



December 6-12, 2022

949 Respondents (696 Weighted)

493 Split A Respondents (348 Weighted), 456 Split B Respondents (348 Weighted)

139 Landline Respondents (79 Weighted), 268 Wireless Respondents (256 Weighted)

341 Text-to-Web Respondents (231 Weighted)

201 Panel Respondents (129 Weighted)

Credibility interval: ± 3.7 percentage points

North Carolina SiX - December 2022 Poll Frequencies

Q.4 First of all, are you registered to vote in the state of North Carolina?

	Total
Yes	100
No (TERMINATE)	-

Q.5 Sex of respondent

	Total
Male	46
Female	53
Prefer to self-describe	-
Prefer not to say	1

Q.6 What is your race?

	Total
White/Caucasian	63
Black/African American	22
Hispanic/Latino	4
Asian/Pacific Islander	3
(Other)	3
(Don't know/refused)	5

Q.7 What would you say is the biggest policy issue that you would like the North Carolina governor and legislature to prioritize?

	Total
Improve education/Funding schools/Funding teachers/Teacher raises/Public school	13
Health care/Medicaid expansion/Health insurance	9
Reproductive rights/Pro-choice sentiment/Abortion rights	9
Inflation/Cost of living/Gas prices/Utility prices/Food prices	8
Voting rights/Gerrymandering/Voter ID laws/Voter suppression/Protecting democracy	8
The economy (Specifically not wages/Cost of living/Jobs/Inflation)	6
Lower taxes/Make wealthy people pay taxes/Taxes	5
Affordable housing/Rent prices/Housing prices/Homelessness/Housing crisis	5
LGBTQ rights/Social equality/Anti-racism/Racism/White supremacy	5
Crime/Security/Safety	5
Gun control/Gun safety/Mass shootings/Gun violence	4
Roads and public infrastructure	3
Legalize marijuana	3
Climate change/Environment/Access to clean water	3
Wages/Raise minimum wage/Fair pay	2
Illegal immigration	2
Implement voter ID law	2
Job creation/Unemployment	2
Women's rights (Not abortion related)	2
Addressing poverty	1
Anti-abortion sentiments/Pro-life	1
Help seniors/Social security/Senior rights	1
Other	15
None	2
Don't know/refused	7

Q.8 Thinking back to the 2020 presidential election, did you vote for Democrat Joe Biden or Republican Donald Trump?

	Total
Democrat Joe Biden	44
Republican Donald Trump	44
(Another candidate)	2
(Did not vote)	6
(Refused)	3

Q.9 Which of these statements comes closer to your own view, even if neither of them is exactly right?

	Total
State government in North Carolina should invest more in education, infrastructure, and health care for its people, even if that means the wealthy and large corporations have to contribute more in taxes.	77
State government in North Carolina should keep taxes low on the wealthy and large corporations, even if that means less funding for education, infrastructure, and health care for its people.	12
(Neither)	8
(Don't know/refused)	3

Q.10 Please tell me whether you think each of the following would be very effective, somewhat effective, somewhat ineffective, or very ineffective at putting North Carolina on a strong economic path.

	Very effective	Smwt effective	Smwt ineffective	Very ineffective	(Dk/Ref)	Very/Smwt effective	Very/Smwt ineffective
A. Making sure corporations don't pay any income taxes	8	10	17	60	5	18	77
B. Making sure working families have the income they need to make ends meet	65	20	7	5	3	85	12
C. Making sure that local businesses and main streets have the funding to expand and grow	46	40	7	4	3	86	11

Q.11 As you may know, the North Carolina state government has a \$4 billion budget surplus, meaning in the last year it took in \$4 billion more than it spent. I am going to ask you about several ways the state of North Carolina can use this \$4 billion surplus, and I want you to tell me whether you support or oppose each one.

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	(Dk/Ref)	Total Support	Total Oppose
A. Broadband access and affordability	44	36	10	6	5	79	16
B. Water and wastewater infrastructure	52	36	6	3	3	88	9
C. Workforce training, education, and support	56	34	6	3	1	90	9
D. Affordable housing	56	27	10	6	1	83	16
E. Grants for Black- and female-owned small businesses	38	28	16	14	5	66	30
F. Higher teacher pay and building an educator pipeline for North Carolina public schools	65	22	6	6	2	87	11
G. Public school infrastructure to fix up old schools and build new ones	61	27	6	4	2	88	10
H. High-quality, affordable child care	53	29	9	8	2	82	17

North Carolina SiX - December 2022 Poll: Frequencies, December 6-12, 2022

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	(Dk/Ref)	Total Support	Total Oppose
I. Money to low- and middle-income families with children	40	33	16	10	3	72	25
J. Elimination of corporate income taxes for companies that do business in North Carolina	9	17	26	43	5	26	69

Q.12 Now, I'm going to read you some proposals that will raise revenue for the state budget in North Carolina. After each, please tell me if you support or oppose that proposal.

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	(Dk/Ref)	Total Support	Total Oppose
(348 respondents)							
A. (SPLIT A) Raising income taxes on the top 5 percent of income earners in the state of North Carolina	40	21	18	17	4	61	35
(348 respondents)							
B. (SPLIT B) Raising income taxes on individuals making at least \$1 million per year	52	22	10	14	3	74	23
C. Closing corporate loopholes that allow large corporations to avoid paying their fair share in taxes	59	16	8	15	2	75	23
D. Legalizing and taxing the sale of adult use of marijuana	48	20	9	19	3	69	28
E. Raising the rate on real estate transfers of houses valued at \$2 million or more	37	28	14	14	7	65	29

Q.13 Please indicate which of the following statements about taxes comes closer to your own view, even if neither one of them is exactly right.

	Total
Wealthy corporations and wealthy and well-connected North Carolinians don't pay their fair share in taxes. We should increase taxes on them to help pay for investments in infrastructure, education, and health care.	50
At a time when businesses are struggling to find workers and stay afloat, the last thing we should do is increase taxes. The tax-and-spend agenda has led to higher prices and a culture of handouts.	41
(Neither)	5
(Don't know/refused)	5

Q.14 Do you support or oppose a state budget that expands Medicaid coverage to more North Carolinians who need it?

	Total
Strongly support	56
Somewhat support	21
Somewhat oppose	11
Strongly oppose	9
(Don't know/refused)	4
Total Support	77
Total Oppose	20

Q.15 Which of the following do you think is more to blame for inflation and increasing prices?

	Total
Corporate profits and greed	33
Out-of-control government spending	40
(Both)	22
(Neither)	3
(Don't know/refused)	2

Q.16 Please tell me if you agree or disagree with the following statement: To address inflation, the state government in North Carolina should do more to encourage businesses to increase wages faster.

	Total
Strongly agree	32
Somewhat agree	30
Somewhat disagree	17
Strongly disagree	15
(Don't know/refused)	6
Total Agree	62
Total Disagree	32

Q.17 Please tell me if you agree or disagree with the following statement: To address inflation, the state government in North Carolina should invest more in things that are less susceptible to inflation, like roads, bridges, and other infrastructure.

	Total
Strongly agree	35
Somewhat agree	41
Somewhat disagree	12
Strongly disagree	5
(Don't know/refused)	8
Total Agree	75
Total Disagree	17

Q.18 Now, I'm going to read you a list of policy proposals about education. After each, please tell me if you support or oppose that proposal. Do you support or oppose that proposal?

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	(Dk/Ref)	Total Support	Total Oppose
A. Increasing teacher pay to make sure salaries are keeping up with the rate of inflation	68	22	5	4	1	90	8
B. Allowing undocumented students to pay in-state tuition rates	28	24	15	27	7	52	41
C. Investing in new school construction and school renovations	53	32	9	5	2	85	13
D. Hiring more counselors, nurses, and teaching assistants in public schools to better support our students	62	24	6	6	2	86	12

Q.19 When it comes to the topic of housing in North Carolina, please tell me whether you are very concerned, somewhat concerned, a little concerned, or not at all concerned about each of the following.

	Very concerned	Somewhat concerned	A little concerned	Not at all concerned	(Dk/Ref)	Very/Smwt concerned	Not very/Not at all concerned
A. Increasing rents making it unaffordable for working people to live in North Carolina	61	24	8	5	2	85	14
B. The high cost of housing leading to a crisis of homelessness in North Carolina	55	24	13	6	2	79	19
C. Higher property taxes	58	25	11	5	1	82	16
D. North Carolina no longer being an affordable place for people to purchase their first home	52	27	14	6	1	79	20

Q.20 Now, I'm going to read you a list of policy proposals to help make housing more affordable. After each, please tell me if you support or oppose that proposal.

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	(Dk/Ref)	Total Support	Total Oppose
A. Putting more money in the state budget for building affordable housing units	49	26	13	9	3	75	22
B. Putting more money in the state budget for property tax relief	36	37	15	5	7	73	20
C. Preventing big Wall Street banks and private investors from speculating on real estate in North Carolina	47	21	11	13	7	68	25

Q.21 Now, I'm going to read you a list of policy proposals meant to help working people. After each, please tell me if you support or oppose that proposal.

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	(Dk/Ref)	Total Support	Total Oppose
A. Providing workers with paid family medical leave	60	26	8	4	2	86	12
B. Expanding tax credits for low-income people	49	32	10	7	3	81	16
C. Ensuring North Carolinians have access to paid sick leave	68	22	6	2	2	90	8
D. Increasing the amount of insurance money people get when they file for unemployment benefits	32	32	18	12	7	64	29
E. Investing state dollars in childcare assistance to ensure eligible families can access affordable, high-quality care	58	26	9	5	3	84	14
F. Protecting workers from unpredictable scheduling practices and last-minute work schedule changes	48	24	14	8	6	72	22
G. Ensuring part-time employees are paid a fair wage, have access to time off, and are eligible for promotions	56	26	9	6	3	82	15

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	(Dk/Ref)	Total Support	Total Oppose
H. Making sure that workers in essential jobs like child care are paid a living wage	65	24	5	3	2	90	8
I. Making sure that undocumented immigrants can drive to work and contribute to local economies with dignity, and without fear	40	21	10	24	6	61	34

Q.22 Do you support or oppose increasing funding for election administrators to help make sure our elections run smoothly and are fair and secure?

	Total
Strongly support	40
Somewhat support	33
Somewhat oppose	13
Strongly oppose	8
(Don't know/refused)	7
Total Support	73
Total Oppose	21

Q.23 And do you support or oppose creating an independent, nonpartisan redistricting commission in North Carolina to help end gerrymandering?

	Total
Strongly support	47
Somewhat support	23
Somewhat oppose	9
Strongly oppose	8
(Don't know/refused)	14
Total Support	70
Total Oppose	17

Q.24 Finally, I would like to ask you a few questions for statistical purposes. Generally speaking, do you think of yourself as a Democrat, a Republican, or what?

	Total
Strong Democrat	22
Weak Democrat	10
Independent-lean Democrat	11
Independent	14
Independent-lean Republican	12
Weak Republican	11
Strong Republican	19
(Don't know/refused)	1
Democrat	32
Independent with Leanners	37
Republican	30
Democrat - Republican	3
Democrat and Ind. Lean Dem	43
Pure Independent	14
Republican and Ind. Lean Rep	42
Democrat and Ind. Lean Dem - Republican and Ind. Lean Rep	1

Party registration

	Total
Democrat	34
Unaffiliated/Other	36
Republican	30

Q.27 Thinking in political terms, would you say that you are liberal, moderate, or conservative?

	Total
Liberal	24
Moderate	36
Conservative	34
(Don't know/refused)	6

Q.28 In what year were you born?

	Total
18-29	19
30-39	15
40-49	14
50-64	24
65+	24
(Don't know/refused)	2

Q.29 What is the last year of schooling that you have completed?

	Total
1st - 11th grade	2
High school graduate	17
Non-college post H.S.	2
Some college	31
College graduate	28
Post-graduate school	18
(Don't know/refused)	2
H.S. or less	18
Post H.S.	34
College Graduate	46
Not College	52

(Effective Base: 336)

Phone line type

	Total
Wireless	76
Not Wireless	24

Mode

	Total
Phone	48
Online	33
Web Panel	19

Split

	Total
A	50
B	50

Survey Methodology

TargetSmart designed and administered this multi-modal survey. The survey reached 949 adults (696 weighted), age 18 or older, who indicated they were registered to vote in North Carolina. The survey was conducted December 6-12, 2022 via live phones with trained operators, and online via a link from a SMS or invite from web panel.

The sample was randomly selected from TargetSmart's enhanced voter file. Forty-three percent of respondents were reached on telephones (48 percent weighted). Sixty-six percent of the respondents who took the survey via phone were reached on a wireless phone (76 percent weighted). Thirty-six percent were reached via SMS and took the survey online (33 percent weighted). Twenty-one percent were reached via web panel (19 percent weighted). Quotas were assigned to reflect the demographic distribution of registered voters in North Carolina. The data were weighted by gender, age, race on file, party registration, TargetSmart Midterm General Election Turnout Score, TargetSmart High School Only Score, and region by congressional district to ensure an accurate reflection of the population.

The credibility interval (the theoretical margin of error for a blended-methodology poll that relies partially on telephone-based probability sampling, and partially on non-probability based online panel sampling) is +/- 3.7%. The credibility interval for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding.