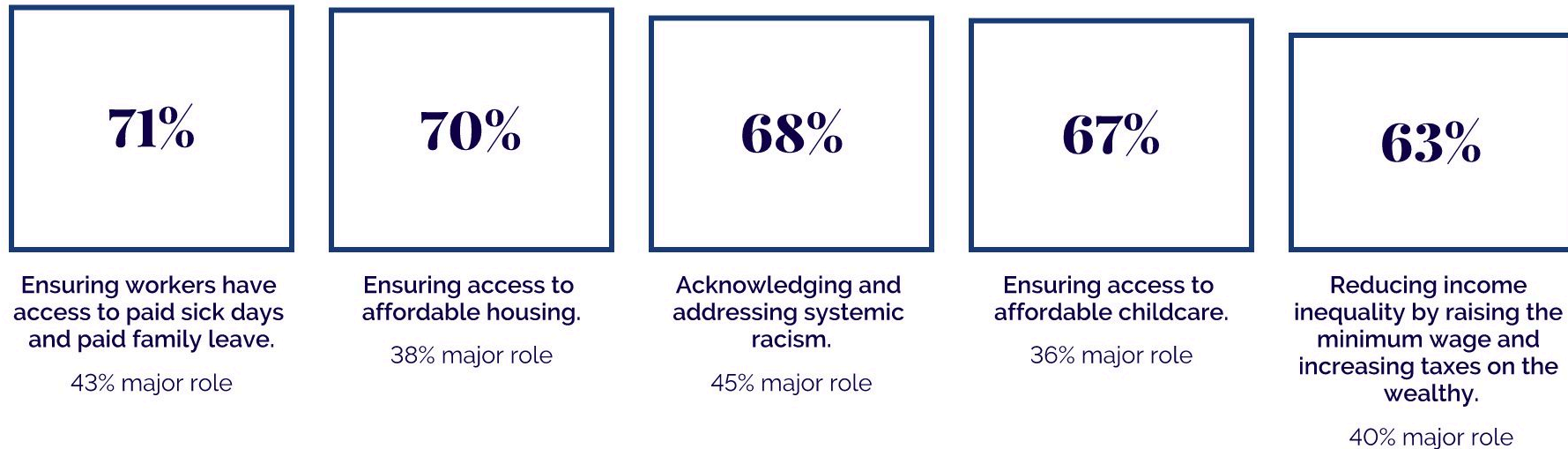
Government role on issues - top tier issues based on % major/some role



15. Please indicate whether you think state government in STATE should have a major role, some role, a minor role, or no real role in dealing with each of the following issues.

Most Voters See Role for Government in Ensuring Access to Paid Leave, Affordable Housing, Childcare, and Addressing Racism

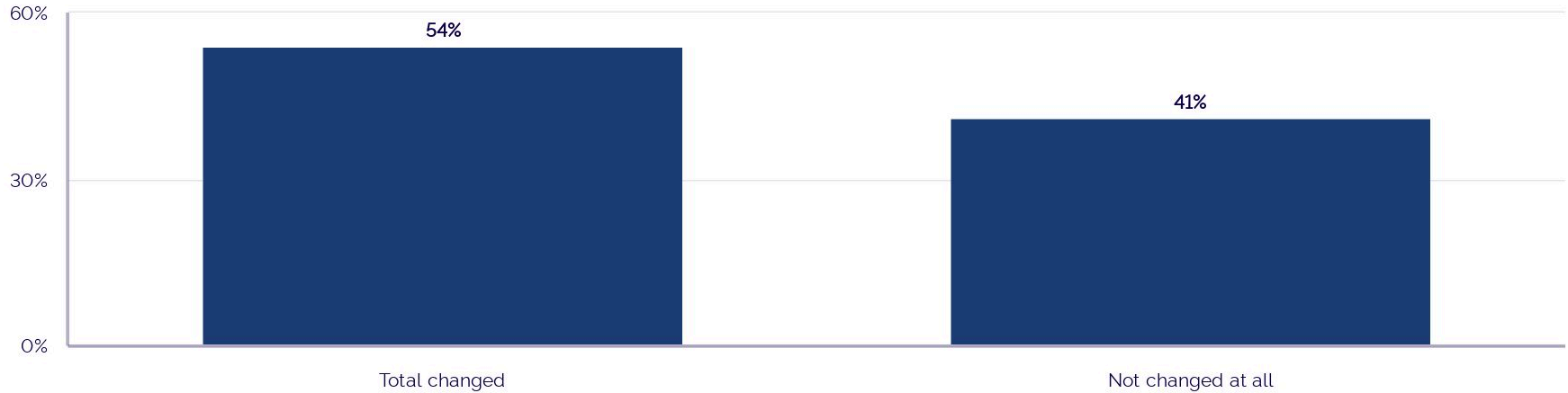
Government Involvement on Issues - second tier issues based on % major/some role



15. Please indicate whether you think state government in STATE should have a major role, some role, a minor role, or no real role in dealing with each of the following issues.

A Majority of Voters in Target States Indicate Their Feelings Have Changed About How Black People and Communities are Treated in America

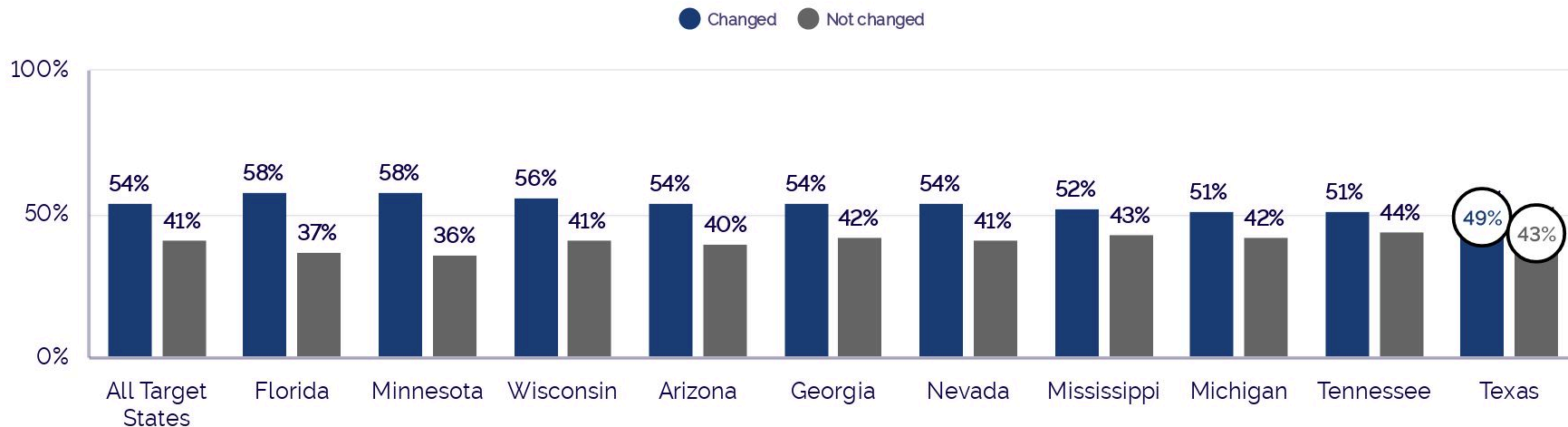
Feelings About How Black People and Communities Are Treated



16. Would you say your feelings about how Black people and Black communities are treated in America have changed a lot, a changed a little, or not changed at all in the last month or so?

Texas Emerges as Only Target State Where Voters are Divided on Whether Their Feelings Have Changed

Feelings About How Black People and Communities Are Treated by Target States



16. Would you say your feelings about how Black people and Black communities are treated in America have changed a lot, a changed a little, or not changed at all in the last month or so?

Fiscal Policy and the Economy

Voters Want More State Investment, Even if it Means More Taxes, by a 3:1 Margin

State Investment vs. Tax Cuts



State government in STATE should invest more in the state and its residents, ensuring they are safe, healthy, are economically secure, even if it means some people have to contribute a little more in taxes.

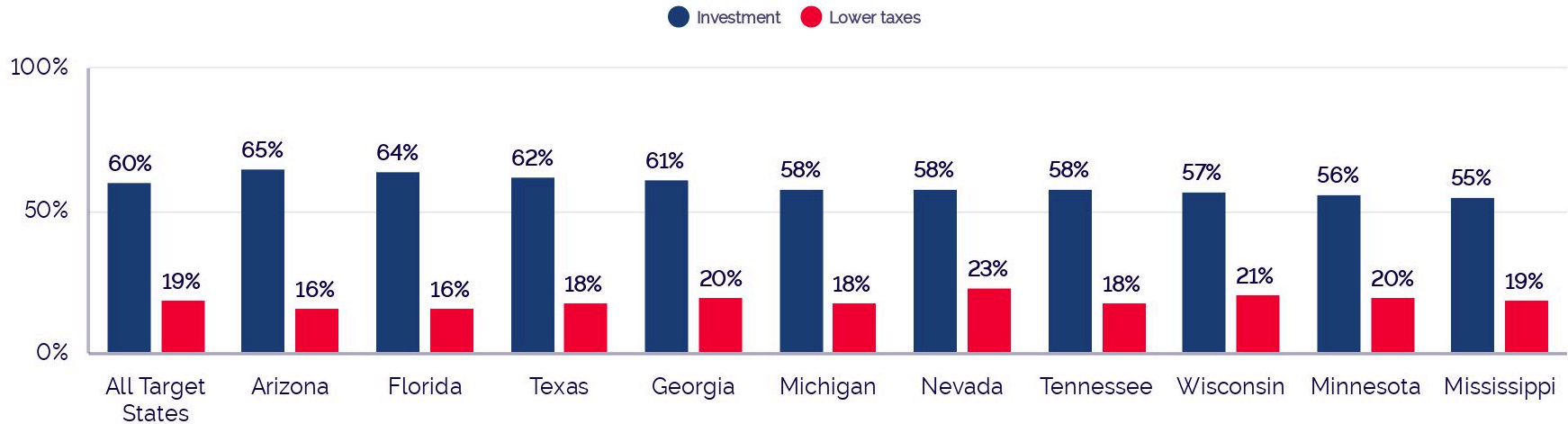


State government in STATE should keep taxes low, even if it means cutting funding for education and infrastructure, and cutting unemployment insurance and healthcare coverage.

14. And which of these statements comes closer to your own view, even if neither of them is exactly right?

Majorities of Voters in Each Target State Prefer More State Investments

Investment vs. Tax Cuts by Target States



14. And which of these statements comes closer to your own view, even if neither of them is exactly right?

Voters Across the Partisan Spectrum Prefer State Investment; Conservative Republicans Divided

Investment vs. Taxes by Key Demographics

	Invest more	Lower Taxes	Margin
All voters	60%	19%	+41
Liberal Democrats	88%	5%	+83
Moderate/Conservative Democrats	75%	12%	+63
Moderate/Liberal Republicans	52%	20%	+31
Conservative Republicans	33%	37%	-3

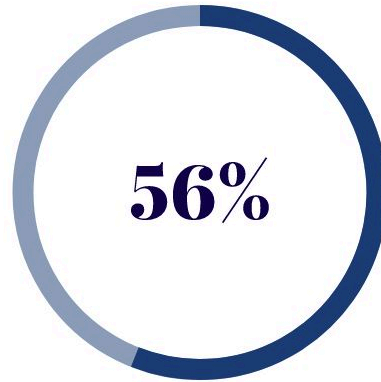
Women, Younger Voters, Voters of Color Strongly Side with Investment Argument

Investment vs. Taxes by Key Demographics

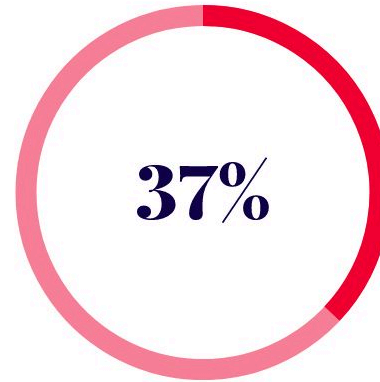
	Invest more	Lower Taxes	Margin
All voters	60%	19%	+41
Men	56%	24%	+32
Women	63%	14%	+48
Under 50	66%	16%	+50
Over 50	54%	21%	+33
White	57%	20%	+37
Black	72%	13%	+59
Latin@	73%	11%	+62
Total POC	70%	15%	+55

Voters Express More Concern About the Pandemic's Impact on Health and Safety Than They Do About Jobs and Income

Health and safety vs. jobs and income



The coronavirus outbreak's impact on health and safety

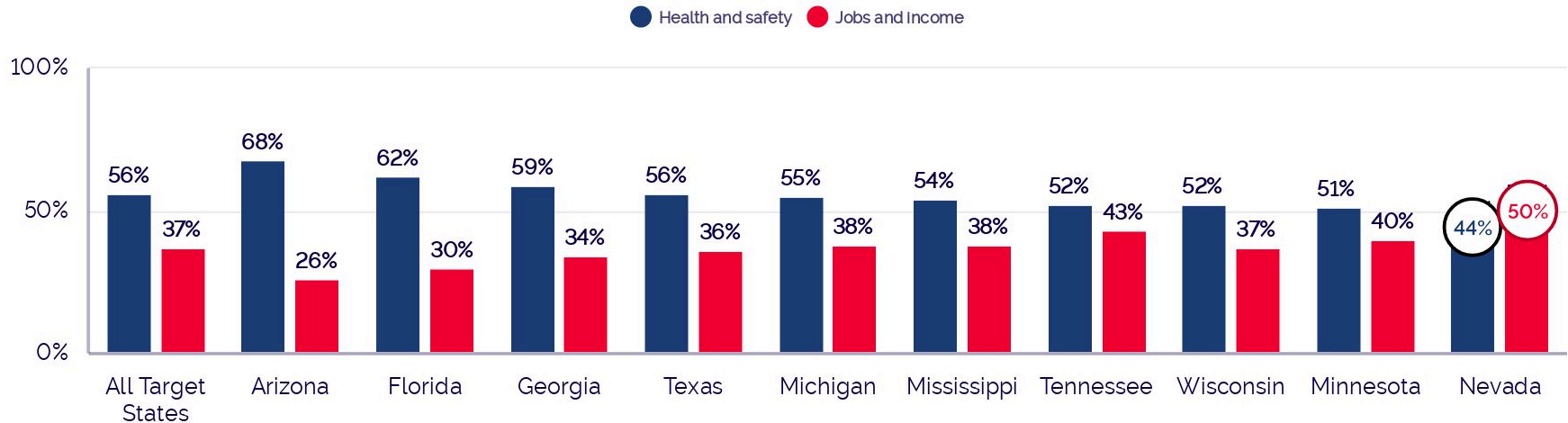


The coronavirus outbreak's impact on jobs and income.

10.And what would you say concerns you more...

Nevada Sticks Out as Only State that is More Concerned With the Pandemic's Impact on Jobs and Income

Health and Safety vs Jobs and Economy by Target States



Q.10 And what would you say concerns you more...

Democrats, Voters of Color, Women Most Concerned About Health and Safety

Health and Safety vs. Jobs and Income by Key Demographics

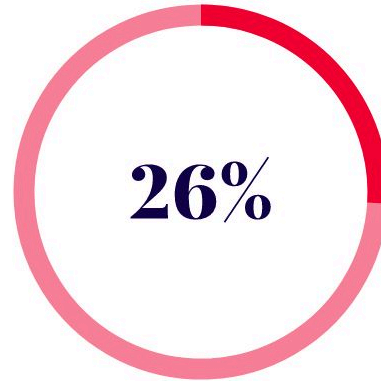
	Health and Safety	Jobs and Income	Margin
All voters	56%	37%	+19
ID Democrat	77%	19%	+58
ID independent	53%	37%	+16
ID Republican	35%	56%	-20
White	53%	39%	+14
POC	67%	27%	+40
Men	51%	42%	+9
Women	60%	32%	+28

A Majority of Voters Side With Workplace Safety Argument Over Liability Protections for Corporations

Workplace safety requirements vs. liability protections for corporations



Required to provide safe working conditions and should be penalized if workers get sick due to corporate negligence.

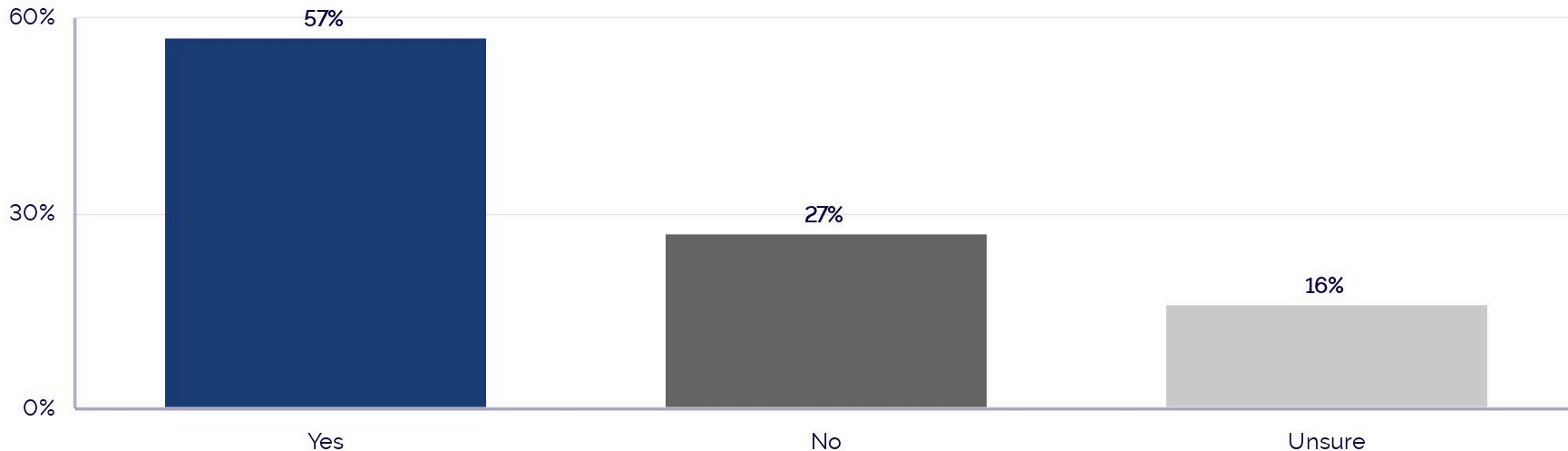


Protected from liability if workers get sick on the job so they can get people back to work.

11. And do you think businesses in STATE should be...

A Majority of Voters Want State Government To Address Economic Barriers Black People And Communities Face

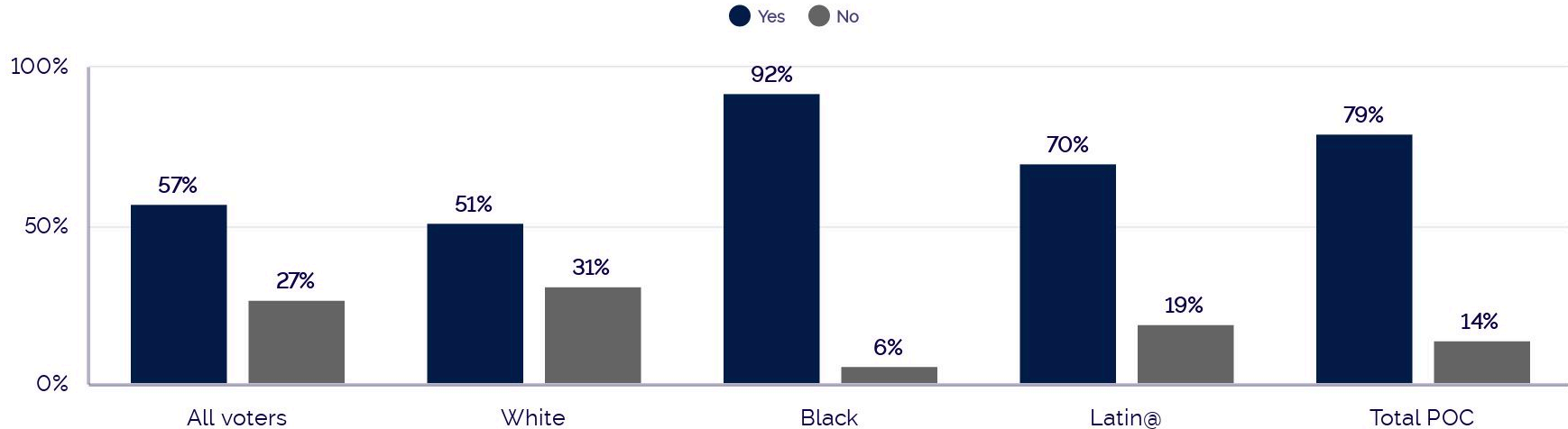
Address Economic Barriers Faced by Black People and Communities



17. Do you believe the state of STATE should address economic barriers faced by Black people and the Black community?

Majority of White Voters Believe State Government Should Address Economic Barriers Faced by Black People

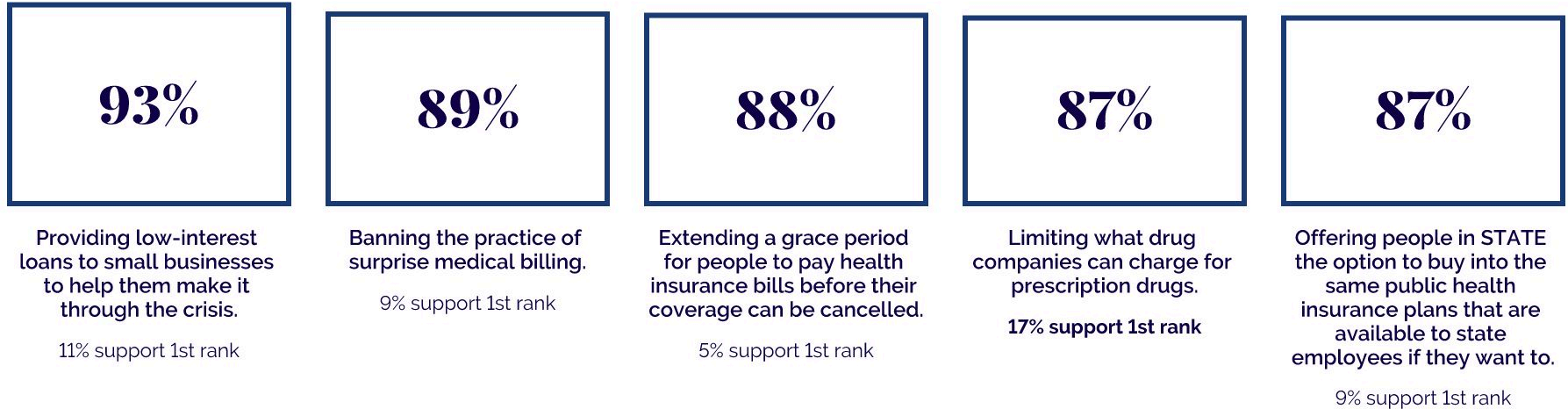
Reduce Barriers That Stop Black People From Voting - by Race



17. Do you believe the state of STATE should address economic barriers faced by Black people and the Black community?

Small Business Loans and Health Care Reforms Are Top Priorities for Voters Related to Coronavirus

Top Tier Economic Proposals - % Total Support



19. Now, what follows below is a list of proposals being considered by the state legislature in STATE in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Paid Sick and Family Leave Policies Also Surface As Top Priorities For Voters

Top Tier Economic Proposals - % Total Support

80%

Creating an insurance plan to provide paid family and medical leave for employees to care for a sick family member, bond with a new baby or recover from a major illness or injury.

5% support 1st rank

79%

Requiring workplaces to provide paid sick days to their employees.

9% support 1st rank

74%

Eliminating tax breaks for corporations and large businesses that don't offer paid sick and family leave and health care to their employees.

10% 1st rank

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Tax Credit and Medicaid Expansion, Out-of-Network Cost Protections Slightly Less Salient, But Still Widely Supported Overall

Middle Tier Economic Proposals - % Total Support

73%

Expanding a tax credit to provide extra income to working people with low incomes.

5% support 1st rank

72%

Protecting patients from having to pay the costs not covered by their insurance when treated at an out-of-network hospital or by an out-of-network doctor.

5% support 1st rank

71%

Expanding the number of people who can get healthcare through Medicaid to cover more uninsured people who otherwise can't afford healthcare coverage.

9% support 1st rank

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Voters Reject Anti-Worker Policies

Bottom Tier Economic Proposals - % Total Oppose

85%

**Allowing businesses to stop paying more
for overtime hours.**

21% oppose 1st rank

84%

**Allowing businesses to pay less than the
minimum wage**

43% oppose 1st rank

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Nearly Three-in-Five Voters Support Extending the Length of Time Laid-Off Workers Can Receive Unemployment Benefits

Economic Proposals - % Total support

58%

Extending the length of time that laid-off workers can receive unemployment compensation and increasing the amount that they receive.

5% support 1st rank

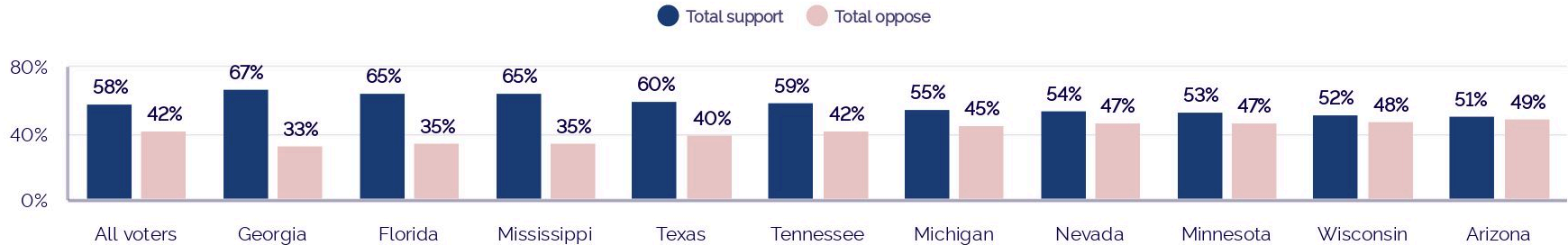
42% total oppose

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Varying Levels of Support for Unemployment Compensation Reform Across Target States; Most Divided Public Opinion in NV, MN, WI, and AZ

Extending the length of time that laid-off workers can receive unemployment compensation and increasing the amount that they receive.

By Target States



19. Now, what follows below is a list of proposals being considered by the state legislature in STATE in response to the coronavirus outbreak. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

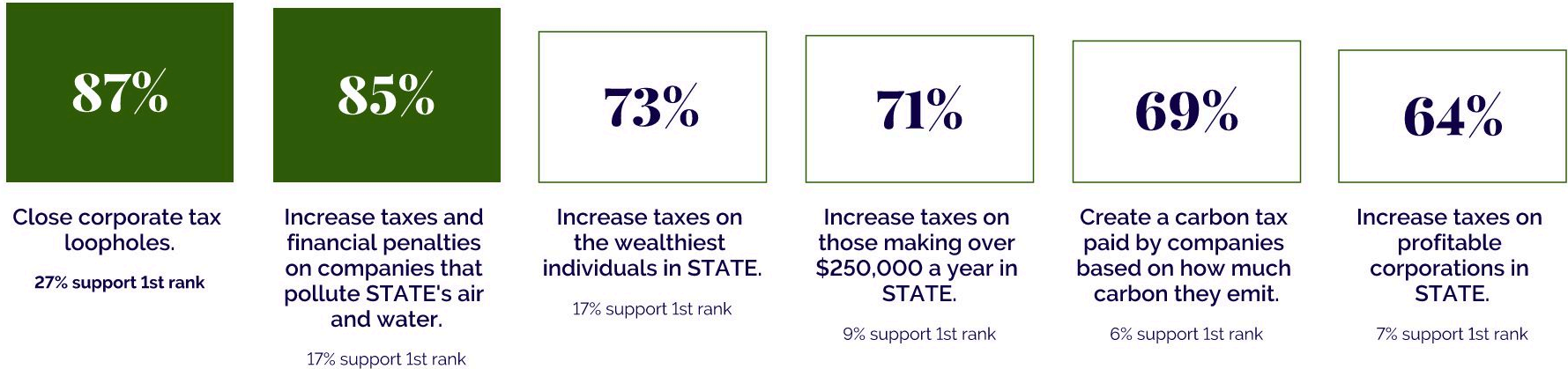
Democrats, Independents, Younger Voters, and Voters of Color Most Supportive of Extending Unemployment Benefits

Extending length of unemployment benefits by key demographics

	Support	Oppose
All voters	58%	40%
ID Democrat	77%	23%
ID independent	55%	45%
ID Republican	40%	60%
Under 50	67%	33%
Over 50	51%	49%
White	53%	47%
Black	84%	15%
Total POC	76%	26%

Array of Revenue Raisers Supported by Voters In Target States

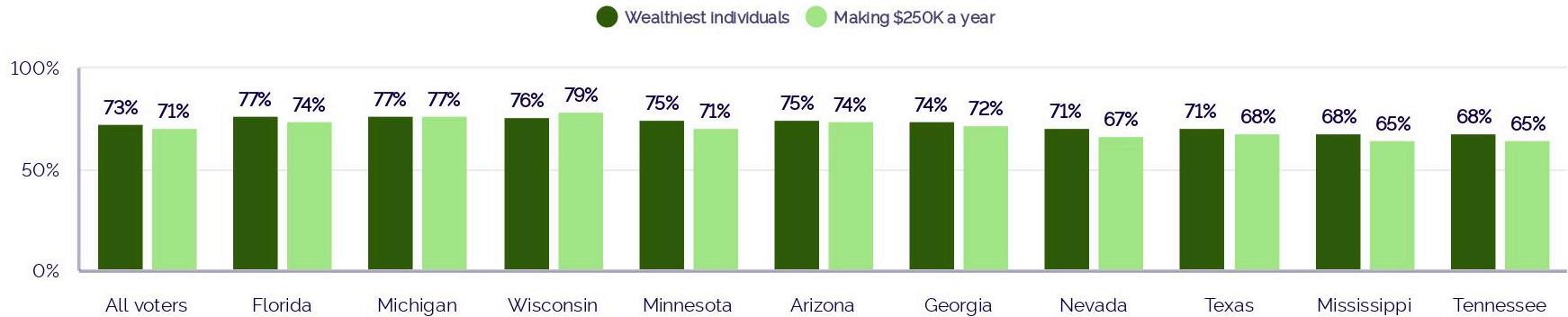
Top Tier Revenue Proposals - % Total Support



20. As you may know, states, counties, and towns across the country are seeing tax receipts and tax revenues fall dramatically due to the coronavirus crisis and economic slowdown. Below are some proposals that are being considered to raise revenue for the state of STATE to prevent large budget cuts to things like education, health care, infrastructure, and human services. By dragging the proposals to the "support" or "oppose" box, please indicate which ones you support and which ones you oppose. Then, by dragging the proposals up and down within each box, please indicate which ones you support the MOST and which ones you oppose the MOST.

Broad Support for Increasing Taxes on the Wealthy Across Target States

Increase Taxes on Wealthiest Individuals and Those Making \$250,000 a Year By Target States - % Total Support



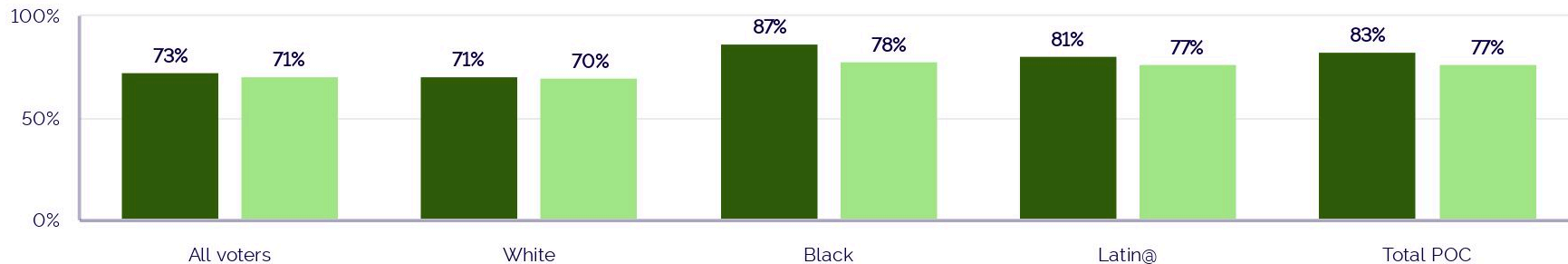
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Voters of Color More Strongly Support Tax Increases on the Wealthy than White Voters

Increase Taxes on Wealthiest Individuals and Those Making \$250,000 a Year

By Race - % Total Support

● Wealthiest Individuals ● Making \$250K a year



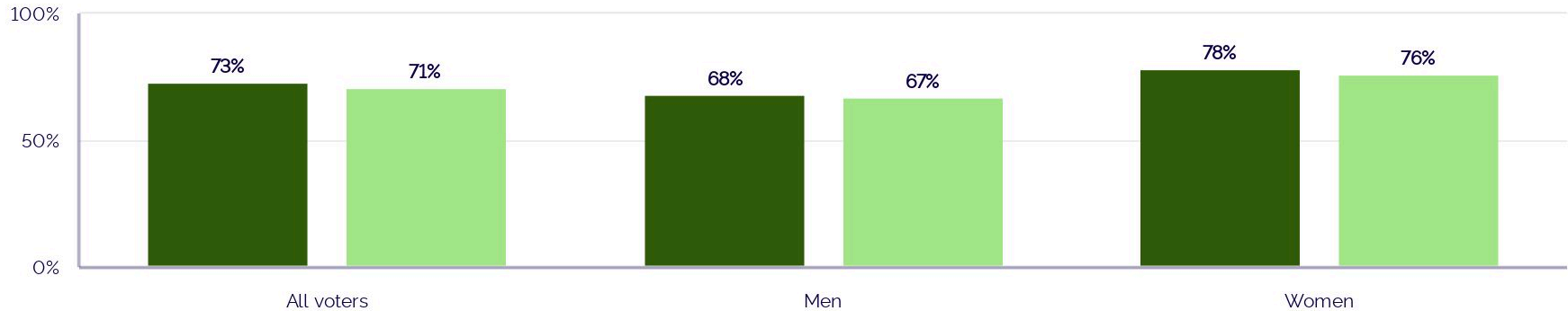
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Women Slightly More Supportive of Tax Reforms on the Wealthy

Increase Taxes on Wealthiest Individuals and Those Making \$250,000 a Year

By Gender - % Total Support

● Wealthiest Individuals ● Making \$250K a year



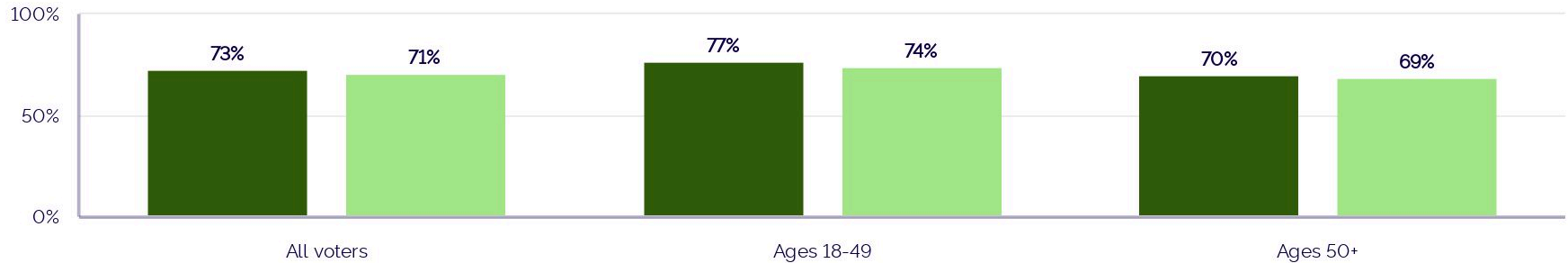
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More Support from Younger Voters on the Margin For Tax Reforms on the Wealthy

Increase Taxes on Wealthiest Individuals and Those Making \$250,000 a Year

By Age - % Total Support

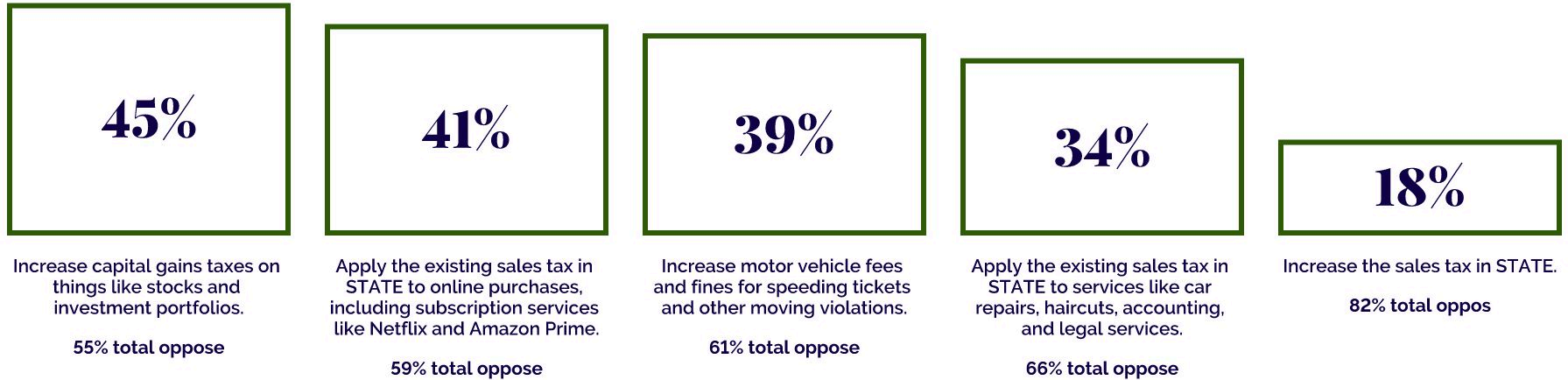
● Wealthiest Individuals ● Making \$250K a year



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Increasing Capital Gains Taxes, Sales Taxes, and Motor Vehicle Fees Far Less Popular

Bottom Tier Revenue Proposals - % Total Support

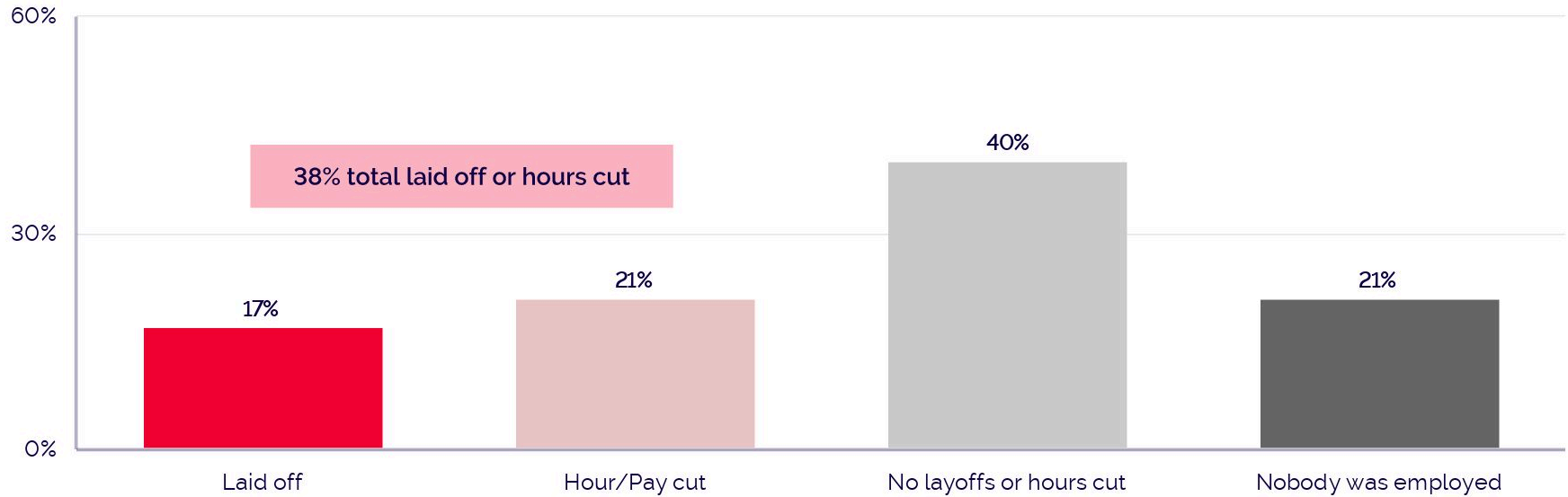


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Coronavirus

Over 1-in-3 Voters Have Been Laid Off or Had Their Hours or Pay Cut

Coronavirus Impact



8. Have you or any member of your household been laid off, had work hours reduced, or their pay cut as a result of the coronavirus outbreak, or was nobody in your household employed before the outbreak?

Employment and Small Business Closures Surface As Most Salient Coronavirus Concerns, Followed Closely by People Contracting the Virus

Top Tier Concerns - % total concerned



Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned, or not concerned at all about each of the following concerns people in STATE might have due to the coronavirus outbreak.

A Majority of Voters Also Express Concerns About the Impact on Voting and the Disproportionate Impact Coronavirus Has on Black Communities

Second Tier Concerns - % total concerned

59%

The coronavirus outbreak preventing STATE citizens from voting in this year's elections.

38% very concerned

56%

Problems with administering elections in STATE, like long lines on Election Day.

32% total concerned

54%

The disproportionate impact of the coronavirus on the Black community.

34% total concerned

Q.13 Please indicate if you are very concerned, somewhat concerned, a little concerned, or not concerned at all about each of the following concerns people in STATE might have due to the coronavirus outbreak.

Questions?