



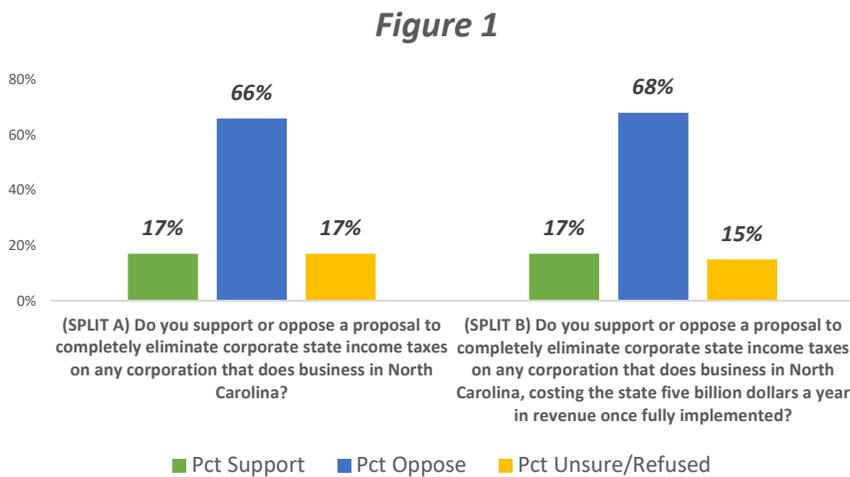
DATE: July 20, 2021

TO: Interested parties

FROM: Ben Lazarus, TargetSmart

RE: New polling shows North Carolina voters overwhelmingly reject the elimination of income taxes on corporations doing business in the state

A proposal to completely eliminate corporate income taxes on any corporation that does business in North Carolina is tremendously unpopular among registered voters across the state, according to the results from our recent statewide poll¹. As highlighted in **Figure 1**, two-thirds of North Carolina voters



oppose such a proposal. Notably, roughly the same number of voters oppose the proposal whether they are informed of the annual five-billion-dollar price tag (68 percent oppose) or not given information about the cost (66 percent oppose).

Also notable is the fact that voters across the partisan and cultural spectrum tend to oppose the proposal to eliminate corporate income

taxes in North Carolina. As shown in **Figure 2** just 13 percent of Democrats, 10 percent of independents, and 24 percent of Republicans support this proposal. Moreover, we find that roughly 6-in-10 voters (58 percent) who supported Donald Trump

for president in the 2020 general election also *oppose* eliminating corporate income taxes in North Carolina, while three quarters of Joe Biden supporters (76 percent) oppose the proposal as well. Strong majorities of Black voters and voters in rural North Carolina oppose the proposal (63 percent rural, 62 percent Black) as well.

Figure 2: Corporate income tax elimination proposal by partisanship and 2020 presidential vote	
Total	17% support – 66% oppose
Self ID Democrat	13% support – 74% oppose
Self ID Independent	10% support – 58% oppose
Self ID Republican	24% support – 59% oppose
Self ID Biden Supporter	11% support – 76% oppose
Self ID Trump Supporter	23% support – 58% oppose
Rural	17% support – 63% oppose
Black	17% support – 62% oppose

¹ Mixed mode survey (live telephone + online). Fielded July 6-11, 2021. n=800 interviews as weighted, representative of all registered voters in North Carolina. Credibility interview +/- 3.5 percent. 48 percent of respondents voted for Joe Biden in 2020, 49 percent voted for Donald Trump.